

# China OLED Material Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/CB70E43B60EEN.html>

Date: July 2018

Pages: 132

Price: US\$ 3,120.00 (Single User License)

ID: CB70E43B60EEN

## Abstracts

In the China OLED Material Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Aglaia Tech (China)

Cambridge Display Technology (U.K.)

Doosan Corporation Electro-Materials (South Korea)

Dow (U.S.)

Duksan Hi-Metal (South Korea)

Dupont (U.S.)

Everest Scientific (India)

Hodogaya Chemical Co. Ltd (Japan)

Idemitsu Kosan (Japan)

China OLED Material Market: Product Segment Analysis

Substrates

Encapsulation

Others

China OLED Material Market: Application Segment Analysis

Display  
Smartphones  
Others

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### China OLED Material Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 OLED MATERIAL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of OLED Material
- 1.2 OLED Material Market Segmentation by Type
  - 1.2.1 China Production Market Share of OLED Material by Substratesn 2017
  - 1.2.1 Substrates
  - 1.2.2 Encapsulation
  - 1.2.3 Others
- 1.3 OLED Material Market Segmentation by Application
  - 1.3.1 OLED Material Consumption Market Share by Application in 2017
  - 1.3.2 Display
  - 1.3.3 Smartphones
  - 1.3.4 Others
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of OLED Material (2013-2023)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON OLED MATERIAL INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to OLED Material Industry

#### **CHAPTER 3 CHINA OLED MATERIAL MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China OLED Material Production and Share by Manufacturers (2016 and 2017)
- 3.2 China OLED Material Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China OLED Material Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers OLED Material Manufacturing Base Distribution, Production Area and Product Type
- 3.5 OLED Material Market Competitive Situation and Trends
  - 3.5.1 OLED Material Market Concentration Rate
  - 3.5.2 OLED Material Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA OLED MATERIAL CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)**

- 4.1 China OLED Material Capacity, Production and Growth (2013-2018)
- 4.2 China OLED Material Revenue and Growth (2013-2018)
- 4.3 China OLED Material Production, Consumption, Export and Import (2013-2018)

## **CHAPTER 5 CHINA OLED MATERIAL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China OLED Material Production and Market Share by Type (2013-2018)
- 5.2 China OLED Material Revenue and Market Share by Type (2013-2018)
- 5.3 China OLED Material Price by Type (2013-2018)
- 5.4 China OLED Material Production Growth by Type (2013-2018)

## **CHAPTER 6 CHINA OLED MATERIAL MARKET ANALYSIS BY APPLICATION**

- 6.1 China OLED Material Consumption and Market Share by Application (2013-2018)
- 6.2 China OLED Material Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA OLED MATERIAL MANUFACTURERS ANALYSIS**

- 7.1 Aglaia Tech (China)
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Business Overview
- 7.2 Cambridge Display Technology (U.K.)
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.2.4 Business Overview
- 7.3 Doosan Corporation Electro-Materials (South Korea)
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification

- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview
- 7.4 Dow (U.S.)
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.4.4 Business Overview
- 7.5 Duksan Hi-Metal (South Korea)
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.5.4 Business Overview
- 7.6 Dupont (U.S.)
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.6.4 Business Overview
- 7.7 Everest Scientific (India)
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.7.4 Business Overview
- 7.8 Hodogaya Chemical Co. Ltd (Japan)
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.8.4 Business Overview
- 7.9 Idemitsu Kosan (Japan)
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.9.4 Business Overview

...

## **CHAPTER 8 OLED MATERIAL MANUFACTURING COST ANALYSIS**

- 8.1 OLED Material Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of OLED Material

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 OLED Material Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of OLED Material Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA OLED MATERIAL MARKET FORECAST (2018-2023)**

- 12.1 China OLED Material Production, Revenue Forecast (2018-2023)

- 12.2 China OLED Material Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China OLED Material Production Forecast by Type (2018-2023)
- 12.4 China OLED Material Consumption Forecast by Application (2018-2023)
- 12.5 OLED Material Price Forecast (2018-2023)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of OLED Material

Figure China Production Market Share of OLED Material by Substratesn 2017

Table OLED Material Consumption Market Share by Application in 2017

Figure China OLED Material Revenue (Million USD) and Growth Rate (2013-2023)

Table China OLED Material Capacity of Key Manufacturers (2016 and 2017)

