

China LBS Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/C5021A2EC3AEN.html>

Date: July 2018

Pages: 103

Price: US\$ 3,120.00 (Single User License)

ID: C5021A2EC3AEN

Abstracts

In the China LBS Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Alibaba

Apple

Foursquare

Google

HERE

Aisle411

Baidu

Dianping

Etisalat

China LBS Market: Product Segment Analysis

Indoor

Outdoor

Type 3

China LBS Market: Application Segment Analysis

Location-based navigation
Location-based search and advertising
Others

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China LBS Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 LBS MARKET OVERVIEW

- 1.1 Product Overview and Scope of LBS
- 1.2 LBS Market Segmentation by Type
 - 1.2.1 China Production Market Share of LBS by Indoorn 2017
 - 1.2.1 Indoor
 - 1.2.2 Outdoor
 - 1.2.3 Type
- 1.3 LBS Market Segmentation by Application
 - 1.3.1 LBS Consumption Market Share by Application in 2017
 - 1.3.2 Location-based navigation
 - 1.3.3 Location-based search and advertising
 - 1.3.4 Others
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of LBS (2013-2023)

CHAPTER 2 CHINA ECONOMIC IMPACT ON LBS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to LBS Industry

CHAPTER 3 CHINA LBS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China LBS Production and Share by Manufacturers (2016 and 2017)
- 3.2 China LBS Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China LBS Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers LBS Manufacturing Base Distribution, Production Area and Product Type
- 3.5 LBS Market Competitive Situation and Trends
 - 3.5.1 LBS Market Concentration Rate
 - 3.5.2 LBS Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA LBS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION,

EXPORT AND IMPORT (2013-2018)

- 4.1 China LBS Capacity, Production and Growth (2013-2018)
- 4.2 China LBS Revenue and Growth (2013-2018)
- 4.3 China LBS Production, Consumption, Export and Import (2013-2018)

CHAPTER 5 CHINA LBS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China LBS Production and Market Share by Type (2013-2018)
- 5.2 China LBS Revenue and Market Share by Type (2013-2018)
- 5.3 China LBS Price by Type (2013-2018)
- 5.4 China LBS Production Growth by Type (2013-2018)

CHAPTER 6 CHINA LBS MARKET ANALYSIS BY APPLICATION

- 6.1 China LBS Consumption and Market Share by Application (2013-2018)
- 6.2 China LBS Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA LBS MANUFACTURERS ANALYSIS

- 7.1 Alibaba
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.1.4 Business Overview
- 7.2 Apple
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.2.4 Business Overview
- 7.3 Foursquare
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.3.4 Business Overview

7.4 Google

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.4.4 Business Overview

7.5 HERE

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.5.4 Business Overview

7.6 Aisle411

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.6.4 Business Overview

7.7 Baidu

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.7.4 Business Overview

7.8 Dianping

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.8.4 Business Overview

7.9 Etisalat

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Business Overview

...

CHAPTER 8 LBS MANUFACTURING COST ANALYSIS

8.1 LBS Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of LBS

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 LBS Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of LBS Major Manufacturers in 2016

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA LBS MARKET FORECAST (2018-2023)

12.1 China LBS Production, Revenue Forecast (2018-2023)

12.2 China LBS Production, Consumption Forecast by Regions (2018-2023)

12.3 China LBS Production Forecast by Type (2018-2023)

12.4 China LBS Consumption Forecast by Application (2018-2023)

12.5 LBS Price Forecast (2018-2023)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of LBS

Figure China Production Market Share of LBS by Indoorn 2017

Table LBS Consumption Market Share by Application in 2017

Figure China LBS Revenue (Million USD) and Growth Rate (2013-2023)

Table China LBS Capacity of Key Manufacturers (2016 and 2017)

Table China LBS Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China LBS Capacity of Key Manufacturers in 2016

Figure China LBS Capacity of Key Manufacturers in 2017

Table China LBS Production of Key Manufacturers (2016 and 2017)

Table China LBS Production Share by Manufacturers (2016 and 2017)

Figure 2015 LBS Production Share by Manufacturers

Figure 2016 LBS Production Share by Manufacturers

Table China LBS Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China LBS Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China LBS Revenue Share by Manufacturers

Table 2016 China LBS Revenue Share by Manufacturers

Table China Market LBS Average Price of Key Manufacturers (2016 and 2017)

Figure China Market LBS Average Price of Key Manufacturers in 2016

Table Manufacturers LBS Manufacturing Base Distribution and Sales Area

Table Manufacturers LBS Product Type

Figure LBS Market Share of Top 3 Manufacturers

Figure LBS Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight LBS Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight LBS Market Share (2013-2018)

Table Alibaba Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alibaba LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Alibaba LBS Market Share (2013-2018)

Table Apple Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Apple LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Apple LBS Market Share (2013-2018)

Table Foursquare Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Foursquare LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Foursquare LBS Market Share (2013-2018)

Table Google Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Google LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Google LBS Market Share (2013-2018)

Table HERE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HERE LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table HERE LBS Market Share (2013-2018)

Table Aisle411 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aisle411 LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Aisle411 LBS Market Share (2013-2018)

Table Baidu Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Baidu LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Baidu LBS Market Share (2013-2018)

Table Dianping Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dianping LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Dianping LBS Market Share (2013-2018)

Table Etisalat Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Etisalat LBS Production, Revenue, Price and Gross Margin (2013-2018)

Table Etisalat LBS Market Share (2013-2018)

Figure Production Revenue Share of LBS by Type (2013-2018)

Figure 2015 Revenue Market Share of LBS by Type

Table China LBS Price by Type (2013-2018)

Figure China LBS Production Growth by Type (2013-2018)

Table China LBS Consumption by Application (2013-2018)

Table China LBS Consumption Market Share by Application (2013-2018)

Figure China LBS Consumption Market Share by Application in 2016

Table China LBS Consumption Growth Rate by Application (2013-2018)

Figure China LBS Consumption Growth Rate by Application (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of LBS

Figure Manufacturing Process Analysis of LBS

Figure LBS Industrial Chain Analysis

Table Raw Materials Sources of LBS Major Manufacturers in 2016

Table Major Buyers of LBS

Table Distributors/Traders List

Figure China LBS Capacity, Production and Growth Rate Forecast (2018-2023)

Figure China LBS Revenue and Growth Rate Forecast (2018-2023)

Table China LBS Production, Import, Export and Consumption Forecast (2018-2023)

Table China LBS Production Forecast by Type (2018-2023)

Table China LBS Consumption Forecast by Application (2018-2023)

COMPANIES MENTIONED

Alibaba Apple Foursquare Google HERE Aisle411 Baidu Dianping Etisalat

I would like to order

Product name: China LBS Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/C5021A2EC3AEN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5021A2EC3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970