

China Office Chairs Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CE3FB6FF182EN.html>

Date: April 2017

Pages: 113

Price: US\$ 2,480.00 (Single User License)

ID: CE3FB6FF182EN

Abstracts

The China Office Chairs Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Office Chairs industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Office Chairs market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Steelcase

Herman Miller

Haworth

HNI Group

Okamura Corporation

Kimball Office

AURORA

TopStar

Bristol

China Office Chairs Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Office Chairs Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 OFFICE CHAIRS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Office Chairs
- 1.2 Office Chairs Market Segmentation by Type
 - 1.2.1 China Production Market Share of Office Chairs by Type 1n 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Office Chairs Market Segmentation by Application
 - 1.3.1 Office Chairs Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Office Chairs (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON OFFICE CHAIRS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Office Chairs Industry

CHAPTER 3 CHINA OFFICE CHAIRS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Office Chairs Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Office Chairs Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Office Chairs Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Office Chairs Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Office Chairs Market Competitive Situation and Trends
 - 3.5.1 Office Chairs Market Concentration Rate
 - 3.5.2 Office Chairs Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA OFFICE CHAIRS CAPACITY, PRODUCTION, REVENUE,

CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Office Chairs Capacity, Production and Growth (2012-2017)
- 4.2 China Office Chairs Revenue and Growth (2012-2017)
- 4.3 China Office Chairs Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA OFFICE CHAIRS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Office Chairs Production and Market Share by Type (2012-2017)
- 5.2 China Office Chairs Revenue and Market Share by Type (2012-2017)
- 5.3 China Office Chairs Price by Type (2012-2017)
- 5.4 China Office Chairs Production Growth by Type (2012-2017)

CHAPTER 6 CHINA OFFICE CHAIRS MARKET ANALYSIS BY APPLICATION

- 6.1 China Office Chairs Consumption and Market Share by Application (2012-2017)
- 6.2 China Office Chairs Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA OFFICE CHAIRS MANUFACTURERS ANALYSIS

- 7.1 Steelcase
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Herman Miller
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Haworth
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview

7.4 HNI Group

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Okamura Corporation

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Kimball Office

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 AURORA

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 TopStar

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 Bristol

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 OFFICE CHAIRS MANUFACTURING COST ANALYSIS

8.1 Office Chairs Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Office Chairs

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Office Chairs Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Office Chairs Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA OFFICE CHAIRS MARKET FORECAST (2017-2021)

- 12.1 China Office Chairs Production, Revenue Forecast (2017-2021)
- 12.2 China Office Chairs Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Office Chairs Production Forecast by Type (2017-2021)
- 12.4 China Office Chairs Consumption Forecast by Application (2017-2021)

12.5 Office Chairs Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Office Chairs

Figure China Production Market Share of Office Chairs by Type 1n 2016

Table Office Chairs Consumption Market Share by Application in 2016

Figure China Office Chairs Revenue (Million USD) and Growth Rate (2012-2021)

Table China Office Chairs Capacity of Key Manufacturers (2015 and 2016)

Table China Office Chairs Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Office Chairs Capacity of Key Manufacturers in 2015

Figure China Office Chairs Capacity of Key Manufacturers in 2016

Table China Office Chairs Production of Key Manufacturers (2015 and 2016)

Table China Office Chairs Production Share by Manufacturers (2015 and 2016)

Figure 2015 Office Chairs Production Share by Manufacturers

Figure 2016 Office Chairs Production Share by Manufacturers

Table China Office Chairs Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Office Chairs Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Office Chairs Revenue Share by Manufacturers

Table 2016 China Office Chairs Revenue Share by Manufacturers

Table China Market Office Chairs Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Office Chairs Average Price of Key Manufacturers in 2015

Table Manufacturers Office Chairs Manufacturing Base Distribution and Sales Area

Table Manufacturers Office Chairs Product Type

Figure Office Chairs Market Share of Top 3 Manufacturers

Figure Office Chairs Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Office Chairs Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Office Chairs Market Share (2012-2017)

Table Steelcase Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Steelcase Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Steelcase Office Chairs Market Share (2012-2017)

Table Herman Miller Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Herman Miller Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Herman Miller Office Chairs Market Share (2012-2017)

Table Haworth Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Haworth Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Haworth Office Chairs Market Share (2012-2017)

Table HNI Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HNI Group Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table HNI Group Office Chairs Market Share (2012-2017)

Table Okamura Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Okamura Corporation Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Okamura Corporation Office Chairs Market Share (2012-2017)

Table Kimball Office Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kimball Office Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Kimball Office Office Chairs Market Share (2012-2017)

Table AURORA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AURORA Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table AURORA Office Chairs Market Share (2012-2017)

Table TopStar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TopStar Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table TopStar Office Chairs Market Share (2012-2017)

Table Bristol Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bristol Office Chairs Production, Revenue, Price and Gross Margin (2012-2017)

Table Bristol Office Chairs Market Share (2012-2017)

Figure Production Revenue Share of Office Chairs by Type (2012-2017)

Figure 2015 Revenue Market Share of Office Chairs by Type

Table China Office Chairs Price by Type (2012-2017)

Figure China Office Chairs Production Growth by Type (2012-2017)

Table China Office Chairs Consumption by Application (2012-2017)
Table China Office Chairs Consumption Market Share by Application (2012-2017)
Figure China Office Chairs Consumption Market Share by Application in 2015
Table China Office Chairs Consumption Growth Rate by Application (2012-2017)
Figure China Office Chairs Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Office Chairs
Figure Manufacturing Process Analysis of Office Chairs
Figure Office Chairs Industrial Chain Analysis
Table Raw Materials Sources of Office Chairs Major Manufacturers in 2015
Table Major Buyers of Office Chairs
Table Distributors/Traders List
Figure China Office Chairs Capacity, Production and Growth Rate Forecast (2017-2021)
Figure China Office Chairs Revenue and Growth Rate Forecast (2017-2021)
Table China Office Chairs Production, Import, Export and Consumption Forecast (2017-2021)
Table China Office Chairs Production Forecast by Type (2017-2021)
Table China Office Chairs Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Steelcase
Herman Miller
Haworth
HNI Group
Okamura Corporation
Kimball Office
AURORA
TopStar
Bristol
True Innovations
Nowy Styl
SUNON GROUP
Knoll
UE Furniture
Quama Group

UB Office Systems
Kinnarps Holding
King Hong Industrial
KI
Global Group
Teknion
Kokuyo
AIS
CHUENG SHINE
Lifeform Furniture Manufacturing
PSI Seating
ITOKI
Elite Office Furniture
Foshan Long Ma Office Furniture
Izzy+

I would like to order

Product name: China Office Chairs Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CE3FB6FF182EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE3FB6FF182EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970