

# China Motorcycle Lighting Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C66BBB08AD2EN.html>

Date: June 2017

Pages: 134

Price: US\$ 2,480.00 (Single User License)

ID: C66BBB08AD2EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Motorcycle Lighting Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Motorcycle Lighting industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Motorcycle Lighting market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Unitech  
Koito  
Varroc  
Hella  
Federal Mogul  
Stanley  
Bruno/Zadi Group  
Lumax  
Cobo

China Motorcycle Lighting Market: Product Segment Analysis

Halogen lamp  
LED lights  
Other

China Motorcycle Lighting Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you

ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 MOTORCYCLE LIGHTING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Motorcycle Lighting
- 1.2 Motorcycle Lighting Market Segmentation by Type
  - 1.2.1 China Production Market Share of Motorcycle Lighting by Type in 2016
    - 1.2.1 Halogen lamp
    - 1.2.2 LED lights
    - 1.2.3 Other
- 1.3 Motorcycle Lighting Market Segmentation by Application
  - 1.3.1 Motorcycle Lighting Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Motorcycle Lighting (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON MOTORCYCLE LIGHTING INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Motorcycle Lighting Industry

### **CHAPTER 3 CHINA MOTORCYCLE LIGHTING MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Motorcycle Lighting Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Motorcycle Lighting Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Motorcycle Lighting Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Motorcycle Lighting Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Motorcycle Lighting Market Competitive Situation and Trends
  - 3.5.1 Motorcycle Lighting Market Concentration Rate
  - 3.5.2 Motorcycle Lighting Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA MOTORCYCLE LIGHTING CAPACITY, PRODUCTION,**

## **REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Motorcycle Lighting Capacity, Production and Growth (2012-2017)
- 4.2 China Motorcycle Lighting Revenue and Growth (2012-2017)
- 4.3 China Motorcycle Lighting Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA MOTORCYCLE LIGHTING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Motorcycle Lighting Production and Market Share by Type (2012-2017)
- 5.2 China Motorcycle Lighting Revenue and Market Share by Type (2012-2017)
- 5.3 China Motorcycle Lighting Price by Type (2012-2017)
- 5.4 China Motorcycle Lighting Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA MOTORCYCLE LIGHTING MARKET ANALYSIS BY APPLICATION**

- 6.1 China Motorcycle Lighting Consumption and Market Share by Application (2012-2017)
- 6.2 China Motorcycle Lighting Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA MOTORCYCLE LIGHTING MANUFACTURERS ANALYSIS**

- 7.1 Unitech
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Koito
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Varroc
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 Hella

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Federal Mogul

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Stanley

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Bruno/Zadi Group

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Lumax

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 Cobo

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 MOTORCYCLE LIGHTING MANUFACTURING COST ANALYSIS**

8.1 Motorcycle Lighting Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Motorcycle Lighting

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Motorcycle Lighting Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Motorcycle Lighting Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA MOTORCYCLE LIGHTING MARKET FORECAST (2017-2022)**

- 12.1 China Motorcycle Lighting Production, Revenue Forecast (2017-2022)
- 12.2 China Motorcycle Lighting Production, Consumption Forecast by Regions

(2017-2022)

12.3 China Motorcycle Lighting Production Forecast by Type (2017-2022)

12.4 China Motorcycle Lighting Consumption Forecast by Application (2017-2022)

12.5 Motorcycle Lighting Price Forecast (2017-2022)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Motorcycle Lighting

Figure China Production Market Share of Motorcycle Lighting by Type in 2016

Table Motorcycle Lighting Consumption Market Share by Application in 2016

Figure China Motorcycle Lighting Revenue (Million USD) and Growth Rate (2012-2021)

Table China Motorcycle Lighting Capacity of Key Manufacturers (2015 and 2016)

Table China Motorcycle Lighting Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Motorcycle Lighting Capacity of Key Manufacturers in 2015

Figure China Motorcycle Lighting Capacity of Key Manufacturers in 2016

Table China Motorcycle Lighting Production of Key Manufacturers (2015 and 2016)

Table China Motorcycle Lighting Production Share by Manufacturers (2015 and 2016)

Figure 2015 Motorcycle Lighting Production Share by Manufacturers

Figure 2016 Motorcycle Lighting Production Share by Manufacturers

Table China Motorcycle Lighting Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Motorcycle Lighting Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Motorcycle Lighting Revenue Share by Manufacturers

Table 2016 China Motorcycle Lighting Revenue Share by Manufacturers

Table China Market Motorcycle Lighting Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Motorcycle Lighting Average Price of Key Manufacturers in 2016

Table Manufacturers Motorcycle Lighting Manufacturing Base Distribution and Sales Area

Table Manufacturers Motorcycle Lighting Product Type

Figure Motorcycle Lighting Market Share of Top 3 Manufacturers

Figure Motorcycle Lighting Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Motorcycle Lighting Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Motorcycle Lighting Market Share (2012-2017)

Table Unitech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Unitech Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Unitech Motorcycle Lighting Market Share (2012-2017)

Table Koito Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Koito Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Koito Motorcycle Lighting Market Share (2012-2017)

Table Varroc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Varroc Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Varroc Motorcycle Lighting Market Share (2012-2017)

Table Hella Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hella Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Hella Motorcycle Lighting Market Share (2012-2017)

Table Federal Mogul Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Federal Mogul Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Federal Mogul Motorcycle Lighting Market Share (2012-2017)

Table Stanley Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Stanley Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Stanley Motorcycle Lighting Market Share (2012-2017)

Table Bruno/Zadi Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bruno/Zadi Group Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Bruno/Zadi Group Motorcycle Lighting Market Share (2012-2017)

Table Lumax Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lumax Motorcycle Lighting Production, Revenue, Price and Gross Margin (2012-2017)

Table Lumax Motorcycle Lighting Market Share (2012-2017)

Table Cobo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cobo Motorcycle Lighting Production, Revenue, Price and Gross Margin

(2012-2017)

Table Cobo Motorcycle Lighting Market Share (2012-2017)

Figure Production Revenue Share of Motorcycle Lighting by Type (2012-2017)

Figure 2015 Revenue Market Share of Motorcycle Lighting by Type

Table China Motorcycle Lighting Price by Type (2012-2017)

Figure China Motorcycle Lighting Production Growth by Type (2012-2017)

Table China Motorcycle Lighting Consumption by Application (2012-2017)

Table China Motorcycle Lighting Consumption Market Share by Application (2012-2017)

Figure China Motorcycle Lighting Consumption Market Share by Application in 2016

Table China Motorcycle Lighting Consumption Growth Rate by Application (2012-2017)

Figure China Motorcycle Lighting Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Motorcycle Lighting

Figure Manufacturing Process Analysis of Motorcycle Lighting

Figure Motorcycle Lighting Industrial Chain Analysis

Table Raw Materials Sources of Motorcycle Lighting Major Manufacturers in 2015

Table Major Buyers of Motorcycle Lighting

Table Distributors/Traders List

Figure China Motorcycle Lighting Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Motorcycle Lighting Revenue and Growth Rate Forecast (2017-2022)

Table China Motorcycle Lighting Production, Import, Export and Consumption Forecast (2017-2022)

Table China Motorcycle Lighting Production Forecast by Type (2017-2022)

Table China Motorcycle Lighting Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: China Motorcycle Lighting Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C66BBB08AD2EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C66BBB08AD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970