Table China OLED Material Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China OLED Material Capacity of Key Manufacturers in 2016

Figure China OLED Material Capacity of Key Manufacturers in 2017

Table China OLED Material Production of Key Manufacturers (2016 and 2017)

Table China OLED Material Production Share by Manufacturers (2016 and 2017)

Figure 2015 OLED Material Production Share by Manufacturers

Figure 2016 OLED Material Production Share by Manufacturers

Table China OLED Material Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China OLED Material Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China OLED Material Revenue Share by Manufacturers

Table 2016 China OLED Material Revenue Share by Manufacturers

Table China Market OLED Material Average Price of Key Manufacturers (2016 and 2017)

Figure China Market OLED Material Average Price of Key Manufacturers in 2016

Table Manufacturers OLED Material Manufacturing Base Distribution and Sales Area

Table Manufacturers OLED Material Product Type

Figure OLED Material Market Share of Top 3 Manufacturers

Figure OLED Material Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight OLED Material Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight OLED Material Market Share (2013-2018)

Table Aglaia Tech (China) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aglaia Tech (China) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Aglaia Tech (China) OLED Material Market Share (2013-2018)

Table Cambridge Display Technology (U.K.) Basic Information, Manufacturing Base,



## Production Area and Its Competitors

Table Cambridge Display Technology (U.K.) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Cambridge Display Technology (U.K.) OLED Material Market Share (2013-2018)

Table Doosan Corporation Electro-Materials (South Korea) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Doosan Corporation Electro-Materials (South Korea) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Doosan Corporation Electro-Materials (South Korea) OLED Material Market Share (2013-2018)

Table Dow (U.S.) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dow (U.S.) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Dow (U.S.) OLED Material Market Share (2013-2018)

Table Duksan Hi-Metal (South Korea) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Duksan Hi-Metal (South Korea) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Duksan Hi-Metal (South Korea) OLED Material Market Share (2013-2018)

Table Dupont (U.S.) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dupont (U.S.) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Dupont (U.S.) OLED Material Market Share (2013-2018)

Table Everest Scientific (India) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Everest Scientific (India) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Everest Scientific (India) OLED Material Market Share (2013-2018)

Table Hodogaya Chemical Co. Ltd (Japan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hodogaya Chemical Co. Ltd (Japan) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Hodogaya Chemical Co. Ltd (Japan) OLED Material Market Share (2013-2018)

Table Idemitsu Kosan (Japan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Idemitsu Kosan (Japan) OLED Material Production, Revenue, Price and Gross Margin (2013-2018)

Table Idemitsu Kosan (Japan) OLED Material Market Share (2013-2018)  
Figure Production Revenue Share of OLED Material by Type (2013-2018)  
Figure 2015 Revenue Market Share of OLED Material by Type  
Table China OLED Material Price by Type (2013-2018)  
Figure China OLED Material Production Growth by Type (2013-2018)  
Table China OLED Material Consumption by Application (2013-2018)  
Table China OLED Material Consumption Market Share by Application (2013-2018)  
Figure China OLED Material Consumption Market Share by Application in 2016  
Table China OLED Material Consumption Growth Rate by Application (2013-2018)  
Figure China OLED Material Consumption Growth Rate by Application (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of OLED Material  
Figure Manufacturing Process Analysis of OLED Material  
Figure OLED Material Industrial Chain Analysis  
Table Raw Materials Sources of OLED Material Major Manufacturers in 2016  
Table Major Buyers of OLED Material  
Table Distributors/Traders List  
Figure China OLED Material Capacity, Production and Growth Rate Forecast (2018-2023)  
Figure China OLED Material Revenue and Growth Rate Forecast (2018-2023)  
Table China OLED Material Production, Import, Export and Consumption Forecast (2018-2023)  
Table China OLED Material Production Forecast by Type (2018-2023)  
Table China OLED Material Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Aglaia Tech (China) Cambridge Display Technology (U.K.) Doosan Corporation Electro-Materials (South Korea) Dow (U.S.) Duksan Hi-Metal (South Korea) Dupont (U.S.) Everest Scientific (India) Hodogaya Chemical Co. Ltd (Japan) Idemitsu Kosan (Japan)

## I would like to order

Product name: China OLED Material Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/CB70E43B60EEN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB70E43B60EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970