

China Outdoor Grills Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/C3CF56DC650EN.html>

Date: June 2018

Pages: 113

Price: US\$ 3,120.00 (Single User License)

ID: C3CF56DC650EN

Abstracts

In the China Outdoor Grills Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufacturers, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Coleman

Weber

Masterbuilt Grills

Onward Manufacturing

Bull Outdoor

Subzero Wolf

American Outdoor Grill

Lynx Grills

Traeger

China Outdoor Grills Market: Product Segment Analysis

Gas-fueled Outdoor Grill

Charcoal Outdoor Grill

Others

China Outdoor Grills Market: Application Segment Analysis

Commercial
Family
Others

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China Outdoor Grills Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 OUTDOOR GRILLS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Grills
- 1.2 Outdoor Grills Market Segmentation by Type
 - 1.2.1 China Production Market Share of Outdoor Grills by Gas-fueled Outdoor Grilln 2017
 - 1.2.1 Gas-fueled Outdoor Grill
 - 1.2.2 Charcoal Outdoor Grill
 - 1.2.3 Others
- 1.3 Outdoor Grills Market Segmentation by Application
 - 1.3.1 Outdoor Grills Consumption Market Share by Application in 2017
 - 1.3.2 Commercial
 - 1.3.3 Family
 - 1.3.4 Others
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Outdoor Grills (2013-2023)

CHAPTER 2 CHINA ECONOMIC IMPACT ON OUTDOOR GRILLS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Outdoor Grills Industry

CHAPTER 3 CHINA OUTDOOR GRILLS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Outdoor Grills Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Outdoor Grills Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Outdoor Grills Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Outdoor Grills Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Outdoor Grills Market Competitive Situation and Trends
 - 3.5.1 Outdoor Grills Market Concentration Rate
 - 3.5.2 Outdoor Grills Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA OUTDOOR GRILLS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)

4.1 China Outdoor Grills Capacity, Production and Growth (2013-2018)

4.2 China Outdoor Grills Revenue and Growth (2013-2018)

4.3 China Outdoor Grills Production, Consumption, Export and Import (2013-2018)

CHAPTER 5 CHINA OUTDOOR GRILLS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Outdoor Grills Production and Market Share by Type (2013-2018)

5.2 China Outdoor Grills Revenue and Market Share by Type (2013-2018)

5.3 China Outdoor Grills Price by Type (2013-2018)

5.4 China Outdoor Grills Production Growth by Type (2013-2018)

CHAPTER 6 CHINA OUTDOOR GRILLS MARKET ANALYSIS BY APPLICATION

6.1 China Outdoor Grills Consumption and Market Share by Application (2013-2018)

6.2 China Outdoor Grills Consumption Growth Rate by Application (2013-2018)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA OUTDOOR GRILLS MANUFACTURERS ANALYSIS

7.1 Coleman

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.1.4 Business Overview

7.2 Weber

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.2.4 Business Overview

7.3 Masterbuilt Grills

7.3.1 Company Basic Information, Manufacturing Base and Competitors

- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview
- 7.4 Onward Manufacturing
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.4.4 Business Overview
- 7.5 Bull Outdoor
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.5.4 Business Overview
- 7.6 Subzero Wolf
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.6.4 Business Overview
- 7.7 American Outdoor Grill
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.7.4 Business Overview
- 7.8 Lynx Grills
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.8.4 Business Overview
- 7.9 Traeger
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.9.4 Business Overview

CHAPTER 8 OUTDOOR GRILLS MANUFACTURING COST ANALYSIS

- 8.1 Outdoor Grills Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Outdoor Grills

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Outdoor Grills Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Outdoor Grills Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA OUTDOOR GRILLS MARKET FORECAST (2018-2023)

- 12.1 China Outdoor Grills Production, Revenue Forecast (2018-2023)

- 12.2 China Outdoor Grills Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China Outdoor Grills Production Forecast by Type (2018-2023)
- 12.4 China Outdoor Grills Consumption Forecast by Application (2018-2023)
- 12.5 Outdoor Grills Price Forecast (2018-2023)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Grills

Figure China Production Market Share of Outdoor Grills by Gas-fueled Outdoor Grilln
2017

Table Outdoor Grills Consumption Market Share by Application in 2017

Figure China Outdoor Grills Revenue (Million USD) and Growth Rate (2013-2023)

Table China Outdoor Grills Capacity of Key Manufacturers (2016 and 2017)

