

China Marine GPS Devices Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C58C2F94595EN.html>

Date: November 2017

Pages: 134

Price: US\$ 2,480.00 (Single User License)

ID: C58C2F94595EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Marine GPS Devices Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Marine GPS Devices industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Marine GPS Devices market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Bushnell Corporation (USA)
Bryton Incorporated (Taiwan)
DeLorme (USA)
Garmin International, Inc. (USA)
HOLUX Technology Inc. (Taiwan)
Lowrance Electronics (USA)
MiTAC International Corporation (Taiwan)
Magellan Navigation, Inc. (US)
Mio Technology Corporation (Taiwan)

China Marine GPS Devices Market: Product Segment Analysis

Type 1
Type 2
Type 3

China Marine GPS Devices Market: Application Segment Analysis

Application 1
Application 2
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 MARINE GPS DEVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Marine GPS Devices
- 1.2 Marine GPS Devices Market Segmentation by Type
 - 1.2.1 China Production Market Share of Marine GPS Devices by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Marine GPS Devices Market Segmentation by Application
 - 1.3.1 Marine GPS Devices Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Marine GPS Devices (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON MARINE GPS DEVICES INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Marine GPS Devices Industry

CHAPTER 3 CHINA MARINE GPS DEVICES MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Marine GPS Devices Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Marine GPS Devices Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Marine GPS Devices Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Marine GPS Devices Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Marine GPS Devices Market Competitive Situation and Trends
 - 3.5.1 Marine GPS Devices Market Concentration Rate
 - 3.5.2 Marine GPS Devices Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA MARINE GPS DEVICES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Marine GPS Devices Capacity, Production and Growth (2012-2017)
- 4.2 China Marine GPS Devices Revenue and Growth (2012-2017)
- 4.3 China Marine GPS Devices Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA MARINE GPS DEVICES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Marine GPS Devices Production and Market Share by Type (2012-2017)
- 5.2 China Marine GPS Devices Revenue and Market Share by Type (2012-2017)
- 5.3 China Marine GPS Devices Price by Type (2012-2017)
- 5.4 China Marine GPS Devices Production Growth by Type (2012-2017)

CHAPTER 6 CHINA MARINE GPS DEVICES MARKET ANALYSIS BY APPLICATION

- 6.1 China Marine GPS Devices Consumption and Market Share by Application (2012-2017)
- 6.2 China Marine GPS Devices Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA MARINE GPS DEVICES MANUFACTURERS ANALYSIS

- 7.1 Bushnell Corporation (USA)
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Bryton Incorporated (Taiwan)
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 DeLorme (USA)

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Garmin International, Inc. (USA)
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 HOLUX Technology Inc. (Taiwan)
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 Lowrance Electronics (USA)
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 MiTAC International Corporation (Taiwan)
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Magellan Navigation, Inc. (US)
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Mio Technology Corporation (Taiwan)
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 MARINE GPS DEVICES MANUFACTURING COST ANALYSIS

- 8.1 Marine GPS Devices Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials

- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Marine GPS Devices

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Marine GPS Devices Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Marine GPS Devices Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA MARINE GPS DEVICES MARKET FORECAST (2017-2022)

12.1 China Marine GPS Devices Production, Revenue Forecast (2017-2022)

12.2 China Marine GPS Devices Production, Consumption Forecast by Regions (2017-2022)

12.3 China Marine GPS Devices Production Forecast by Type (2017-2022)

12.4 China Marine GPS Devices Consumption Forecast by Application (2017-2022)

12.5 Marine GPS Devices Price Forecast (2017-2022)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Marine GPS Devices

Figure China Production Market Share of Marine GPS Devices by Type in 2016

Table Marine GPS Devices Consumption Market Share by Application in 2016

Figure China Marine GPS Devices Revenue (Million USD) and Growth Rate (2012-2021)

Table China Marine GPS Devices Capacity of Key Manufacturers (2015 and 2016)

Table China Marine GPS Devices Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Marine GPS Devices Capacity of Key Manufacturers in 2015

Figure China Marine GPS Devices Capacity of Key Manufacturers in 2016

Table China Marine GPS Devices Production of Key Manufacturers (2015 and 2016)

Table China Marine GPS Devices Production Share by Manufacturers (2015 and 2016)

