

China Life Insurance Industry Market Analysis & Forecast 2018-2023

https://marketpublishers.com/r/C8224B57940EN.html

Date: July 2018

Pages: 145

Price: US\$ 3,120.00 (Single User License)

ID: C8224B57940EN

Abstracts

In the China Life Insurance Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Appliction, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Allianz

AXA

Nippon Life Insurance

American Intl. Group

Aviva

Assicurazioni Generali

State Farm Insurance

Dai-ichi Mutual Life Insurance

Munich Re Group

China Life Insurance Market: Product Segment Analysis

Term Life
Whole Life
Universal Life

China Life Insurance Market: Application Segment Analysis



Residential

Travel Others

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

China Life Insurance Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 LIFE INSURANCE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Life Insurance
- 1.2 Life Insurance Market Segmentation by Type
 - 1.2.1 China Production Market Share of Life Insurance by Term Lifen 2017
 - 1.2.1 Term Life
 - 1.2.2 Whole Life
 - 1.2.3 Universal Life
- 1.3 Life Insurance Market Segmentation by Application
- 1.3.1 Life Insurance Consumption Market Share by Application in 2017
- 1.3.2 Residential
- 1.3.3 Travel
- 1.3.4 Others
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Life Insurance (2013-2023)

CHAPTER 2 CHINA ECONOMIC IMPACT ON LIFE INSURANCE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Life Insurance Industry

CHAPTER 3 CHINA LIFE INSURANCE MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Life Insurance Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Life Insurance Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Life Insurance Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Life Insurance Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Life Insurance Market Competitive Situation and Trends
 - 3.5.1 Life Insurance Market Concentration Rate
 - 3.5.2 Life Insurance Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion



CHAPTER 4 CHINA LIFE INSURANCE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)

- 4.1 China Life Insurance Capacity, Production and Growth (2013-2018)
- 4.2 China Life Insurance Revenue and Growth (2013-2018)
- 4.3 China Life Insurance Production, Consumption, Export and Import (2013-2018)

CHAPTER 5 CHINA LIFE INSURANCE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Life Insurance Production and Market Share by Type (2013-2018)
- 5.2 China Life Insurance Revenue and Market Share by Type (2013-2018)
- 5.3 China Life Insurance Price by Type (2013-2018)
- 5.4 China Life Insurance Production Growth by Type (2013-2018)

CHAPTER 6 CHINA LIFE INSURANCE MARKET ANALYSIS BY APPLICATION

- 6.1 China Life Insurance Consumption and Market Share by Application (2013-2018)
- 6.2 China Life Insurance Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA LIFE INSURANCE MANUFACTURERS ANALYSIS

- 7.1 Allianz
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.1.4 Business Overview
- **7.2 AXA**
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.2.4 Business Overview
- 7.3 Nippon Life Insurance
- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification



- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview
- 7.4 American Intl. Group
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.4.4 Business Overview
- 7.5 Aviva
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.5.4 Business Overview
- 7.6 Assicurazioni Generali
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.6.4 Business Overview
- 7.7 State Farm Insurance
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.7.4 Business Overview
- 7.8 Dai-ichi Mutual Life Insurance
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.8.4 Business Overview
- 7.9 Munich Re Group
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.9.4 Business Overview

• • •

CHAPTER 8 LIFE INSURANCE MANUFACTURING COST ANALYSIS

- 8.1 Life Insurance Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials



- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Life Insurance

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Life Insurance Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Life Insurance Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA LIFE INSURANCE MARKET FORECAST (2018-2023)

12.1 China Life Insurance Production, Revenue Forecast (2018-2023)



- 12.2 China Life Insurance Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China Life Insurance Production Forecast by Type (2018-2023)
- 12.4 China Life Insurance Consumption Forecast by Application (2018-2023)
- 12.5 Life Insurance Price Forecast (2018-2023)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Life Insurance

Figure China Production Market Share of Life Insurance by Term Lifen 2017

Table Life Insurance Consumption Market Share by Application in 2017

Figure China Life Insurance Revenue (Million USD) and Growth Rate (2013-2023)

