

China Natural Astaxanthin Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C144AA59694EN.html>

Date: March 2017

Pages: 127

Price: US\$ 2,480.00 (Single User License)

ID: C144AA59694EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Natural Astaxanthin Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Natural Astaxanthin industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Natural Astaxanthin market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Cyanotech
FUJI
BGG
Parry Nutraceuticals
Algatech
Jingzhou Natural Astaxanthin
Yunnan Alphy Biotech
Igene
Biogenic

China Natural Astaxanthin Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Natural Astaxanthin Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 NATURAL ASTAXANTHIN MARKET OVERVIEW

- 1.1 Product Overview and Scope of Natural Astaxanthin
- 1.2 Natural Astaxanthin Market Segmentation by Type
 - 1.2.1 China Production Market Share of Natural Astaxanthin by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Natural Astaxanthin Market Segmentation by Application
 - 1.3.1 Natural Astaxanthin Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Natural Astaxanthin (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON NATURAL ASTAXANTHIN INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Natural Astaxanthin Industry

CHAPTER 3 CHINA NATURAL ASTAXANTHIN MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Natural Astaxanthin Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Natural Astaxanthin Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Natural Astaxanthin Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Natural Astaxanthin Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Natural Astaxanthin Market Competitive Situation and Trends
 - 3.5.1 Natural Astaxanthin Market Concentration Rate
 - 3.5.2 Natural Astaxanthin Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA NATURAL ASTAXANTHIN CAPACITY, PRODUCTION,

REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Natural Astaxanthin Capacity, Production and Growth (2012-2017)
- 4.2 China Natural Astaxanthin Revenue and Growth (2012-2017)
- 4.3 China Natural Astaxanthin Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA NATURAL ASTAXANTHIN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Natural Astaxanthin Production and Market Share by Type (2012-2017)
- 5.2 China Natural Astaxanthin Revenue and Market Share by Type (2012-2017)
- 5.3 China Natural Astaxanthin Price by Type (2012-2017)
- 5.4 China Natural Astaxanthin Production Growth by Type (2012-2017)

CHAPTER 6 CHINA NATURAL ASTAXANTHIN MARKET ANALYSIS BY APPLICATION

- 6.1 China Natural Astaxanthin Consumption and Market Share by Application (2012-2017)
- 6.2 China Natural Astaxanthin Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA NATURAL ASTAXANTHIN MANUFACTURERS ANALYSIS

- 7.1 Cyanotech
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 FUJI
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 BGG
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors

- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Parry Nutraceuticals
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 Algatech
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 Jingzhou Natural Astaxanthin
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 Yunnan Alphy Biotech
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Igene
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Biogenic
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 NATURAL ASTAXANTHIN MANUFACTURING COST ANALYSIS

- 8.1 Natural Astaxanthin Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Natural Astaxanthin

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Natural Astaxanthin Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Natural Astaxanthin Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA NATURAL ASTAXANTHIN MARKET FORECAST (2017-2022)

- 12.1 China Natural Astaxanthin Production, Revenue Forecast (2017-2022)

12.2 China Natural Astaxanthin Production, Consumption Forecast by Regions (2017-2022)

12.3 China Natural Astaxanthin Production Forecast by Type (2017-2022)

12.4 China Natural Astaxanthin Consumption Forecast by Application (2017-2022)

12.5 Natural Astaxanthin Price Forecast (2017-2022)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Natural Astaxanthin

Figure China Production Market Share of Natural Astaxanthin by Type in 2016

Table Natural Astaxanthin Consumption Market Share by Application in 2016

Figure China Natural Astaxanthin Revenue (Million USD) and Growth Rate (2012-2021)

Table China Natural Astaxanthin Capacity of Key Manufacturers (2015 and 2016)

Table China Natural Astaxanthin Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Natural Astaxanthin Capacity of Key Manufacturers in 2015

