

# China Horizontal Directional Drilling Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/CE5A17EAE07EN.html

Date: November 2017

Pages: 105

Price: US\$ 2,480.00 (Single User License)

ID: CE5A17EAE07EN

#### **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The China Horizontal Directional Drilling Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Horizontal Directional Drilling industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Horizontal Directional Drilling market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

Vermeer

Ditch Witch

Herrenknecht

Casece

Xcmg

Goodeng Machine

Dilong

Drillto

Dw/Txs

China Horizontal Directional Drilling Market: Product Segment Analysis

Mini-Hdd

Midi-Hdd

Maxi-Hdd

China Horizontal Directional Drilling Market: Application Segment Analysis

Application 1

Application 2

Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



#### **Contents**

#### CHAPTER 1 HORIZONTAL DIRECTIONAL DRILLING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Horizontal Directional Drilling
- 1.2 Horizontal Directional Drilling Market Segmentation by Type
- 1.2.1 China Production Market Share of Horizontal Directional Drilling by Type in 2016
- 1.2.1 Mini-Hdd
- 1.2.2 Midi-Hdd
- 1.2.3 Maxi-Hdd
- 1.3 Horizontal Directional Drilling Market Segmentation by Application
- 1.3.1 Horizontal Directional Drilling Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Horizontal Directional Drilling (2012-2021)

# CHAPTER 2 CHINA ECONOMIC IMPACT ON HORIZONTAL DIRECTIONAL DRILLING INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Horizontal Directional Drilling Industry

# CHAPTER 3 CHINA HORIZONTAL DIRECTIONAL DRILLING MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Horizontal Directional Drilling Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Horizontal Directional Drilling Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Horizontal Directional Drilling Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Horizontal Directional Drilling Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Horizontal Directional Drilling Market Competitive Situation and Trends
  - 3.5.1 Horizontal Directional Drilling Market Concentration Rate



- 3.5.2 Horizontal Directional Drilling Market Share of Top 3 and Top 5 Manufacturers 3.5.3 Mergers & Acquisitions, Expansion
- CHAPTER 4 CHINA HORIZONTAL DIRECTIONAL DRILLING CAPACITY.

# PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Horizontal Directional Drilling Capacity, Production and Growth (2012-2017)
- 4.2 China Horizontal Directional Drilling Revenue and Growth (2012-2017)
- 4.3 China Horizontal Directional Drilling Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA HORIZONTAL DIRECTIONAL DRILLING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Horizontal Directional Drilling Production and Market Share by Type (2012-2017)
- 5.2 China Horizontal Directional Drilling Revenue and Market Share by Type (2012-2017)
- 5.3 China Horizontal Directional Drilling Price by Type (2012-2017)
- 5.4 China Horizontal Directional Drilling Production Growth by Type (2012-2017)

# CHAPTER 6 CHINA HORIZONTAL DIRECTIONAL DRILLING MARKET ANALYSIS BY APPLICATION

- 6.1 China Horizontal Directional Drilling Consumption and Market Share by Application (2012-2017)
- 6.2 China Horizontal Directional Drilling Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

# CHAPTER 7 CHINA HORIZONTAL DIRECTIONAL DRILLING MANUFACTURERS ANALYSIS

- 7.1 Vermeer
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)



#### 7.1.4 Business Overview

#### 7.2 Ditch Witch

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview

#### 7.3 Herrenknecht

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview

#### 7.4 Casece

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

#### 7.5 Xcmq

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

#### 7.6 Goodeng Machine

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

#### 7.7 Dilong

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

#### 7.8 Drillto

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

#### 7.9 Dw/Txs

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification



- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

# CHAPTER 8 HORIZONTAL DIRECTIONAL DRILLING MANUFACTURING COST ANALYSIS

- 8.1 Horizontal Directional Drilling Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Horizontal Directional Drilling

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Horizontal Directional Drilling Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Horizontal Directional Drilling Major Manufacturers in 2016
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# CHAPTER 12 CHINA HORIZONTAL DIRECTIONAL DRILLING MARKET FORECAST (2017-2022)

- 12.1 China Horizontal Directional Drilling Production, Revenue Forecast (2017-2022)
- 12.2 China Horizontal Directional Drilling Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Horizontal Directional Drilling Production Forecast by Type (2017-2022)
- 12.4 China Horizontal Directional Drilling Consumption Forecast by Application (2017-2022)
- 12.5 Horizontal Directional Drilling Price Forecast (2017-2022)

#### **CHAPTER 13 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Horizontal Directional Drilling

Figure China Production Market Share of Horizontal Directional Drilling by Type in 2016 Table Horizontal Directional Drilling Consumption Market Share by Application in 2016 Figure China Horizontal Directional Drilling Revenue (Million USD) and Growth Rate (2012-2021)

