

# China Men's Facial Cleanser Products Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C1805A34A43EN.html>

Date: May 2017

Pages: 134

Price: US\$ 2,480.00 (Single User License)

ID: C1805A34A43EN

## Abstracts

The China Men's Facial Cleanser Products Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Men's Facial Cleanser Products industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Men's Facial Cleanser Products market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

L'OREAL FOR MEN Shiseido BDF Mentholatum for men Kao Unilever Jahwa Longrich Softto Avon Johnson and Johnson Estee Lauder Procter & Gamble Baxter of California AHAVA Inoherb Billy Jealousy EVOLUTIONMAN Menscience Androceuticals Anthony Logistics

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

China Men's Facial Cleanser Products Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Men's Facial Cleanser Products Market: Application Segment Analysis

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 MEN'S FACIAL CLEANSER PRODUCTS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Men's Facial Cleanser Products
- 1.2 Men's Facial Cleanser Products Market Segmentation by Type
  - 1.2.1 China Production Market Share of Men's Facial Cleanser Products by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Men's Facial Cleanser Products Market Segmentation by Application
  - 1.3.1 Men's Facial Cleanser Products Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Men's Facial Cleanser Products (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON MEN'S FACIAL CLEANSER PRODUCTS INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Men's Facial Cleanser Products Industry

### **CHAPTER 3 CHINA MEN'S FACIAL CLEANSER PRODUCTS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Men's Facial Cleanser Products Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Men's Facial Cleanser Products Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Men's Facial Cleanser Products Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Men's Facial Cleanser Products Manufacturing Base Distribution, Production Area and Product Type

### 3.5 Men's Facial Cleanser Products Market Competitive Situation and Trends

#### 3.5.1 Men's Facial Cleanser Products Market Concentration Rate

#### 3.5.2 Men's Facial Cleanser Products Market Share of Top 3 and Top 5

#### Manufacturers

#### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA MEN'S FACIAL CLEANSER PRODUCTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

### 4.1 China Men's Facial Cleanser Products Capacity, Production and Growth (2012-2017)

### 4.2 China Men's Facial Cleanser Products Revenue and Growth (2012-2017)

### 4.3 China Men's Facial Cleanser Products Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA MEN'S FACIAL CLEANSER PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Men's Facial Cleanser Products Production and Market Share by Type (2012-2017)

### 5.2 China Men's Facial Cleanser Products Revenue and Market Share by Type (2012-2017)

### 5.3 China Men's Facial Cleanser Products Price by Type (2012-2017)

### 5.4 China Men's Facial Cleanser Products Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA MEN'S FACIAL CLEANSER PRODUCTS MARKET ANALYSIS BY APPLICATION**

### 6.1 China Men's Facial Cleanser Products Consumption and Market Share by Application (2012-2017)

### 6.2 China Men's Facial Cleanser Products Consumption Growth Rate by Application (2012-2017)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Applications

#### 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA MEN'S FACIAL CLEANSER PRODUCTS MANUFACTURERS ANALYSIS**

7.1 L'OREAL FOR MEN Shiseido BDF Mentholatum for men Kao Unilever Jahwa Longrich Softto Avon Johnson and Johnson Estee Lauder Procter & Gamble Baxter of California AHAVA Inoherb Billy Jealousy EVOLUTIONMAN Menscience Androceuticals Anthony Logistics

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Business Overview

7.2 company

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Business Overview

7.3 company

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 company

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 company

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 company

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 company

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 company

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 company
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

## **CHAPTER 8 MEN'S FACIAL CLEANSER PRODUCTS MANUFACTURING COST ANALYSIS**

- 8.1 Men's Facial Cleanser Products Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Men's Facial Cleanser Products

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Men's Facial Cleanser Products Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Men's Facial Cleanser Products Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend

- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA MEN'S FACIAL CLEANSER PRODUCTS MARKET FORECAST (2017-2021)**

- 12.1 China Men's Facial Cleanser Products Production, Revenue Forecast (2017-2021)
- 12.2 China Men's Facial Cleanser Products Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Men's Facial Cleanser Products Production Forecast by Type (2017-2021)
- 12.4 China Men's Facial Cleanser Products Consumption Forecast by Application (2017-2021)
- 12.5 Men's Facial Cleanser Products Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Men's Facial Cleanser Products

Figure China Production Market Share of Men's Facial Cleanser Products by Type 1n 2016

Table Men's Facial Cleanser Products Consumption Market Share by Application in 2016

Figure China Men's Facial Cleanser Products Revenue (Million USD) and Growth Rate (2012-2021)

Table China Men's Facial Cleanser Products Capacity of Key Manufacturers (2015 and 2016)

