

# China Home Theater System Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C36C3043287EN.html>

Date: July 2017

Pages: 122

Price: US\$ 2,480.00 (Single User License)

ID: C36C3043287EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Home Theater System Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Home Theater System industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Home Theater System market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Yamaha  
Philips  
JBL  
Sony  
HiVi  
Pioneer  
Samsung  
LG  
company 9

### China Home Theater System Market: Product Segment Analysis

Front speaker systems  
Surround sound systems  
Type 3

### China Home Theater System Market: Application Segment Analysis

Household Use  
Commercial Use  
Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 HOME THEATER SYSTEM MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Home Theater System
- 1.2 Home Theater System Market Segmentation by Type
  - 1.2.1 China Production Market Share of Home Theater System by Type in 2016
    - 1.2.1 Front speaker systems
    - 1.2.2 Surround sound systems
    - 1.2.3 Type
- 1.3 Home Theater System Market Segmentation by Application
  - 1.3.1 Home Theater System Consumption Market Share by Application in 2016
  - 1.3.2 Household Use
  - 1.3.3 Commercial Use
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Home Theater System (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON HOME THEATER SYSTEM INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Home Theater System Industry

### **CHAPTER 3 CHINA HOME THEATER SYSTEM MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Home Theater System Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Home Theater System Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Home Theater System Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Home Theater System Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Home Theater System Market Competitive Situation and Trends
  - 3.5.1 Home Theater System Market Concentration Rate
  - 3.5.2 Home Theater System Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA HOME THEATER SYSTEM CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Home Theater System Capacity, Production and Growth (2012-2017)
- 4.2 China Home Theater System Revenue and Growth (2012-2017)
- 4.3 China Home Theater System Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA HOME THEATER SYSTEM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Home Theater System Production and Market Share by Type (2012-2017)
- 5.2 China Home Theater System Revenue and Market Share by Type (2012-2017)
- 5.3 China Home Theater System Price by Type (2012-2017)
- 5.4 China Home Theater System Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA HOME THEATER SYSTEM MARKET ANALYSIS BY APPLICATION**

- 6.1 China Home Theater System Consumption and Market Share by Application (2012-2017)
- 6.2 China Home Theater System Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA HOME THEATER SYSTEM MANUFACTURERS ANALYSIS**

- 7.1 Yamaha
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Philips
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview

### 7.3 JBL

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

### 7.4 Sony

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

### 7.5 HiVi

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

### 7.6 Pioneer

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

### 7.7 Samsung

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

### 7.8 LG

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

### 7.9 company

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 HOME THEATER SYSTEM MANUFACTURING COST ANALYSIS**

### 8.1 Home Theater System Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Home Theater System

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Home Theater System Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Home Theater System Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA HOME THEATER SYSTEM MARKET FORECAST (2017-2022)**

- 12.1 China Home Theater System Production, Revenue Forecast (2017-2022)
- 12.2 China Home Theater System Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Home Theater System Production Forecast by Type (2017-2022)
- 12.4 China Home Theater System Consumption Forecast by Application (2017-2022)
- 12.5 Home Theater System Price Forecast (2017-2022)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Home Theater System

Figure China Production Market Share of Home Theater System by Type in 2016

Table Home Theater System Consumption Market Share by Application in 2016

Figure China Home Theater System Revenue (Million USD) and Growth Rate (2012-2021)

Table China Home Theater System Capacity of Key Manufacturers (2015 and 2016)

Table China Home Theater System Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Home Theater System Capacity of Key Manufacturers in 2015

Figure China Home Theater System Capacity of Key Manufacturers in 2016

Table China Home Theater System Production of Key Manufacturers (2015 and 2016)

Table China Home Theater System Production Share by Manufacturers (2015 and 2016)

Figure 2015 Home Theater System Production Share by Manufacturers

Figure 2016 Home Theater System Production Share by Manufacturers

Table China Home Theater System Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Home Theater System Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Home Theater System Revenue Share by Manufacturers

Table 2016 China Home Theater System Revenue Share by Manufacturers

Table China Market Home Theater System Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Home Theater System Average Price of Key Manufacturers in 2016

Table Manufacturers Home Theater System Manufacturing Base Distribution and Sales Area

Table Manufacturers Home Theater System Product Type

Figure Home Theater System Market Share of Top 3 Manufacturers

Figure Home Theater System Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Home Theater System Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Home Theater System Market Share (2012-2017)

Table Yamaha Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Yamaha Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table Yamaha Home Theater System Market Share (2012-2017)

Table Philips Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Philips Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table Philips Home Theater System Market Share (2012-2017)

Table JBL Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JBL Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table JBL Home Theater System Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Home Theater System Market Share (2012-2017)

Table HiVi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HiVi Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table HiVi Home Theater System Market Share (2012-2017)

Table Pioneer Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pioneer Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table Pioneer Home Theater System Market Share (2012-2017)

Table Samsung Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Samsung Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table Samsung Home Theater System Market Share (2012-2017)

Table LG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Home Theater System Production, Revenue, Price and Gross Margin (2012-2017)

Table LG Home Theater System Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Home Theater System Production, Revenue, Price and Gross Margin

(2012-2017)

Table company 9 Home Theater System Market Share (2012-2017)

Figure Production Revenue Share of Home Theater System by Type (2012-2017)

Figure 2015 Revenue Market Share of Home Theater System by Type

Table China Home Theater System Price by Type (2012-2017)

Figure China Home Theater System Production Growth by Type (2012-2017)

Table China Home Theater System Consumption by Application (2012-2017)

Table China Home Theater System Consumption Market Share by Application  
(2012-2017)

Figure China Home Theater System Consumption Market Share by Application in 2016

Table China Home Theater System Consumption Growth Rate by Application  
(2012-2017)

Figure China Home Theater System Consumption Growth Rate by Application  
(2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Theater System

Figure Manufacturing Process Analysis of Home Theater System

Figure Home Theater System Industrial Chain Analysis

Table Raw Materials Sources of Home Theater System Major Manufacturers in 2015

Table Major Buyers of Home Theater System

Table Distributors/Traders List

Figure China Home Theater System Capacity, Production and Growth Rate Forecast  
(2017-2022)

Figure China Home Theater System Revenue and Growth Rate Forecast (2017-2022)

Table China Home Theater System Production, Import, Export and Consumption  
Forecast (2017-2022)

Table China Home Theater System Production Forecast by Type (2017-2022)

Table China Home Theater System Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: China Home Theater System Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C36C3043287EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C36C3043287EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970