

# China Noise-Cancelling Headphones Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C480DEDD160EN.html>

Date: March 2017

Pages: 114

Price: US\$ 2,480.00 (Single User License)

ID: C480DEDD160EN

## Abstracts

The China Noise-Cancelling Headphones Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Noise-Cancelling Headphones industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Noise-Cancelling Headphones market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Bose  
Audio-Technica  
Beats  
Sony  
AKG  
Sennheiser  
Harman Kardon  
Philips  
Logitech UE

## China Noise-Cancelling Headphones Market: Product Segment Analysis

Over-ear Noise-Cancelling Headphones  
On-ear Noise-Cancelling Headphones  
In-ear Noise-Cancelling Headphones

## China Noise-Cancelling Headphones Market: Application Segment Analysis

Travel  
Outdoor environment  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

## Contents

### China Noise-Cancelling Headphones Market Research Report Forecast 2017-2021

#### **CHAPTER 1 NOISE-CANCELLING HEADPHONES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Noise-Cancelling Headphones
- 1.2 Noise-Cancelling Headphones Market Segmentation by Type
  - 1.2.1 China Production Market Share of Noise-Cancelling Headphones by Over-ear Noise-Cancelling Headphonesn 2016
    - 1.2.1.1 Over-ear Noise-Cancelling Headphones
    - 1.2.1.2 On-ear Noise-Cancelling Headphones
    - 1.2.1.3 In-ear Noise-Cancelling Headphones
- 1.3 Noise-Cancelling Headphones Market Segmentation by Application
  - 1.3.1 Noise-Cancelling Headphones Consumption Market Share by Application in 2016
    - 1.3.1.1 Travel
    - 1.3.1.2 Outdoor environment
    - 1.3.1.3 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Noise-Cancelling Headphones (2012-2021)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON NOISE-CANCELLING HEADPHONES INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Noise-Cancelling Headphones Industry

#### **CHAPTER 3 CHINA NOISE-CANCELLING HEADPHONES MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Noise-Cancelling Headphones Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Noise-Cancelling Headphones Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Noise-Cancelling Headphones Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Noise-Cancelling Headphones Manufacturing Base Distribution, Production Area and Product Type

3.5 Noise-Cancelling Headphones Market Competitive Situation and Trends

3.5.1 Noise-Cancelling Headphones Market Concentration Rate

3.5.2 Noise-Cancelling Headphones Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA NOISE-CANCELLING HEADPHONES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

4.1 China Noise-Cancelling Headphones Capacity, Production and Growth (2012-2017)

4.2 China Noise-Cancelling Headphones Revenue and Growth (2012-2017)

4.3 China Noise-Cancelling Headphones Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA NOISE-CANCELLING HEADPHONES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Noise-Cancelling Headphones Production and Market Share by Type (2012-2017)

5.2 China Noise-Cancelling Headphones Revenue and Market Share by Type (2012-2017)

5.3 China Noise-Cancelling Headphones Price by Type (2012-2017)

5.4 China Noise-Cancelling Headphones Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA NOISE-CANCELLING HEADPHONES MARKET ANALYSIS BY APPLICATION**

6.1 China Noise-Cancelling Headphones Consumption and Market Share by Application (2012-2017)

6.2 China Noise-Cancelling Headphones Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA NOISE-CANCELLING HEADPHONES MANUFACTURERS ANALYSIS**

## 7.1 Bose

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Business Overview

## 7.2 Audio-Technica

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Business Overview

## 7.3 Beats

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

## 7.4 Sony

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

## 7.5 AKG

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

## 7.6 Sennheiser

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

## 7.7 Harman Kardon

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

## 7.8 Philips

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

- 7.8.4 Business Overview
- 7.9 Logitech UE
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

## **CHAPTER 8 NOISE-CANCELLING HEADPHONES MANUFACTURING COST ANALYSIS**

- 8.1 Noise-Cancelling Headphones Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Noise-Cancelling Headphones

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Noise-Cancelling Headphones Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Noise-Cancelling Headphones Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA NOISE-CANCELLING HEADPHONES MARKET FORECAST (2017-2021)**

- 12.1 China Noise-Cancelling Headphones Production, Revenue Forecast (2017-2021)
- 12.2 China Noise-Cancelling Headphones Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Noise-Cancelling Headphones Production Forecast by Type (2017-2021)
- 12.4 China Noise-Cancelling Headphones Consumption Forecast by Application (2017-2021)
- 12.5 Noise-Cancelling Headphones Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Noise-Cancelling Headphones

