

# China Outside Air Device Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C0EB2D00433EN.html>

Date: May 2017

Pages: 131

Price: US\$ 2,480.00 (Single User License)

ID: C0EB2D00433EN

## Abstracts

The China Outside Air Device Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Outside Air Device industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Outside Air Device market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Carrier Daikin Industries Hitachi LG Electronics AB Electrolux GD Midea Gree  
Electric Appliances Haier Ingersoll Rand Johnson Control Lennox International Nortek  
Paloma Industries Samsung Siemens

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

China Outside Air Device Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Outside Air Device Market: Application Segment Analysis

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or  
restraining market growth

It provides a six-year forecast assessed on the basis of how the market is  
predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you  
ahead of competitors

It helps in making informed business decisions by having complete insights of  
market and by making in-depth analysis of market segments



## Contents

### **CHAPTER 1 OUTSIDE AIR DEVICE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Outside Air Device
- 1.2 Outside Air Device Market Segmentation by Type
  - 1.2.1 China Production Market Share of Outside Air Device by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Outside Air Device Market Segmentation by Application
  - 1.3.1 Outside Air Device Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Outside Air Device (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON OUTSIDE AIR DEVICE INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Outside Air Device Industry

### **CHAPTER 3 CHINA OUTSIDE AIR DEVICE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Outside Air Device Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Outside Air Device Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Outside Air Device Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Outside Air Device Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Outside Air Device Market Competitive Situation and Trends
  - 3.5.1 Outside Air Device Market Concentration Rate
  - 3.5.2 Outside Air Device Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA OUTSIDE AIR DEVICE CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Outside Air Device Capacity, Production and Growth (2012-2017)
- 4.2 China Outside Air Device Revenue and Growth (2012-2017)
- 4.3 China Outside Air Device Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA OUTSIDE AIR DEVICE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Outside Air Device Production and Market Share by Type (2012-2017)
- 5.2 China Outside Air Device Revenue and Market Share by Type (2012-2017)
- 5.3 China Outside Air Device Price by Type (2012-2017)
- 5.4 China Outside Air Device Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA OUTSIDE AIR DEVICE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Outside Air Device Consumption and Market Share by Application (2012-2017)
- 6.2 China Outside Air Device Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA OUTSIDE AIR DEVICE MANUFACTURERS ANALYSIS**

- 7.1 Carrier Daikin Industries Hitachi LG Electronics AB Electrolux GD Midea Gree Electric Appliances Haier Ingersoll Rand Johnson Control Lennox International Nortek Paloma Industries Samsung Siemens
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 company
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 company
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 company

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 company

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 company

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 company

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 company

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 company

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 OUTSIDE AIR DEVICE MANUFACTURING COST ANALYSIS**

8.1 Outside Air Device Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Outside Air Device

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Outside Air Device Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Outside Air Device Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA OUTSIDE AIR DEVICE MARKET FORECAST (2017-2021)**

- 12.1 China Outside Air Device Production, Revenue Forecast (2017-2021)

12.2 China Outside Air Device Production, Consumption Forecast by Regions  
(2017-2021)

12.3 China Outside Air Device Production Forecast by Type (2017-2021)

12.4 China Outside Air Device Consumption Forecast by Application (2017-2021)

12.5 Outside Air Device Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Outside Air Device

Figure China Production Market Share of Outside Air Device by Type 1n 2016

Table Outside Air Device Consumption Market Share by Application in 2016

Figure China Outside Air Device Revenue (Million USD) and Growth Rate (2012-2021)

Table China Outside Air Device Capacity of Key Manufacturers (2015 and 2016)

Table China Outside Air Device Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Outside Air Device Capacity of Key Manufacturers in 2015

Figure China Outside Air Device Capacity of Key Manufacturers in 2016

Table China Outside Air Device Production of Key Manufacturers (2015 and 2016)

Table China Outside Air Device Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outside Air Device Production Share by Manufacturers

Figure 2016 Outside Air Device Production Share by Manufacturers

Table China Outside Air Device Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Outside Air Device Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Outside Air Device Revenue Share by Manufacturers

Table 2016 China Outside Air Device Revenue Share by Manufacturers

Table China Market Outside Air Device Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Outside Air Device Average Price of Key Manufacturers in 2015

Table Manufacturers Outside Air Device Manufacturing Base Distribution and Sales Area

Table Manufacturers Outside Air Device Product Type

Figure Outside Air Device Market Share of Top 3 Manufacturers

Figure Outside Air Device Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Outside Air Device Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Outside Air Device Market Share (2012-2017)

Table Carrier Daikin Industries Hitachi LG Electronics AB Electrolux GD Midea Gree Electric Appliances Haier Ingersoll Rand Johnson Control Lennox International Nortek Paloma Industries Samsung Siemens Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Carrier Daikin Industries Hitachi LG Electronics AB Electrolux GD Midea Gree Electric Appliances Haier Ingersoll Rand Johnson Control Lennox International Nortek Paloma Industries Samsung Siemens Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Carrier Daikin Industries Hitachi LG Electronics AB Electrolux GD Midea Gree Electric Appliances Haier Ingersoll Rand Johnson Control Lennox International Nortek Paloma Industries Samsung Siemens Outside Air Device Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Outside Air Device Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Outside Air Device Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Outside Air Device Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Outside Air Device Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Outside Air Device Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Outside Air Device Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Outside Air Device Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Outside Air Device Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Outside Air Device Market Share (2012-2017)

Figure Production Revenue Share of Outside Air Device by Type (2012-2017)

Figure 2015 Revenue Market Share of Outside Air Device by Type

Table China Outside Air Device Price by Type (2012-2017)

Figure China Outside Air Device Production Growth by Type (2012-2017)

Table China Outside Air Device Consumption by Application (2012-2017)

Table China Outside Air Device Consumption Market Share by Application (2012-2017)

Figure China Outside Air Device Consumption Market Share by Application in 2015

Table China Outside Air Device Consumption Growth Rate by Application (2012-2017)

Figure China Outside Air Device Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outside Air Device

Figure Manufacturing Process Analysis of Outside Air Device

Figure Outside Air Device Industrial Chain Analysis

Table Raw Materials Sources of Outside Air Device Major Manufacturers in 2015

Table Major Buyers of Outside Air Device

Table Distributors/Traders List

Figure China Outside Air Device Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Outside Air Device Revenue and Growth Rate Forecast (2017-2021)

Table China Outside Air Device Production, Import, Export and Consumption Forecast (2017-2021)

Table China Outside Air Device Production Forecast by Type (2017-2021)

Table China Outside Air Device Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Carrier

Daikin Industries

Hitachi

LG Electronics  
AB Electrolux  
GD Midea  
Gree Electric Appliances  
Haier  
Ingersoll Rand  
Johnson Control  
Lennox International  
Nortek  
Paloma Industries  
Samsung  
Siemens

## I would like to order

Product name: China Outside Air Device Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C0EB2D00433EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0EB2D00433EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970