

# China Motorsports Industry Market Analysis & Forecast 2018-2023

https://marketpublishers.com/r/C55401135F0EN.html

Date: July 2018 Pages: 138 Price: US\$ 3,120.00 (Single User License) ID: C55401135F0EN

### Abstracts

In the China Motorsports Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Appliction, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include: Bridgestone Corporation Caterham Cars Federation Internatonale De L'automobile(FIA) Ferrari S.P.A. Force India Goodyear Lotus F1 MRF Limited Mclaren Automotive Limited

China Motorsports Market: Product Segment Analysis Type 1 Type 2 Type 3

China Motorsports Market: Application Segment Analysis



F1 NASCAR Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



## Contents

China Motorsports Industry Market Analysis & Forecast 2018-2023

#### CHAPTER 1 MOTORSPORTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Motorsports
- 1.2 Motorsports Market Segmentation by Type
- 1.2.1 China Production Market Share of Motorsports by Type 1n 2017
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Motorsports Market Segmentation by Application
- 1.3.1 Motorsports Consumption Market Share by Application in 2017
- 1.3.2 F1
- 1.3.3 NASCAR
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Motorsports (2013-2023)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON MOTORSPORTS INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Motorsports Industry

#### CHAPTER 3 CHINA MOTORSPORTS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Motorsports Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Motorsports Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Motorsports Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Motorsports Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Motorsports Market Competitive Situation and Trends
  - 3.5.1 Motorsports Market Concentration Rate
  - 3.5.2 Motorsports Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion



#### CHAPTER 4 CHINA MOTORSPORTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)

- 4.1 China Motorsports Capacity, Production and Growth (2013-2018)
- 4.2 China Motorsports Revenue and Growth (2013-2018)
- 4.3 China Motorsports Production, Consumption, Export and Import (2013-2018)

# CHAPTER 5 CHINA MOTORSPORTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Motorsports Production and Market Share by Type (2013-2018)
- 5.2 China Motorsports Revenue and Market Share by Type (2013-2018)
- 5.3 China Motorsports Price by Type (2013-2018)
- 5.4 China Motorsports Production Growth by Type (2013-2018)

#### CHAPTER 6 CHINA MOTORSPORTS MARKET ANALYSIS BY APPLICATION

- 6.1 China Motorsports Consumption and Market Share by Application (2013-2018)
- 6.2 China Motorsports Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA MOTORSPORTS MANUFACTURERS ANALYSIS

- 7.1 Bridgestone Corporation
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Business Overview
- 7.2 Caterham Cars Federation Internatonale
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.2.4 Business Overview
- 7.3 De L'automobile(FIA)
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification



- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview

7.4 Ferrari S.P.A.

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.4.4 Business Overview
- 7.5 Force India
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.5.4 Business Overview
- 7.6 Goodyear
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.6.4 Business Overview
- 7.7 Lotus F1
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.7.4 Business Overview
- 7.8 MRF Limited
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.8.4 Business Overview
- 7.9 Mclaren Automotive Limited
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.9.4 Business Overview

• • •

#### **CHAPTER 8 MOTORSPORTS MANUFACTURING COST ANALYSIS**

- 8.1 Motorsports Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials



- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Motorsports

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Motorsports Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Motorsports Major Manufacturers in 2016
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### CHAPTER 12 CHINA MOTORSPORTS MARKET FORECAST (2018-2023)

12.1 China Motorsports Production, Revenue Forecast (2018-2023)



- 12.2 China Motorsports Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China Motorsports Production Forecast by Type (2018-2023)
- 12.4 China Motorsports Consumption Forecast by Application (2018-2023)
- 12.5 Motorsports Price Forecast (2018-2023)