Figure China Production Market Share of Noise-Cancelling Headphones by Over-ear Noise-Cancelling Headphonesn 2016

Table Noise-Cancelling Headphones Consumption Market Share by Application in 2016

Figure China Noise-Cancelling Headphones Revenue (Million USD) and Growth Rate (2012-2021)

Table China Noise-Cancelling Headphones Capacity of Key Manufacturers (2015 and 2016)

Table China Noise-Cancelling Headphones Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Noise-Cancelling Headphones Capacity of Key Manufacturers in 2015

Figure China Noise-Cancelling Headphones Capacity of Key Manufacturers in 2016

Table China Noise-Cancelling Headphones Production of Key Manufacturers (2015 and 2016)

Table China Noise-Cancelling Headphones Production Share by Manufacturers (2015 and 2016)

Figure 2015 Noise-Cancelling Headphones Production Share by Manufacturers

Figure 2016 Noise-Cancelling Headphones Production Share by Manufacturers

Table China Noise-Cancelling Headphones Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Noise-Cancelling Headphones Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Noise-Cancelling Headphones Revenue Share by Manufacturers

Table 2016 China Noise-Cancelling Headphones Revenue Share by Manufacturers

Table China Market Noise-Cancelling Headphones Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Noise-Cancelling Headphones Average Price of Key Manufacturers in 2015

Table Manufacturers Noise-Cancelling Headphones Manufacturing Base Distribution and Sales Area

Table Manufacturers Noise-Cancelling Headphones Product Type

Figure Noise-Cancelling Headphones Market Share of Top 3 Manufacturers

Figure Noise-Cancelling Headphones Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Noise-Cancelling Headphones Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Noise-Cancelling Headphones Market Share (2012-2017)

Table Bose Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bose Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Bose Noise-Cancelling Headphones Market Share (2012-2017)

Table Audio-Technica Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Audio-Technica Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Audio-Technica Noise-Cancelling Headphones Market Share (2012-2017)

Table Beats Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beats Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Beats Noise-Cancelling Headphones Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Noise-Cancelling Headphones Market Share (2012-2017)

Table AKG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AKG Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table AKG Noise-Cancelling Headphones Market Share (2012-2017)

Table Sennheiser Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sennheiser Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Sennheiser Noise-Cancelling Headphones Market Share (2012-2017)

Table Harman Kardon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Harman Kardon Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Harman Kardon Noise-Cancelling Headphones Market Share (2012-2017)

Table Philips Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Philips Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Philips Noise-Cancelling Headphones Market Share (2012-2017)

Table Logitech UE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Logitech UE Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Logitech UE Noise-Cancelling Headphones Market Share (2012-2017)

Figure Production Revenue Share of Noise-Cancelling Headphones by Type (2012-2017)

Figure 2015 Revenue Market Share of Noise-Cancelling Headphones by Type

Table China Noise-Cancelling Headphones Price by Type (2012-2017)

Figure China Noise-Cancelling Headphones Production Growth by Type (2012-2017)

Table China Noise-Cancelling Headphones Consumption by Application (2012-2017)

Table China Noise-Cancelling Headphones Consumption Market Share by Application (2012-2017)

Figure China Noise-Cancelling Headphones Consumption Market Share by Application in 2015

Table China Noise-Cancelling Headphones Consumption Growth Rate by Application (2012-2017)

Figure China Noise-Cancelling Headphones Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Noise-Cancelling Headphones

Figure Manufacturing Process Analysis of Noise-Cancelling Headphones

Figure Noise-Cancelling Headphones Industrial Chain Analysis

Table Raw Materials Sources of Noise-Cancelling Headphones Major Manufacturers in 2015

Table Major Buyers of Noise-Cancelling Headphones

Table Distributors/Traders List

Figure China Noise-Cancelling Headphones Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Noise-Cancelling Headphones Revenue and Growth Rate Forecast (2017-2021)

Table China Noise-Cancelling Headphones Production, Import, Export and Consumption Forecast (2017-2021)

Table China Noise-Cancelling Headphones Production Forecast by Type (2017-2021)  
Table China Noise-Cancelling Headphones Consumption Forecast by Application  
(2017-2021)

### **COMPANIES MENTIONED**

Bose, Audio-Technica, Beats, Sony, AKG, Sennheiser, Harman Kardon, Philips, Logitech UE, Plantronics, SYLLABLE, Monster, PHIATON, JVC, Klipsch

## I would like to order

Product name: China Noise-Cancelling Headphones Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C480DEDD160EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C480DEDD160EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970