Table China Life Insurance Capacity of Key Manufacturers (2016 and 2017)

Table China Life Insurance Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Life Insurance Capacity of Key Manufacturers in 2016

Figure China Life Insurance Capacity of Key Manufacturers in 2017

Table China Life Insurance Production of Key Manufacturers (2016 and 2017)

Table China Life Insurance Production Share by Manufacturers (2016 and 2017)

Figure 2015 Life Insurance Production Share by Manufacturers

Figure 2016 Life Insurance Production Share by Manufacturers

Table China Life Insurance Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Life Insurance Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Life Insurance Revenue Share by Manufacturers

Table 2016 China Life Insurance Revenue Share by Manufacturers

Table China Market Life Insurance Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Life Insurance Average Price of Key Manufacturers in 2016

Table Manufacturers Life Insurance Manufacturing Base Distribution and Sales Area

Table Manufacturers Life Insurance Product Type

Figure Life Insurance Market Share of Top 3 Manufacturers

Figure Life Insurance Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Life Insurance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Life Insurance Market Share (2013-2018)

Table Allianz Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Allianz Life Insurance Production, Revenue, Price and Gross Margin (2013-2018) Table Allianz Life Insurance Market Share (2013-2018)

Table AXA Basic Information, Manufacturing Base, Production Area and Its Competitors Table AXA Life Insurance Production, Revenue, Price and Gross Margin (2013-2018)



Table AXA Life Insurance Market Share (2013-2018)

Table Nippon Life Insurance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nippon Life Insurance Life Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Nippon Life Insurance Life Insurance Market Share (2013-2018)

Table American Intl. Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table American Intl. Group Life Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table American Intl. Group Life Insurance Market Share (2013-2018)

Table Aviva Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aviva Life Insurance Production, Revenue, Price and Gross Margin (2013-2018) Table Aviva Life Insurance Market Share (2013-2018)

Table Assicurazioni Generali Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Assicurazioni Generali Life Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Assicurazioni Generali Life Insurance Market Share (2013-2018)

Table State Farm Insurance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table State Farm Insurance Life Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table State Farm Insurance Life Insurance Market Share (2013-2018)

Table Dai-ichi Mutual Life Insurance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dai-ichi Mutual Life Insurance Life Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Dai-ichi Mutual Life Insurance Life Insurance Market Share (2013-2018)

Table Munich Re Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Munich Re Group Life Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Munich Re Group Life Insurance Market Share (2013-2018)

Figure Production Revenue Share of Life Insurance by Type (2013-2018)

Figure 2015 Revenue Market Share of Life Insurance by Type

Table China Life Insurance Price by Type (2013-2018)

Figure China Life Insurance Production Growth by Type (2013-2018)



Table China Life Insurance Consumption by Application (2013-2018)

Table China Life Insurance Consumption Market Share by Application (2013-2018)

Figure China Life Insurance Consumption Market Share by Application in 2016

Table China Life Insurance Consumption Growth Rate by Application (2013-2018)

Figure China Life Insurance Consumption Growth Rate by Application (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Life Insurance

Figure Manufacturing Process Analysis of Life Insurance

Figure Life Insurance Industrial Chain Analysis

Table Raw Materials Sources of Life Insurance Major Manufacturers in 2016

Table Major Buyers of Life Insurance

Table Distributors/Traders List

Figure China Life Insurance Capacity, Production and Growth Rate Forecast (2018-2023)

Figure China Life Insurance Revenue and Growth Rate Forecast (2018-2023)

Table China Life Insurance Production, Import, Export and Consumption Forecast (2018-2023)

Table China Life Insurance Production Forecast by Type (2018-2023)

Table China Life Insurance Consumption Forecast by Application (2018-2023)

COMPANIES MENTIONED

Allianz AXA Nippon Life Insurance American Intl. Group Aviva Assicurazioni Generali State Farm Insurance Dai-ichi Mutual Life Insurance Munich Re Group



I would like to order

Product name: China Life Insurance Industry Market Analysis & Forecast 2018-2023

Product link: https://marketpublishers.com/r/C8224B57940EN.html

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C8224B57940EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970