

# China Outdoor Gas Grills Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/C54D273EDB6EN.html

Date: October 2017

Pages: 111

Price: US\$ 2,480.00 (Single User License)

ID: C54D273EDB6EN

# **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The China Outdoor Gas Grills Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Outdoor Gas Grills industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Outdoor Gas Grills market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

Napoleon

Weber

**Broil King** 

Char-Broil

Solaire

Coleman

**Bull Outdoor** 

Coleman

Masterbuilt Grills

China Outdoor Gas Grills Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Outdoor Gas Grills Market: Application Segment Analysis

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

#### CHAPTER 1 OUTDOOR GAS GRILLS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Gas Grills
- 1.2 Outdoor Gas Grills Market Segmentation by Type
  - 1.2.1 China Production Market Share of Outdoor Gas Grills by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Outdoor Gas Grills Market Segmentation by Application
  - 1.3.1 Outdoor Gas Grills Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Outdoor Gas Grills (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON OUTDOOR GAS GRILLS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Outdoor Gas Grills Industry

# CHAPTER 3 CHINA OUTDOOR GAS GRILLS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Outdoor Gas Grills Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Outdoor Gas Grills Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Outdoor Gas Grills Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Outdoor Gas Grills Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Outdoor Gas Grills Market Competitive Situation and Trends
  - 3.5.1 Outdoor Gas Grills Market Concentration Rate
  - 3.5.2 Outdoor Gas Grills Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA OUTDOOR GAS GRILLS CAPACITY, PRODUCTION,



# **REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Outdoor Gas Grills Capacity, Production and Growth (2012-2017)
- 4.2 China Outdoor Gas Grills Revenue and Growth (2012-2017)
- 4.3 China Outdoor Gas Grills Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA OUTDOOR GAS GRILLS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Outdoor Gas Grills Production and Market Share by Type (2012-2017)
- 5.2 China Outdoor Gas Grills Revenue and Market Share by Type (2012-2017)
- 5.3 China Outdoor Gas Grills Price by Type (2012-2017)
- 5.4 China Outdoor Gas Grills Production Growth by Type (2012-2017)

# CHAPTER 6 CHINA OUTDOOR GAS GRILLS MARKET ANALYSIS BY APPLICATION

- 6.1 China Outdoor Gas Grills Consumption and Market Share by Application (2012-2017)
- 6.2 China Outdoor Gas Grills Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA OUTDOOR GAS GRILLS MANUFACTURERS ANALYSIS

- 7.1 Napoleon
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Weber
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Broil King
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification



- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Char-Broil
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 Solaire
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Coleman
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Bull Outdoor
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Coleman
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Masterbuilt Grills
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

#### CHAPTER 8 OUTDOOR GAS GRILLS MANUFACTURING COST ANALYSIS

- 8.1 Outdoor Gas Grills Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Outdoor Gas Grills

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Outdoor Gas Grills Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Outdoor Gas Grills Major Manufacturers in 2016
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### CHAPTER 12 CHINA OUTDOOR GAS GRILLS MARKET FORECAST (2017-2022)

- 12.1 China Outdoor Gas Grills Production, Revenue Forecast (2017-2022)
- 12.2 China Outdoor Gas Grills Production, Consumption Forecast by Regions



(2017-2022)

- 12.3 China Outdoor Gas Grills Production Forecast by Type (2017-2022)
- 12.4 China Outdoor Gas Grills Consumption Forecast by Application (2017-2022)
- 12.5 Outdoor Gas Grills Price Forecast (2017-2022)

### **CHAPTER 13 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Gas Grills

Figure China Production Market Share of Outdoor Gas Grills by Type in 2016

Table Outdoor Gas Grills Consumption Market Share by Application in 2016

Figure China Outdoor Gas Grills Revenue (Million USD) and Growth Rate (2012-2021)

Table China Outdoor Gas Grills Capacity of Key Manufacturers (2015 and 2016)

Table China Outdoor Gas Grills Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Outdoor Gas Grills Capacity of Key Manufacturers in 2015