Figure China Natural Astaxanthin Capacity of Key Manufacturers in 2016

Table China Natural Astaxanthin Production of Key Manufacturers (2015 and 2016)

Table China Natural Astaxanthin Production Share by Manufacturers (2015 and 2016)

Figure 2015 Natural Astaxanthin Production Share by Manufacturers

Figure 2016 Natural Astaxanthin Production Share by Manufacturers

Table China Natural Astaxanthin Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Natural Astaxanthin Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Natural Astaxanthin Revenue Share by Manufacturers

Table 2016 China Natural Astaxanthin Revenue Share by Manufacturers

Table China Market Natural Astaxanthin Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Natural Astaxanthin Average Price of Key Manufacturers in 2016

Table Manufacturers Natural Astaxanthin Manufacturing Base Distribution and Sales Area

Table Manufacturers Natural Astaxanthin Product Type

Figure Natural Astaxanthin Market Share of Top 3 Manufacturers

Figure Natural Astaxanthin Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Natural Astaxanthin Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Natural Astaxanthin Market Share (2012-2017)

Table Cyanotech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cyanotech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table Cyanotech Natural Astaxanthin Market Share (2012-2017)

Table FUJI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FUJI Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table FUJI Natural Astaxanthin Market Share (2012-2017)

Table BGG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BGG Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table BGG Natural Astaxanthin Market Share (2012-2017)

Table Parry Nutraceuticals Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Parry Nutraceuticals Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table Parry Nutraceuticals Natural Astaxanthin Market Share (2012-2017)

Table Algatech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Algatech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table Algatech Natural Astaxanthin Market Share (2012-2017)

Table Jingzhou Natural Astaxanthin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Jingzhou Natural Astaxanthin Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table Jingzhou Natural Astaxanthin Natural Astaxanthin Market Share (2012-2017)

Table Yunnan Alphy Biotech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Yunnan Alphy Biotech Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table Yunnan Alphy Biotech Natural Astaxanthin Market Share (2012-2017)

Table Igene Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Igene Natural Astaxanthin Production, Revenue, Price and Gross Margin (2012-2017)

Table Igene Natural Astaxanthin Market Share (2012-2017)

Table Biogenic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Biogenic Natural Astaxanthin Production, Revenue, Price and Gross Margin

(2012-2017)

Table Biogenic Natural Astaxanthin Market Share (2012-2017)

Figure Production Revenue Share of Natural Astaxanthin by Type (2012-2017)

Figure 2015 Revenue Market Share of Natural Astaxanthin by Type

Table China Natural Astaxanthin Price by Type (2012-2017)

Figure China Natural Astaxanthin Production Growth by Type (2012-2017)

Table China Natural Astaxanthin Consumption by Application (2012-2017)

Table China Natural Astaxanthin Consumption Market Share by Application
(2012-2017)

Figure China Natural Astaxanthin Consumption Market Share by Application in 2016

Table China Natural Astaxanthin Consumption Growth Rate by Application (2012-2017)

Figure China Natural Astaxanthin Consumption Growth Rate by Application
(2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Natural Astaxanthin

Figure Manufacturing Process Analysis of Natural Astaxanthin

Figure Natural Astaxanthin Industrial Chain Analysis

Table Raw Materials Sources of Natural Astaxanthin Major Manufacturers in 2015

Table Major Buyers of Natural Astaxanthin

Table Distributors/Traders List

Figure China Natural Astaxanthin Capacity, Production and Growth Rate Forecast
(2017-2022)

Figure China Natural Astaxanthin Revenue and Growth Rate Forecast (2017-2022)

Table China Natural Astaxanthin Production, Import, Export and Consumption Forecast
(2017-2022)

Table China Natural Astaxanthin Production Forecast by Type (2017-2022)

Table China Natural Astaxanthin Consumption Forecast by Application (2017-2022)

I would like to order

Product name: China Natural Astaxanthin Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C144AA59694EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C144AA59694EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970