

China Mobile Portable Printers Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C4D53ADD091EN.html>

Date: March 2017

Pages: 112

Price: US\$ 2,480.00 (Single User License)

ID: C4D53ADD091EN

Abstracts

The China Mobile Portable Printers Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Mobile Portable Printers industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Mobile Portable Printers market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Honeywell
Toshiba
Epson
Canon
Hewlett-Packard
LG
Xerox
Star Micronics
BIXOLON

China Mobile Portable Printers Market: Product Segment Analysis

Inkjet
Laser
Thermal

China Mobile Portable Printers Market: Application Segment Analysis

Commercial
Family expenses
Government departments

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

Contents

China Mobile Portable Printers Market Research Report Forecast 2017-2021

CHAPTER 1 MOBILE PORTABLE PRINTERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Portable Printers
- 1.2 Mobile Portable Printers Market Segmentation by Type
 - 1.2.1 China Production Market Share of Mobile Portable Printers by Inkjetn 2016
 - 1.2.1 Inkjet
 - 1.2.2 Laser
 - 1.2.3 Thermal
- 1.3 Mobile Portable Printers Market Segmentation by Application
 - 1.3.1 Mobile Portable Printers Consumption Market Share by Application in 2016
 - 1.3.2 Commercial
 - 1.3.3 Family expenses
 - 1.3.4 Government departments
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Mobile Portable Printers (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON MOBILE PORTABLE PRINTERS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Mobile Portable Printers Industry

CHAPTER 3 CHINA MOBILE PORTABLE PRINTERS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Mobile Portable Printers Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Mobile Portable Printers Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Mobile Portable Printers Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Mobile Portable Printers Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Mobile Portable Printers Market Competitive Situation and Trends

- 3.5.1 Mobile Portable Printers Market Concentration Rate
- 3.5.2 Mobile Portable Printers Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA MOBILE PORTABLE PRINTERS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Mobile Portable Printers Capacity, Production and Growth (2012-2017)
- 4.2 China Mobile Portable Printers Revenue and Growth (2012-2017)
- 4.3 China Mobile Portable Printers Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA MOBILE PORTABLE PRINTERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Mobile Portable Printers Production and Market Share by Type (2012-2017)
- 5.2 China Mobile Portable Printers Revenue and Market Share by Type (2012-2017)
- 5.3 China Mobile Portable Printers Price by Type (2012-2017)
- 5.4 China Mobile Portable Printers Production Growth by Type (2012-2017)

CHAPTER 6 CHINA MOBILE PORTABLE PRINTERS MARKET ANALYSIS BY APPLICATION

- 6.1 China Mobile Portable Printers Consumption and Market Share by Application (2012-2017)
- 6.2 China Mobile Portable Printers Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA MOBILE PORTABLE PRINTERS MANUFACTURERS ANALYSIS

- 7.1 Honeywell
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview

7.2 Toshiba

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Business Overview

7.3 Epson

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 Canon

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Hewlett-Packard

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 LG

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Xerox

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Star Micronics

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 BIXOLON

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 MOBILE PORTABLE PRINTERS MANUFACTURING COST ANALYSIS

8.1 Mobile Portable Printers Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Mobile Portable Printers

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Mobile Portable Printers Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Mobile Portable Printers Major Manufacturers in 2015

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA MOBILE PORTABLE PRINTERS MARKET FORECAST (2017-2021)

- 12.1 China Mobile Portable Printers Production, Revenue Forecast (2017-2021)
- 12.2 China Mobile Portable Printers Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Mobile Portable Printers Production Forecast by Type (2017-2021)
- 12.4 China Mobile Portable Printers Consumption Forecast by Application (2017-2021)
- 12.5 Mobile Portable Printers Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile Portable Printers

Figure China Production Market Share of Mobile Portable Printers by Inkjetn 2016

Table Mobile Portable Printers Consumption Market Share by Application in 2016

Figure China Mobile Portable Printers Revenue (Million USD) and Growth Rate (2012-2021)