Figure China Outdoor Gas Grills Capacity of Key Manufacturers in 2016

Table China Outdoor Gas Grills Production of Key Manufacturers (2015 and 2016)

Table China Outdoor Gas Grills Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Gas Grills Production Share by Manufacturers

Figure 2016 Outdoor Gas Grills Production Share by Manufacturers

Table China Outdoor Gas Grills Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Outdoor Gas Grills Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Outdoor Gas Grills Revenue Share by Manufacturers

Table 2016 China Outdoor Gas Grills Revenue Share by Manufacturers

Table China Market Outdoor Gas Grills Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Outdoor Gas Grills Average Price of Key Manufacturers in 2016 Table Manufacturers Outdoor Gas Grills Manufacturing Base Distribution and Sales Area

Table Manufacturers Outdoor Gas Grills Product Type

Figure Outdoor Gas Grills Market Share of Top 3 Manufacturers

Figure Outdoor Gas Grills Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Outdoor Gas Grills Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Outdoor Gas Grills Market Share (2012-2017)

Table Napoleon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Napoleon Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)



Table Napoleon Outdoor Gas Grills Market Share (2012-2017)

Table Weber Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Weber Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)

Table Weber Outdoor Gas Grills Market Share (2012-2017)

Table Broil King Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Broil King Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)

Table Broil King Outdoor Gas Grills Market Share (2012-2017)

Table Char-Broil Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Char-Broil Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)

Table Char-Broil Outdoor Gas Grills Market Share (2012-2017)

Table Solaire Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Solaire Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)

Table Solaire Outdoor Gas Grills Market Share (2012-2017)

Table Coleman Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Coleman Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)

Table Coleman Outdoor Gas Grills Market Share (2012-2017)

Table Bull Outdoor Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bull Outdoor Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)

Table Bull Outdoor Outdoor Gas Grills Market Share (2012-2017)

Table Coleman Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Coleman Outdoor Gas Grills Production, Revenue, Price and Gross Margin (2012-2017)

Table Coleman Outdoor Gas Grills Market Share (2012-2017)

Table Masterbuilt Grills Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Masterbuilt Grills Outdoor Gas Grills Production, Revenue, Price and Gross



Margin (2012-2017)

Table Masterbuilt Grills Outdoor Gas Grills Market Share (2012-2017)

Figure Production Revenue Share of Outdoor Gas Grills by Type (2012-2017)

Figure 2015 Revenue Market Share of Outdoor Gas Grills by Type

Table China Outdoor Gas Grills Price by Type (2012-2017)

Figure China Outdoor Gas Grills Production Growth by Type (2012-2017)

Table China Outdoor Gas Grills Consumption by Application (2012-2017)

Table China Outdoor Gas Grills Consumption Market Share by Application (2012-2017)

Figure China Outdoor Gas Grills Consumption Market Share by Application in 2016

Table China Outdoor Gas Grills Consumption Growth Rate by Application (2012-2017)

Figure China Outdoor Gas Grills Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Gas Grills

Figure Manufacturing Process Analysis of Outdoor Gas Grills

Figure Outdoor Gas Grills Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Gas Grills Major Manufacturers in 2015

Table Major Buyers of Outdoor Gas Grills

Table Distributors/Traders List

Figure China Outdoor Gas Grills Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Outdoor Gas Grills Revenue and Growth Rate Forecast (2017-2022)

Table China Outdoor Gas Grills Production, Import, Export and Consumption Forecast (2017-2022)

Table China Outdoor Gas Grills Production Forecast by Type (2017-2022)

Table China Outdoor Gas Grills Consumption Forecast by Application (2017-2022)

#### **COMPANIES MENTIONED**

Napoleon

Weber

**Broil King** 

Char-Broil

Solaire

Coleman

**Bull Outdoor** 

Coleman

Masterbuilt Grills



Onward Manufacturing Subzero Wolf Lynx Grills Traeger



#### I would like to order

Product name: China Outdoor Gas Grills Market Research Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/C54D273EDB6EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C54D273EDB6EN.html">https://marketpublishers.com/r/C54D273EDB6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970