Figure 2015 Marine GPS Devices Production Share by Manufacturers

Figure 2016 Marine GPS Devices Production Share by Manufacturers

Table China Marine GPS Devices Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Marine GPS Devices Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Marine GPS Devices Revenue Share by Manufacturers

Table 2016 China Marine GPS Devices Revenue Share by Manufacturers

Table China Market Marine GPS Devices Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Marine GPS Devices Average Price of Key Manufacturers in 2016

Table Manufacturers Marine GPS Devices Manufacturing Base Distribution and Sales Area

Table Manufacturers Marine GPS Devices Product Type

Figure Marine GPS Devices Market Share of Top 3 Manufacturers

Figure Marine GPS Devices Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Marine GPS Devices Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Marine GPS Devices Market Share (2012-2017)

Table Bushnell Corporation (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bushnell Corporation (USA) Marine GPS Devices Production, Revenue, Price

and Gross Margin (2012-2017)

Table Bushnell Corporation (USA) Marine GPS Devices Market Share (2012-2017)

Table Bryton Incorporated (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bryton Incorporated (Taiwan) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Bryton Incorporated (Taiwan) Marine GPS Devices Market Share (2012-2017)

Table DeLorme (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DeLorme (USA) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table DeLorme (USA) Marine GPS Devices Market Share (2012-2017)

Table Garmin International, Inc. (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin International, Inc. (USA) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin International, Inc. (USA) Marine GPS Devices Market Share (2012-2017)

Table HOLUX Technology Inc. (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HOLUX Technology Inc. (Taiwan) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table HOLUX Technology Inc. (Taiwan) Marine GPS Devices Market Share (2012-2017)

Table Lowrance Electronics (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lowrance Electronics (USA) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Lowrance Electronics (USA) Marine GPS Devices Market Share (2012-2017)

Table MiTAC International Corporation (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MiTAC International Corporation (Taiwan) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table MiTAC International Corporation (Taiwan) Marine GPS Devices Market Share (2012-2017)

Table Magellan Navigation, Inc. (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Magellan Navigation, Inc. (US) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Magellan Navigation, Inc. (US) Marine GPS Devices Market Share (2012-2017)

Table Mio Technology Corporation (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mio Technology Corporation (Taiwan) Marine GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Mio Technology Corporation (Taiwan) Marine GPS Devices Market Share (2012-2017)

Figure Production Revenue Share of Marine GPS Devices by Type (2012-2017)

Figure 2015 Revenue Market Share of Marine GPS Devices by Type

Table China Marine GPS Devices Price by Type (2012-2017)

Figure China Marine GPS Devices Production Growth by Type (2012-2017)

Table China Marine GPS Devices Consumption by Application (2012-2017)

Table China Marine GPS Devices Consumption Market Share by Application (2012-2017)

Figure China Marine GPS Devices Consumption Market Share by Application in 2016

Table China Marine GPS Devices Consumption Growth Rate by Application (2012-2017)

Figure China Marine GPS Devices Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Marine GPS Devices

Figure Manufacturing Process Analysis of Marine GPS Devices

Figure Marine GPS Devices Industrial Chain Analysis

Table Raw Materials Sources of Marine GPS Devices Major Manufacturers in 2015

Table Major Buyers of Marine GPS Devices

Table Distributors/Traders List

Figure China Marine GPS Devices Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Marine GPS Devices Revenue and Growth Rate Forecast (2017-2022)

Table China Marine GPS Devices Production, Import, Export and Consumption Forecast (2017-2022)

Table China Marine GPS Devices Production Forecast by Type (2017-2022)

Table China Marine GPS Devices Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

Bushnell Corporation (USA)

Bryton Incorporated (Taiwan)

DeLorme (USA)
Garmin International, Inc. (USA)
HOLUX Technology Inc. (Taiwan)
Lowrance Electronics (USA)
MiTAC International Corporation (Taiwan)
Magellan Navigation, Inc. (US)
Mio Technology Corporation (Taiwan)
Navman (New Zealand)
Satmap Systems Ltd. (UK)
TomTom N.V. (The Netherlands)

I would like to order

Product name: China Marine GPS Devices Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C58C2F94595EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C58C2F94595EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970