

# China Offshore Wind Power Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C624F926B15EN.html

Date: May 2017

Pages: 120

Price: US\$ 2,480.00 (Single User License)

ID: C624F926B15EN

#### **Abstracts**

The China Offshore Wind Power Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Offshore Wind Power industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Offshore Wind Power market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Siemens

MHI Vestas Offshore Wind

Senvion GmbH

**AREVA Group** 

**BARD Group** 

Gamesa Corporación Tecnológica

Hitachi

Sinovel

Shanghai Electric

China Offshore Wind Power Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Offshore Wind Power Market: Application Segment Analysis

**Grid-connection** 

Experimentation

Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



#### **Contents**

#### CHAPTER 1 OFFSHORE WIND POWER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Offshore Wind Power
- 1.2 Offshore Wind Power Market Segmentation by Type
  - 1.2.1 China Production Market Share of Offshore Wind Power by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Offshore Wind Power Market Segmentation by Application
  - 1.3.1 Offshore Wind Power Consumption Market Share by Application in 2016
  - 1.3.2 Grid-connection
  - 1.3.3 Experimentation
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Offshore Wind Power (2012-2021)

### CHAPTER 2 CHINA ECONOMIC IMPACT ON OFFSHORE WIND POWER INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Offshore Wind Power Industry

### CHAPTER 3 CHINA OFFSHORE WIND POWER MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Offshore Wind Power Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Offshore Wind Power Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Offshore Wind Power Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Offshore Wind Power Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Offshore Wind Power Market Competitive Situation and Trends
  - 3.5.1 Offshore Wind Power Market Concentration Rate
  - 3.5.2 Offshore Wind Power Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion



## CHAPTER 4 CHINA OFFSHORE WIND POWER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Offshore Wind Power Capacity, Production and Growth (2012-2017)
- 4.2 China Offshore Wind Power Revenue and Growth (2012-2017)
- 4.3 China Offshore Wind Power Production, Consumption, Export and Import (2012-2017)

### CHAPTER 5 CHINA OFFSHORE WIND POWER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Offshore Wind Power Production and Market Share by Type (2012-2017)
- 5.2 China Offshore Wind Power Revenue and Market Share by Type (2012-2017)
- 5.3 China Offshore Wind Power Price by Type (2012-2017)
- 5.4 China Offshore Wind Power Production Growth by Type (2012-2017)

### CHAPTER 6 CHINA OFFSHORE WIND POWER MARKET ANALYSIS BY APPLICATION

- 6.1 China Offshore Wind Power Consumption and Market Share by Application (2012-2017)
- 6.2 China Offshore Wind Power Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA OFFSHORE WIND POWER MANUFACTURERS ANALYSIS

- 7.1 Siemens
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 MHI Vestas Offshore Wind
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview



#### 7.3 Senvion GmbH

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview

#### 7.4 AREVA Group

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

#### 7.5 BARD Group

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

#### 7.6 Gamesa Corporación Tecnológica

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

#### 7.7 Hitachi

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

#### 7.8 Sinovel

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

#### 7.9 Shanghai Electric

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

#### **CHAPTER 8 OFFSHORE WIND POWER MANUFACTURING COST ANALYSIS**

8.1 Offshore Wind Power Key Raw Materials Analysis



- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Offshore Wind Power

### CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Offshore Wind Power Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Offshore Wind Power Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### CHAPTER 12 CHINA OFFSHORE WIND POWER MARKET FORECAST (2017-2021)



- 12.1 China Offshore Wind Power Production, Revenue Forecast (2017-2021)
- 12.2 China Offshore Wind Power Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Offshore Wind Power Production Forecast by Type (2017-2021)
- 12.4 China Offshore Wind Power Consumption Forecast by Application (2017-2021)
- 12.5 Offshore Wind Power Price Forecast (2017-2021)

#### **CHAPTER 13 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Offshore Wind Power

Figure China Production Market Share of Offshore Wind Power by Type 1n 2016 Table Offshore Wind Power Consumption Market Share by Application in 2016 Figure China Offshore Wind Power Revenue (Million USD) and Growth Rate (2012-2021)

Table China Offshore Wind Power Capacity of Key Manufacturers (2015 and 2016)