Table China Horizontal Directional Drilling Capacity of Key Manufacturers (2015 and 2016)

Table China Horizontal Directional Drilling Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Horizontal Directional Drilling Capacity of Key Manufacturers in 2015 Figure China Horizontal Directional Drilling Capacity of Key Manufacturers in 2016 Table China Horizontal Directional Drilling Production of Key Manufacturers (2015 and 2016)

Table China Horizontal Directional Drilling Production Share by Manufacturers (2015 and 2016)

Figure 2015 Horizontal Directional Drilling Production Share by Manufacturers
Figure 2016 Horizontal Directional Drilling Production Share by Manufacturers
Table China Horizontal Directional Drilling Revenue (Million USD) by Manufacturers
(2015 and 2016)

Table China Horizontal Directional Drilling Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Horizontal Directional Drilling Revenue Share by Manufacturers
Table 2016 China Horizontal Directional Drilling Revenue Share by Manufacturers
Table China Market Horizontal Directional Drilling Average Price of Key Manufacturers
(2015 and 2016)

Figure China Market Horizontal Directional Drilling Average Price of Key Manufacturers in 2016

Table Manufacturers Horizontal Directional Drilling Manufacturing Base Distribution and Sales Area

Table Manufacturers Horizontal Directional Drilling Product Type
Figure Horizontal Directional Drilling Market Share of Top 3 Manufacturers
Figure Horizontal Directional Drilling Market Share of Top 5 Manufacturers
Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Church & Dwight Horizontal Directional Drilling Capacity, Production, Revenue,



Price and Gross Margin (2012-2017)

Figure Church & Dwight Horizontal Directional Drilling Market Share (2012-2017)

Table Vermeer Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Vermeer Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Vermeer Horizontal Directional Drilling Market Share (2012-2017)

Table Ditch Witch Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ditch Witch Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Ditch Witch Horizontal Directional Drilling Market Share (2012-2017)

Table Herrenknecht Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Herrenknecht Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Herrenknecht Horizontal Directional Drilling Market Share (2012-2017)

Table Casece Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Casece Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Casece Horizontal Directional Drilling Market Share (2012-2017)

Table Xcmg Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xcmg Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Xcmg Horizontal Directional Drilling Market Share (2012-2017)

Table Goodeng Machine Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Goodeng Machine Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Goodeng Machine Horizontal Directional Drilling Market Share (2012-2017)

Table Dilong Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dilong Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Dilong Horizontal Directional Drilling Market Share (2012-2017)

Table Drillto Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Drillto Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Drillto Horizontal Directional Drilling Market Share (2012-2017)

Table Dw/Txs Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dw/Txs Horizontal Directional Drilling Production, Revenue, Price and Gross Margin (2012-2017)

Table Dw/Txs Horizontal Directional Drilling Market Share (2012-2017)

Figure Production Revenue Share of Horizontal Directional Drilling by Type (2012-2017)

Figure 2015 Revenue Market Share of Horizontal Directional Drilling by Type

Table China Horizontal Directional Drilling Price by Type (2012-2017)

Figure China Horizontal Directional Drilling Production Growth by Type (2012-2017)

Table China Horizontal Directional Drilling Consumption by Application (2012-2017)

Table China Horizontal Directional Drilling Consumption Market Share by Application (2012-2017)

Figure China Horizontal Directional Drilling Consumption Market Share by Application in 2016

Table China Horizontal Directional Drilling Consumption Growth Rate by Application (2012-2017)

Figure China Horizontal Directional Drilling Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Horizontal Directional Drilling

Figure Manufacturing Process Analysis of Horizontal Directional Drilling

Figure Horizontal Directional Drilling Industrial Chain Analysis

Table Raw Materials Sources of Horizontal Directional Drilling Major Manufacturers in 2015

Table Major Buyers of Horizontal Directional Drilling

Table Distributors/Traders List

Figure China Horizontal Directional Drilling Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Horizontal Directional Drilling Revenue and Growth Rate Forecast (2017-2022)

Table China Horizontal Directional Drilling Production, Import, Export and Consumption Forecast (2017-2022)

Table China Horizontal Directional Drilling Production Forecast by Type (2017-2022)

Table China Horizontal Directional Drilling Consumption Forecast by Application



(2017-2022)

#### **COMPANIES MENTIONED**

Vermeer

Ditch Witch

Herrenknecht

Casece

Xcmg

**Goodeng Machine** 

Dilong

Drillto

Dw/Txs

Prime Drilling

Husayuan

Tracto-Technik

Zoomlion

Lianyungang Huanghai

Terra

Chtc Jove



#### I would like to order

Product name: China Horizontal Directional Drilling Market Research Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/CE5A17EAE07EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CE5A17EAE07EN.html">https://marketpublishers.com/r/CE5A17EAE07EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970