Table China Men's Facial Cleanser Products Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Men's Facial Cleanser Products Capacity of Key Manufacturers in 2015

Figure China Men's Facial Cleanser Products Capacity of Key Manufacturers in 2016

Table China Men's Facial Cleanser Products Production of Key Manufacturers (2015 and 2016)

Table China Men's Facial Cleanser Products Production Share by Manufacturers (2015 and 2016)

Figure 2015 Men's Facial Cleanser Products Production Share by Manufacturers

Figure 2016 Men's Facial Cleanser Products Production Share by Manufacturers

Table China Men's Facial Cleanser Products Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Men's Facial Cleanser Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Men's Facial Cleanser Products Revenue Share by Manufacturers

Table 2016 China Men's Facial Cleanser Products Revenue Share by Manufacturers

Table China Market Men's Facial Cleanser Products Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Men's Facial Cleanser Products Average Price of Key Manufacturers in 2015

Table Manufacturers Men's Facial Cleanser Products Manufacturing Base Distribution and Sales Area

Table Manufacturers Men's Facial Cleanser Products Product Type

Figure Men's Facial Cleanser Products Market Share of Top 3 Manufacturers

Figure Men's Facial Cleanser Products Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Church & Dwight Men's Facial Cleanser Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Men's Facial Cleanser Products Market Share (2012-2017)

Table L'OREAL FOR MEN Shiseido BDF Mentholatum for men Kao Unilever Jahwa Longrich Softto Avon Johnson and Johnson Estee Lauder Procter & Gamble Baxter of California AHAVA Inoherb Billy Jealousy EVOLUTIONMAN Menscience Androceuticals Anthony Logistics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table L'OREAL FOR MEN Shiseido BDF Mentholatum for men Kao Unilever Jahwa Longrich Softto Avon Johnson and Johnson Estee Lauder Procter & Gamble Baxter of California AHAVA Inoherb Billy Jealousy EVOLUTIONMAN Menscience Androceuticals Anthony Logistics Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table L'OREAL FOR MEN Shiseido BDF Mentholatum for men Kao Unilever Jahwa Longrich Softto Avon Johnson and Johnson Estee Lauder Procter & Gamble Baxter of California AHAVA Inoherb Billy Jealousy EVOLUTIONMAN Menscience Androceuticals Anthony Logistics Men's Facial Cleanser Products Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Men's Facial Cleanser Products Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Men's Facial Cleanser Products Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Men's Facial Cleanser Products Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Men's Facial Cleanser Products Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table company 6 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Men's Facial Cleanser Products Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Men's Facial Cleanser Products Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Men's Facial Cleanser Products Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Men's Facial Cleanser Products Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Men's Facial Cleanser Products Market Share (2012-2017)

Figure Production Revenue Share of Men's Facial Cleanser Products by Type (2012-2017)

Figure 2015 Revenue Market Share of Men's Facial Cleanser Products by Type

Table China Men's Facial Cleanser Products Price by Type (2012-2017)

Figure China Men's Facial Cleanser Products Production Growth by Type (2012-2017)

Table China Men's Facial Cleanser Products Consumption by Application (2012-2017)

Table China Men's Facial Cleanser Products Consumption Market Share by Application (2012-2017)

Figure China Men's Facial Cleanser Products Consumption Market Share by Application in 2015

Table China Men's Facial Cleanser Products Consumption Growth Rate by Application (2012-2017)

Figure China Men's Facial Cleanser Products Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Men's Facial Cleanser Products

Figure Manufacturing Process Analysis of Men's Facial Cleanser Products

Figure Men's Facial Cleanser Products Industrial Chain Analysis

Table Raw Materials Sources of Men's Facial Cleanser Products Major Manufacturers in 2015

Table Major Buyers of Men's Facial Cleanser Products

Table Distributors/Traders List

Figure China Men's Facial Cleanser Products Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Men's Facial Cleanser Products Revenue and Growth Rate Forecast (2017-2021)

Table China Men's Facial Cleanser Products Production, Import, Export and Consumption Forecast (2017-2021)

Table China Men's Facial Cleanser Products Production Forecast by Type (2017-2021)

Table China Men's Facial Cleanser Products Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

L'OREAL FOR MEN

Shiseido

BDF

Mentholatum for men

Kao

Unilever

Jahwa

Longrich

Softto

Avon

Johnson and Johnson

Estee Lauder

Procter & Gamble

Baxter of California

AHAVA

Inoherb

Billy Jealousy

EVOLUTIONMAN

Menscience Androceuticals

Anthony Logistics

## I would like to order

Product name: China Men's Facial Cleanser Products Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C1805A34A43EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1805A34A43EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970