

China Latex Mattress Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C685A1CF3D5EN.html

Date: March 2017

Pages: 120

Price: US\$ 2,480.00 (Single User License)

ID: C685A1CF3D5EN

Abstracts

The China Latex Mattress Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Latex Mattress industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Latex Mattress market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Pure LatexBliss

Astrabeds

Royal-Pedic Mattress

Simmons

Sleeping Organic

Sealy

Boyd Specialty Sleep

FloBeds

Comfort Solutions

China Latex Mattress Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Latex Mattress Market: Application Segment Analysis

Application 1

Application 2

Application 3

REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors



It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

China Latex Mattress Market Research Report Forecast 2017-2021

CHAPTER 1 LATEX MATTRESS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Latex Mattress
- 1.2 Latex Mattress Market Segmentation by Type
- 1.2.1 China Production Market Share of Latex Mattress by Type 1n 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Latex Mattress Market Segmentation by Application
- 1.3.1 Latex Mattress Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Latex Mattress (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON LATEX MATTRESS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Latex Mattress Industry

CHAPTER 3 CHINA LATEX MATTRESS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Latex Mattress Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Latex Mattress Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Latex Mattress Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Latex Mattress Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Latex Mattress Market Competitive Situation and Trends
 - 3.5.1 Latex Mattress Market Concentration Rate
 - 3.5.2 Latex Mattress Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion



CHAPTER 4 CHINA LATEX MATTRESS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Latex Mattress Capacity, Production and Growth (2012-2017)
- 4.2 China Latex Mattress Revenue and Growth (2012-2017)
- 4.3 China Latex Mattress Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA LATEX MATTRESS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Latex Mattress Production and Market Share by Type (2012-2017)
- 5.2 China Latex Mattress Revenue and Market Share by Type (2012-2017)
- 5.3 China Latex Mattress Price by Type (2012-2017)
- 5.4 China Latex Mattress Production Growth by Type (2012-2017)

CHAPTER 6 CHINA LATEX MATTRESS MARKET ANALYSIS BY APPLICATION

- 6.1 China Latex Mattress Consumption and Market Share by Application (2012-2017)
- 6.2 China Latex Mattress Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA LATEX MATTRESS MANUFACTURERS ANALYSIS

- 7.1 Pure LatexBliss
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Astrabeds
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Royal-Pedic Mattress
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification



- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Simmons
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 Sleeping Organic
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 Sealy
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 Boyd Specialty Sleep
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 FloBeds
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Comfort Solutions
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 LATEX MATTRESS MANUFACTURING COST ANALYSIS

- 8.1 Latex Mattress Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Latex Mattress

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Latex Mattress Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Latex Mattress Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA LATEX MATTRESS MARKET FORECAST (2017-2021)

- 12.1 China Latex Mattress Production, Revenue Forecast (2017-2021)
- 12.2 China Latex Mattress Production, Consumption Forecast by Regions (2017-2021)



- 12.3 China Latex Mattress Production Forecast by Type (2017-2021)
- 12.4 China Latex Mattress Consumption Forecast by Application (2017-2021)
- 12.5 Latex Mattress Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Latex Mattress

Figure China Production Market Share of Latex Mattress by Type 1n 2016

Table Latex Mattress Consumption Market Share by Application in 2016

Figure China Latex Mattress Revenue (Million USD) and Growth Rate (2012-2021)

Table China Latex Mattress Capacity of Key Manufacturers (2015 and 2016)

Table China Latex Mattress Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Latex Mattress Capacity of Key Manufacturers in 2015

Figure China Latex Mattress Capacity of Key Manufacturers in 2016

Table China Latex Mattress Production of Key Manufacturers (2015 and 2016)

Table China Latex Mattress Production Share by Manufacturers (2015 and 2016)

Figure 2015 Latex Mattress Production Share by Manufacturers

Figure 2016 Latex Mattress Production Share by Manufacturers

Table China Latex Mattress Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Latex Mattress Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Latex Mattress Revenue Share by Manufacturers

Table 2016 China Latex Mattress Revenue Share by Manufacturers

Table China Market Latex Mattress Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Latex Mattress Average Price of Key Manufacturers in 2015

Table Manufacturers Latex Mattress Manufacturing Base Distribution and Sales Area

Table Manufacturers Latex Mattress Product Type

Figure Latex Mattress Market Share of Top 3 Manufacturers

Figure Latex Mattress Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Latex Mattress Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Latex Mattress Market Share (2012-2017)

Table Pure LatexBliss Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pure LatexBliss Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table Pure LatexBliss Latex Mattress Market Share (2012-2017)

Table Astrabeds Basic Information, Manufacturing Base, Production Area and Its



Competitors

Table Astrabeds Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table Astrabeds Latex Mattress Market Share (2012-2017)

Table Royal-Pedic Mattress Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Royal-Pedic Mattress Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table Royal-Pedic Mattress Latex Mattress Market Share (2012-2017)

Table Simmons Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Simmons Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table Simmons Latex Mattress Market Share (2012-2017)

Table Sleeping Organic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sleeping Organic Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table Sleeping Organic Latex Mattress Market Share (2012-2017)

Table Sealy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sealy Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)
Table Sealy Latex Mattress Market Share (2012-2017)

Table Boyd Specialty Sleep Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Boyd Specialty Sleep Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table Boyd Specialty Sleep Latex Mattress Market Share (2012-2017)

Table FloBeds Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FloBeds Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table FloBeds Latex Mattress Market Share (2012-2017)

Table Comfort Solutions Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Comfort Solutions Latex Mattress Production, Revenue, Price and Gross Margin (2012-2017)

Table Comfort Solutions Latex Mattress Market Share (2012-2017)

Figure Production Revenue Share of Latex Mattress by Type (2012-2017)



Figure 2015 Revenue Market Share of Latex Mattress by Type

Table China Latex Mattress Price by Type (2012-2017)

Figure China Latex Mattress Production Growth by Type (2012-2017)

Table China Latex Mattress Consumption by Application (2012-2017)

Table China Latex Mattress Consumption Market Share by Application (2012-2017)

Figure China Latex Mattress Consumption Market Share by Application in 2015

Table China Latex Mattress Consumption Growth Rate by Application (2012-2017)

Figure China Latex Mattress Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Latex Mattress

Figure Manufacturing Process Analysis of Latex Mattress

Figure Latex Mattress Industrial Chain Analysis

Table Raw Materials Sources of Latex Mattress Major Manufacturers in 2015

Table Major Buyers of Latex Mattress

Table Distributors/Traders List

Figure China Latex Mattress Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Latex Mattress Revenue and Growth Rate Forecast (2017-2021)

Table China Latex Mattress Production, Import, Export and Consumption Forecast (2017-2021)

Table China Latex Mattress Production Forecast by Type (2017-2021)

Table China Latex Mattress Consumption Forecast by Application (2017-2021)



I would like to order

Product name: China Latex Mattress Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C685A1CF3D5EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C685A1CF3D5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970