Table China Offshore Wind Power Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Offshore Wind Power Capacity of Key Manufacturers in 2015

Figure China Offshore Wind Power Capacity of Key Manufacturers in 2016

Table China Offshore Wind Power Production of Key Manufacturers (2015 and 2016)

Table China Offshore Wind Power Production Share by Manufacturers (2015 and 2016)

Figure 2015 Offshore Wind Power Production Share by Manufacturers

Figure 2016 Offshore Wind Power Production Share by Manufacturers

Table China Offshore Wind Power Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Offshore Wind Power Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Offshore Wind Power Revenue Share by Manufacturers

Table 2016 China Offshore Wind Power Revenue Share by Manufacturers

Table China Market Offshore Wind Power Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Offshore Wind Power Average Price of Key Manufacturers in 2015 Table Manufacturers Offshore Wind Power Manufacturing Base Distribution and Sales Area

Table Manufacturers Offshore Wind Power Product Type

Figure Offshore Wind Power Market Share of Top 3 Manufacturers

Figure Offshore Wind Power Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Offshore Wind Power Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Offshore Wind Power Market Share (2012-2017)

Table Siemens Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Siemens Offshore Wind Power Production, Revenue, Price and Gross Margin



(2012-2017)

Table Siemens Offshore Wind Power Market Share (2012-2017)

Table MHI Vestas Offshore Wind Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MHI Vestas Offshore Wind Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table MHI Vestas Offshore Wind Offshore Wind Power Market Share (2012-2017)

Table Senvion GmbH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Senvion GmbH Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table Senvion GmbH Offshore Wind Power Market Share (2012-2017)

Table AREVA Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AREVA Group Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table AREVA Group Offshore Wind Power Market Share (2012-2017)

Table BARD Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BARD Group Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table BARD Group Offshore Wind Power Market Share (2012-2017)

Table Gamesa Corporación Tecnológica Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gamesa Corporación Tecnológica Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table Gamesa Corporación Tecnológica Offshore Wind Power Market Share (2012-2017)

Table Hitachi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hitachi Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table Hitachi Offshore Wind Power Market Share (2012-2017)

Table Sinovel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sinovel Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table Sinovel Offshore Wind Power Market Share (2012-2017)

Table Shanghai Electric Basic Information, Manufacturing Base, Production Area and



Its Competitors

Table Shanghai Electric Offshore Wind Power Production, Revenue, Price and Gross Margin (2012-2017)

Table Shanghai Electric Offshore Wind Power Market Share (2012-2017)

Figure Production Revenue Share of Offshore Wind Power by Type (2012-2017)

Figure 2015 Revenue Market Share of Offshore Wind Power by Type

Table China Offshore Wind Power Price by Type (2012-2017)

Figure China Offshore Wind Power Production Growth by Type (2012-2017)

Table China Offshore Wind Power Consumption by Application (2012-2017)

Table China Offshore Wind Power Consumption Market Share by Application (2012-2017)

Figure China Offshore Wind Power Consumption Market Share by Application in 2015 Table China Offshore Wind Power Consumption Growth Rate by Application (2012-2017)

Figure China Offshore Wind Power Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Offshore Wind Power

Figure Manufacturing Process Analysis of Offshore Wind Power

Figure Offshore Wind Power Industrial Chain Analysis

Table Raw Materials Sources of Offshore Wind Power Major Manufacturers in 2015

Table Major Buyers of Offshore Wind Power

Table Distributors/Traders List

Figure China Offshore Wind Power Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Offshore Wind Power Revenue and Growth Rate Forecast (2017-2021)

Table China Offshore Wind Power Production, Import, Export and Consumption Forecast (2017-2021)

Table China Offshore Wind Power Production Forecast by Type (2017-2021)

Table China Offshore Wind Power Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

Siemens
MHI Vestas Offshore Wind
Senvion GmbH
AREVA Group



**BARD Group** 

Gamesa Corporación Tecnológica

Hitachi

Sinovel

Shanghai Electric

Envision

Goldwind



#### I would like to order

Product name: China Offshore Wind Power Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C624F926B15EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C624F926B15EN.html">https://marketpublishers.com/r/C624F926B15EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970