

China Non-Resilient Flooring Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C60C03B3923EN.html>

Date: March 2017

Pages: 113

Price: US\$ 2,480.00 (Single User License)

ID: C60C03B3923EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Non-Resilient Flooring Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Non-Resilient Flooring industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Non-Resilient Flooring market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Mohawk Industries
Shaw Industries Group
Dal Tile
Mannington Mills
RAK Ceramics
China Ceramics
Ceramica Saloni
Kajaria Ceramics
Porcelanosa Group

China Non-Resilient Flooring Market: Product Segment Analysis

Ceramic Tiles Flooring
Stone Flooring
Type 3

China Non-Resilient Flooring Market: Application Segment Analysis

Residential
Non-residential
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 NON-RESILIENT FLOORING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Non-Resilient Flooring
- 1.2 Non-Resilient Flooring Market Segmentation by Type
 - 1.2.1 China Production Market Share of Non-Resilient Flooring by Type in 2016
 - 1.2.1 Ceramic Tiles Flooring
 - 1.2.2 Stone Flooring
 - 1.2.3 Type
- 1.3 Non-Resilient Flooring Market Segmentation by Application
 - 1.3.1 Non-Resilient Flooring Consumption Market Share by Application in 2016
 - 1.3.2 Residential
 - 1.3.3 Non-residential
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Non-Resilient Flooring (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON NON-RESILIENT FLOORING INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Non-Resilient Flooring Industry

CHAPTER 3 CHINA NON-RESILIENT FLOORING MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Non-Resilient Flooring Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Non-Resilient Flooring Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Non-Resilient Flooring Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Non-Resilient Flooring Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Non-Resilient Flooring Market Competitive Situation and Trends
 - 3.5.1 Non-Resilient Flooring Market Concentration Rate
 - 3.5.2 Non-Resilient Flooring Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA NON-RESILIENT FLOORING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Non-Resilient Flooring Capacity, Production and Growth (2012-2017)

4.2 China Non-Resilient Flooring Revenue and Growth (2012-2017)

4.3 China Non-Resilient Flooring Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA NON-RESILIENT FLOORING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Non-Resilient Flooring Production and Market Share by Type (2012-2017)

5.2 China Non-Resilient Flooring Revenue and Market Share by Type (2012-2017)

5.3 China Non-Resilient Flooring Price by Type (2012-2017)

5.4 China Non-Resilient Flooring Production Growth by Type (2012-2017)

CHAPTER 6 CHINA NON-RESILIENT FLOORING MARKET ANALYSIS BY APPLICATION

6.1 China Non-Resilient Flooring Consumption and Market Share by Application (2012-2017)

6.2 China Non-Resilient Flooring Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA NON-RESILIENT FLOORING MANUFACTURERS ANALYSIS

7.1 Mohawk Industries

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Business Overview

7.2 Shaw Industries Group

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

- 7.2.4 Business Overview
- 7.3 Dal Tile
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview
- 7.4 Mannington Mills
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 RAK Ceramics
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 China Ceramics
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 Ceramica Saloni
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Kajaria Ceramics
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Porcelanosa Group
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 NON-RESILIENT FLOORING MANUFACTURING COST ANALYSIS

- 8.1 Non-Resilient Flooring Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Non-Resilient Flooring

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Non-Resilient Flooring Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Non-Resilient Flooring Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA NON-RESILIENT FLOORING MARKET FORECAST (2017-2022)

- 12.1 China Non-Resilient Flooring Production, Revenue Forecast (2017-2022)
- 12.2 China Non-Resilient Flooring Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Non-Resilient Flooring Production Forecast by Type (2017-2022)
- 12.4 China Non-Resilient Flooring Consumption Forecast by Application (2017-2022)
- 12.5 Non-Resilient Flooring Price Forecast (2017-2022)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Non-Resilient Flooring

Figure China Production Market Share of Non-Resilient Flooring by Type in 2016

Table Non-Resilient Flooring Consumption Market Share by Application in 2016

Figure China Non-Resilient Flooring Revenue (Million USD) and Growth Rate (2012-2021)