Table China Mobile Portable Printers Capacity of Key Manufacturers (2015 and 2016)

Table China Mobile Portable Printers Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Mobile Portable Printers Capacity of Key Manufacturers in 2015

Figure China Mobile Portable Printers Capacity of Key Manufacturers in 2016

Table China Mobile Portable Printers Production of Key Manufacturers (2015 and 2016)

Table China Mobile Portable Printers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Portable Printers Production Share by Manufacturers

Figure 2016 Mobile Portable Printers Production Share by Manufacturers

Table China Mobile Portable Printers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Mobile Portable Printers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Mobile Portable Printers Revenue Share by Manufacturers

Table 2016 China Mobile Portable Printers Revenue Share by Manufacturers

Table China Market Mobile Portable Printers Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Mobile Portable Printers Average Price of Key Manufacturers in 2015

Table Manufacturers Mobile Portable Printers Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Portable Printers Product Type

Figure Mobile Portable Printers Market Share of Top 3 Manufacturers

Figure Mobile Portable Printers Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Mobile Portable Printers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Mobile Portable Printers Market Share (2012-2017)

Table Honeywell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Honeywell Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table Honeywell Mobile Portable Printers Market Share (2012-2017)

Table Toshiba Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Toshiba Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table Toshiba Mobile Portable Printers Market Share (2012-2017)

Table Epson Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Epson Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table Epson Mobile Portable Printers Market Share (2012-2017)

Table Canon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Canon Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table Canon Mobile Portable Printers Market Share (2012-2017)

Table Hewlett-Packard Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hewlett-Packard Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table Hewlett-Packard Mobile Portable Printers Market Share (2012-2017)

Table LG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table LG Mobile Portable Printers Market Share (2012-2017)

Table Xerox Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xerox Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table Xerox Mobile Portable Printers Market Share (2012-2017)

Table Star Micronics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Star Micronics Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table Star Micronics Mobile Portable Printers Market Share (2012-2017)

Table BIXOLON Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BIXOLON Mobile Portable Printers Production, Revenue, Price and Gross Margin (2012-2017)

Table BIXOLON Mobile Portable Printers Market Share (2012-2017)

Figure Production Revenue Share of Mobile Portable Printers by Type (2012-2017)

Figure 2015 Revenue Market Share of Mobile Portable Printers by Type

Table China Mobile Portable Printers Price by Type (2012-2017)

Figure China Mobile Portable Printers Production Growth by Type (2012-2017)

Table China Mobile Portable Printers Consumption by Application (2012-2017)

Table China Mobile Portable Printers Consumption Market Share by Application (2012-2017)

Figure China Mobile Portable Printers Consumption Market Share by Application in 2015

Table China Mobile Portable Printers Consumption Growth Rate by Application (2012-2017)

Figure China Mobile Portable Printers Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Portable Printers

Figure Manufacturing Process Analysis of Mobile Portable Printers

Figure Mobile Portable Printers Industrial Chain Analysis

Table Raw Materials Sources of Mobile Portable Printers Major Manufacturers in 2015

Table Major Buyers of Mobile Portable Printers

Table Distributors/Traders List

Figure China Mobile Portable Printers Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Mobile Portable Printers Revenue and Growth Rate Forecast (2017-2021)

Table China Mobile Portable Printers Production, Import, Export and Consumption Forecast (2017-2021)

Table China Mobile Portable Printers Production Forecast by Type (2017-2021)

Table China Mobile Portable Printers Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Honeywell, Toshiba, Epson, Canon, Hewlett-Packard, LG, Xerox, Star Micronics, BIXOLON, Zebra Technologies, Brother Industries, CognitiveTPG, Printek, Citizen

Systems, Sato, Polaroid, DELL, Ricoh, Pringo, Fujifilm, Woosim Systems, PRT, VuPoint Solutions, AZT POS, TSC, DATECS, SPRT, Martel

I would like to order

Product name: China Mobile Portable Printers Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C4D53ADD091EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4D53ADD091EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970