

China MHealth App Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CC4FC7D99E4EN.html>

Date: April 2017

Pages: 132

Price: US\$ 2,480.00 (Single User License)

ID: CC4FC7D99E4EN

Abstracts

The China MHealth App Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the MHealth App industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This MHealth App market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Fitstar

NIKE

Runtastic

Fit

Letswod

Sworkit

Stronglifts

Pumpup

Fitmo

China MHealth App Market: Product Segment Analysis

Mobile phones MHealth App

Smartphones MHealth App

Type III

China MHealth App Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 MHEALTH APP MARKET OVERVIEW

- 1.1 Product Overview and Scope of MHealth App
- 1.2 MHealth App Market Segmentation by Type
 - 1.2.1 China Production Market Share of MHealth App by Mobile phones MHealth Appn 2016
 - 1.2.1 Mobile phones MHealth App
 - 1.2.2 Smartphones MHealth App
 - 1.2.3 Type III
- 1.3 MHealth App Market Segmentation by Application
 - 1.3.1 MHealth App Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of MHealth App (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON MHEALTH APP INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to MHealth App Industry

CHAPTER 3 CHINA MHEALTH APP MARKET COMPETITION BY MANUFACTURERS

- 3.1 China MHealth App Production and Share by Manufacturers (2015 and 2016)
- 3.2 China MHealth App Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China MHealth App Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers MHealth App Manufacturing Base Distribution, Production Area and Product Type
- 3.5 MHealth App Market Competitive Situation and Trends
 - 3.5.1 MHealth App Market Concentration Rate
 - 3.5.2 MHealth App Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA MHEALTH APP CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China MHealth App Capacity, Production and Growth (2012-2017)
- 4.2 China MHealth App Revenue and Growth (2012-2017)
- 4.3 China MHealth App Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA MHEALTH APP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China MHealth App Production and Market Share by Type (2012-2017)
- 5.2 China MHealth App Revenue and Market Share by Type (2012-2017)
- 5.3 China MHealth App Price by Type (2012-2017)
- 5.4 China MHealth App Production Growth by Type (2012-2017)

CHAPTER 6 CHINA MHEALTH APP MARKET ANALYSIS BY APPLICATION

- 6.1 China MHealth App Consumption and Market Share by Application (2012-2017)
- 6.2 China MHealth App Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA MHEALTH APP MANUFACTURERS ANALYSIS

- 7.1 Fitstar
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 NIKE
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Runtastic
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 Fit

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Letswod

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Sworkit

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Stronglifts

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Pumpup

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 Fitmo

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 MHEALTH APP MANUFACTURING COST ANALYSIS

8.1 MHealth App Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of MHealth App

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 MHealth App Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of MHealth App Major Manufacturers in 2015

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA MHEALTH APP MARKET FORECAST (2017-2021)

12.1 China MHealth App Production, Revenue Forecast (2017-2021)

12.2 China MHealth App Production, Consumption Forecast by Regions (2017-2021)

12.3 China MHealth App Production Forecast by Type (2017-2021)

12.4 China MHealth App Consumption Forecast by Application (2017-2021)

12.5 MHealth App Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of MHealth App

Figure China Production Market Share of MHealth App by Mobile phones MHealth Appn 2016

Table MHealth App Consumption Market Share by Application in 2016

Figure China MHealth App Revenue (Million USD) and Growth Rate (2012-2021)

Table China MHealth App Capacity of Key Manufacturers (2015 and 2016)

Table China MHealth App Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China MHealth App Capacity of Key Manufacturers in 2015

Figure China MHealth App Capacity of Key Manufacturers in 2016

Table China MHealth App Production of Key Manufacturers (2015 and 2016)

Table China MHealth App Production Share by Manufacturers (2015 and 2016)

Figure 2015 MHealth App Production Share by Manufacturers

Figure 2016 MHealth App Production Share by Manufacturers

Table China MHealth App Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China MHealth App Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China MHealth App Revenue Share by Manufacturers

Table 2016 China MHealth App Revenue Share by Manufacturers

Table China Market MHealth App Average Price of Key Manufacturers (2015 and 2016)

Figure China Market MHealth App Average Price of Key Manufacturers in 2015

Table Manufacturers MHealth App Manufacturing Base Distribution and Sales Area

Table Manufacturers MHealth App Product Type

Figure MHealth App Market Share of Top 3 Manufacturers

Figure MHealth App Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight MHealth App Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight MHealth App Market Share (2012-2017)

Table Fitstar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitstar MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitstar MHealth App Market Share (2012-2017)

Table NIKE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NIKE MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table NIKE MHealth App Market Share (2012-2017)

Table Runtastic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Runtastic MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Runtastic MHealth App Market Share (2012-2017)

Table Fit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fit MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Fit MHealth App Market Share (2012-2017)

Table Letswod Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Letswod MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Letswod MHealth App Market Share (2012-2017)

Table Sworkit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sworkit MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Sworkit MHealth App Market Share (2012-2017)

Table Stronglifts Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Stronglifts MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Stronglifts MHealth App Market Share (2012-2017)

Table Pumpup Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pumpup MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Pumpup MHealth App Market Share (2012-2017)

Table Fitmo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitmo MHealth App Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitmo MHealth App Market Share (2012-2017)

Figure Production Revenue Share of MHealth App by Type (2012-2017)

Figure 2015 Revenue Market Share of MHealth App by Type

Table China MHealth App Price by Type (2012-2017)

Figure China MHealth App Production Growth by Type (2012-2017)

Table China MHealth App Consumption by Application (2012-2017)

Table China MHealth App Consumption Market Share by Application (2012-2017)

Figure China MHealth App Consumption Market Share by Application in 2015

Table China MHealth App Consumption Growth Rate by Application (2012-2017)

Figure China MHealth App Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of MHealth App

Figure Manufacturing Process Analysis of MHealth App

Figure MHealth App Industrial Chain Analysis

Table Raw Materials Sources of MHealth App Major Manufacturers in 2015

Table Major Buyers of MHealth App

Table Distributors/Traders List

Figure China MHealth App Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China MHealth App Revenue and Growth Rate Forecast (2017-2021)

Table China MHealth App Production, Import, Export and Consumption Forecast (2017-2021)

Table China MHealth App Production Forecast by Type (2017-2021)

Table China MHealth App Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Fitstar

NIKE

Runtastic

Fit

Letswod

Sworkit

Stronglifts

Pumpup

Fitmo

Zombies Run

C25K

Charity Miles

Meet Carrot

Mindbody

I would like to order

Product name: China MHealth App Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CC4FC7D99E4EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC4FC7D99E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970