Table China Non-Resilient Flooring Capacity of Key Manufacturers (2015 and 2016)

Table China Non-Resilient Flooring Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Non-Resilient Flooring Capacity of Key Manufacturers in 2015

Figure China Non-Resilient Flooring Capacity of Key Manufacturers in 2016

Table China Non-Resilient Flooring Production of Key Manufacturers (2015 and 2016)

Table China Non-Resilient Flooring Production Share by Manufacturers (2015 and 2016)

Figure 2015 Non-Resilient Flooring Production Share by Manufacturers

Figure 2016 Non-Resilient Flooring Production Share by Manufacturers

Table China Non-Resilient Flooring Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Non-Resilient Flooring Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Non-Resilient Flooring Revenue Share by Manufacturers

Table 2016 China Non-Resilient Flooring Revenue Share by Manufacturers

Table China Market Non-Resilient Flooring Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Non-Resilient Flooring Average Price of Key Manufacturers in 2016

Table Manufacturers Non-Resilient Flooring Manufacturing Base Distribution and Sales Area

Table Manufacturers Non-Resilient Flooring Product Type

Figure Non-Resilient Flooring Market Share of Top 3 Manufacturers

Figure Non-Resilient Flooring Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Non-Resilient Flooring Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Non-Resilient Flooring Market Share (2012-2017)

Table Mohawk Industries Basic Information, Manufacturing Base, Production Area and

Its Competitors

Table Mohawk Industries Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table Mohawk Industries Non-Resilient Flooring Market Share (2012-2017)

Table Shaw Industries Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Shaw Industries Group Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table Shaw Industries Group Non-Resilient Flooring Market Share (2012-2017)

Table Dal Tile Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dal Tile Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table Dal Tile Non-Resilient Flooring Market Share (2012-2017)

Table Mannington Mills Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mannington Mills Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table Mannington Mills Non-Resilient Flooring Market Share (2012-2017)

Table RAK Ceramics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table RAK Ceramics Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table RAK Ceramics Non-Resilient Flooring Market Share (2012-2017)

Table China Ceramics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table China Ceramics Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table China Ceramics Non-Resilient Flooring Market Share (2012-2017)

Table Ceramica Saloni Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ceramica Saloni Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table Ceramica Saloni Non-Resilient Flooring Market Share (2012-2017)

Table Kajaria Ceramics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kajaria Ceramics Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table Kajaria Ceramics Non-Resilient Flooring Market Share (2012-2017)

Table Porcelanosa Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Porcelanosa Group Non-Resilient Flooring Production, Revenue, Price and Gross Margin (2012-2017)

Table Porcelanosa Group Non-Resilient Flooring Market Share (2012-2017)

Figure Production Revenue Share of Non-Resilient Flooring by Type (2012-2017)

Figure 2015 Revenue Market Share of Non-Resilient Flooring by Type

Table China Non-Resilient Flooring Price by Type (2012-2017)

Figure China Non-Resilient Flooring Production Growth by Type (2012-2017)

Table China Non-Resilient Flooring Consumption by Application (2012-2017)

Table China Non-Resilient Flooring Consumption Market Share by Application (2012-2017)

Figure China Non-Resilient Flooring Consumption Market Share by Application in 2016

Table China Non-Resilient Flooring Consumption Growth Rate by Application (2012-2017)

Figure China Non-Resilient Flooring Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Non-Resilient Flooring

Figure Manufacturing Process Analysis of Non-Resilient Flooring

Figure Non-Resilient Flooring Industrial Chain Analysis

Table Raw Materials Sources of Non-Resilient Flooring Major Manufacturers in 2015

Table Major Buyers of Non-Resilient Flooring

Table Distributors/Traders List

Figure China Non-Resilient Flooring Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Non-Resilient Flooring Revenue and Growth Rate Forecast (2017-2022)

Table China Non-Resilient Flooring Production, Import, Export and Consumption Forecast (2017-2022)

Table China Non-Resilient Flooring Production Forecast by Type (2017-2022)

Table China Non-Resilient Flooring Consumption Forecast by Application (2017-2022)

I would like to order

Product name: China Non-Resilient Flooring Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C60C03B3923EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C60C03B3923EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970