Table China Outdoor Grills Capacity Market Share of Key Manufacturers (2016 and
2017)

Figure China Outdoor Grills Capacity of Key Manufacturers in 2016

Figure China Outdoor Grills Capacity of Key Manufacturers in 2017

Table China Outdoor Grills Production of Key Manufacturers (2016 and 2017)

Table China Outdoor Grills Production Share by Manufacturers (2016 and 2017)

Figure 2015 Outdoor Grills Production Share by Manufacturers

Figure 2016 Outdoor Grills Production Share by Manufacturers

Table China Outdoor Grills Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Outdoor Grills Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Outdoor Grills Revenue Share by Manufacturers

Table 2016 China Outdoor Grills Revenue Share by Manufacturers

Table China Market Outdoor Grills Average Price of Key Manufacturers (2016 and
2017)

Figure China Market Outdoor Grills Average Price of Key Manufacturers in 2016

Table Manufacturers Outdoor Grills Manufacturing Base Distribution and Sales Area

Table Manufacturers Outdoor Grills Product Type

Figure Outdoor Grills Market Share of Top 3 Manufacturers

Figure Outdoor Grills Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Church & Dwight Outdoor Grills Capacity, Production, Revenue, Price and Gross
Margin (2013-2018)

Figure Church & Dwight Outdoor Grills Market Share (2013-2018)

Table Coleman Basic Information, Manufacturing Base, Production Area and Its
Competitors

Table Coleman Outdoor Grills Production, Revenue, Price and Gross Margin
(2013-2018)

Table Coleman Outdoor Grills Market Share (2013-2018)

Table Weber Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Weber Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table Weber Outdoor Grills Market Share (2013-2018)

Table Masterbuilt Grills Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Masterbuilt Grills Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table Masterbuilt Grills Outdoor Grills Market Share (2013-2018)

Table Onward Manufacturing Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Onward Manufacturing Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table Onward Manufacturing Outdoor Grills Market Share (2013-2018)

Table Bull Outdoor Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bull Outdoor Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table Bull Outdoor Outdoor Grills Market Share (2013-2018)

Table Subzero Wolf Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Subzero Wolf Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table Subzero Wolf Outdoor Grills Market Share (2013-2018)

Table American Outdoor Grill Basic Information, Manufacturing Base, Production Area and Its Competitors

Table American Outdoor Grill Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table American Outdoor Grill Outdoor Grills Market Share (2013-2018)

Table Lynx Grills Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lynx Grills Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table Lynx Grills Outdoor Grills Market Share (2013-2018)

Table Traeger Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Traeger Outdoor Grills Production, Revenue, Price and Gross Margin (2013-2018)

Table Traeger Outdoor Grills Market Share (2013-2018)

Figure Production Revenue Share of Outdoor Grills by Type (2013-2018)
Figure 2015 Revenue Market Share of Outdoor Grills by Type
Table China Outdoor Grills Price by Type (2013-2018)
Figure China Outdoor Grills Production Growth by Type (2013-2018)
Table China Outdoor Grills Consumption by Application (2013-2018)
Table China Outdoor Grills Consumption Market Share by Application (2013-2018)
Figure China Outdoor Grills Consumption Market Share by Application in 2016
Table China Outdoor Grills Consumption Growth Rate by Application (2013-2018)
Figure China Outdoor Grills Consumption Growth Rate by Application (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Outdoor Grills
Figure Manufacturing Process Analysis of Outdoor Grills
Figure Outdoor Grills Industrial Chain Analysis
Table Raw Materials Sources of Outdoor Grills Major Manufacturers in 2016
Table Major Buyers of Outdoor Grills
Table Distributors/Traders List
Figure China Outdoor Grills Capacity, Production and Growth Rate Forecast (2018-2023)
Figure China Outdoor Grills Revenue and Growth Rate Forecast (2018-2023)
Table China Outdoor Grills Production, Import, Export and Consumption Forecast (2018-2023)
Table China Outdoor Grills Production Forecast by Type (2018-2023)
Table China Outdoor Grills Consumption Forecast by Application (2018-2023)

COMPANIES MENTIONED

Coleman Weber Masterbuilt Grills Onward Manufacturing Bull Outdoor Subzero Wolf
American Outdoor Grill Lynx Grills Traeger

I would like to order

Product name: China Outdoor Grills Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/C3CF56DC650EN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3CF56DC650EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970