**CHAPTER 13 APPENDIX** 



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Motorsports Figure China Production Market Share of Motorsports by Type 1n 2017 Table Motorsports Consumption Market Share by Application in 2017 Figure China Motorsports Revenue (Million USD) and Growth Rate (2013-2023) Table China Motorsports Capacity of Key Manufacturers (2016 and 2017) Table China Motorsports Capacity Market Share of Key Manufacturers (2016 and 2017) Figure China Motorsports Capacity of Key Manufacturers in 2016 Figure China Motorsports Capacity of Key Manufacturers in 2017 Table China Motorsports Production of Key Manufacturers (2016 and 2017) Table China Motorsports Production Share by Manufacturers (2016 and 2017) Figure 2015 Motorsports Production Share by Manufacturers Figure 2016 Motorsports Production Share by Manufacturers Table China Motorsports Revenue (Million USD) by Manufacturers (2016 and 2017) Table China Motorsports Revenue Share by Manufacturers (2016 and 2017) Table 2015 China Motorsports Revenue Share by Manufacturers Table 2016 China Motorsports Revenue Share by Manufacturers Table China Market Motorsports Average Price of Key Manufacturers (2016 and 2017) Figure China Market Motorsports Average Price of Key Manufacturers in 2016 Table Manufacturers Motorsports Manufacturing Base Distribution and Sales Area Table Manufacturers Motorsports Product Type Figure Motorsports Market Share of Top 3 Manufacturers Figure Motorsports Market Share of Top 5 Manufacturers Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Church & Dwight Motorsports Capacity, Production, Revenue, Price and Gross Margin (2013-2018) Figure Church & Dwight Motorsports Market Share (2013-2018) Table Bridgestone Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors Table Bridgestone Corporation Motorsports Production, Revenue, Price and Gross Margin (2013-2018) Table Bridgestone Corporation Motorsports Market Share (2013-2018) Table Caterham Cars Federation Internationale Basic Information, Manufacturing Base, Production Area and Its Competitors Table Caterham Cars Federation Internatonale Motorsports Production, Revenue, Price



and Gross Margin (2013-2018)

Table Caterham Cars Federation Internationale Motorsports Market Share (2013-2018) Table De L'automobile(FIA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table De L'automobile(FIA) Motorsports Production, Revenue, Price and Gross Margin (2013-2018)

Table De L'automobile(FIA) Motorsports Market Share (2013-2018)

Table Ferrari S.P.A. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ferrari S.P.A. Motorsports Production, Revenue, Price and Gross Margin (2013-2018)

Table Ferrari S.P.A. Motorsports Market Share (2013-2018)

Table Force India Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Force India Motorsports Production, Revenue, Price and Gross Margin (2013-2018)

Table Force India Motorsports Market Share (2013-2018)

Table Goodyear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Goodyear Motorsports Production, Revenue, Price and Gross Margin (2013-2018)

Table Goodyear Motorsports Market Share (2013-2018)

Table Lotus F1 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lotus F1 Motorsports Production, Revenue, Price and Gross Margin (2013-2018) Table Lotus F1 Motorsports Market Share (2013-2018)

Table MRF Limited Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MRF Limited Motorsports Production, Revenue, Price and Gross Margin (2013-2018)

Table MRF Limited Motorsports Market Share (2013-2018)

Table Mclaren Automotive Limited Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mclaren Automotive Limited Motorsports Production, Revenue, Price and Gross Margin (2013-2018)

Table Mclaren Automotive Limited Motorsports Market Share (2013-2018)

Figure Production Revenue Share of Motorsports by Type (2013-2018)

Figure 2015 Revenue Market Share of Motorsports by Type

Table China Motorsports Price by Type (2013-2018)



Figure China Motorsports Production Growth by Type (2013-2018) Table China Motorsports Consumption by Application (2013-2018) Table China Motorsports Consumption Market Share by Application (2013-2018) Figure China Motorsports Consumption Market Share by Application in 2016 Table China Motorsports Consumption Growth Rate by Application (2013-2018) Figure China Motorsports Consumption Growth Rate by Application (2013-2018) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Motorsports Figure Manufacturing Process Analysis of Motorsports Figure Motorsports Industrial Chain Analysis Table Raw Materials Sources of Motorsports Major Manufacturers in 2016 Table Major Buyers of Motorsports Table Distributors/Traders List Figure China Motorsports Capacity, Production and Growth Rate Forecast (2018-2023) Figure China Motorsports Revenue and Growth Rate Forecast (2018-2023) Table China Motorsports Production, Import, Export and Consumption Forecast (2018-2023)Table China Motorsports Production Forecast by Type (2018-2023) Table China Motorsports Consumption Forecast by Application (2018-2023)

#### **COMPANIES MENTIONED**

Bridgestone Corporation Caterham Cars Federation Internatonale De L'automobile(FIA) Ferrari S.P.A. Force India Goodyear Lotus F1 MRF Limited Mclaren Automotive Limited



#### I would like to order

Product name: China Motorsports Industry Market Analysis & Forecast 2018-2023 Product link: <u>https://marketpublishers.com/r/C55401135F0EN.html</u> Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C55401135F0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970