

China Home-use Sewing Machine Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C6FD3BAE236EN.html>

Date: July 2017

Pages: 106

Price: US\$ 2,480.00 (Single User License)

ID: C6FD3BAE236EN

Abstracts

The China Home-use Sewing Machine Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Home-use Sewing Machine industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Home-use Sewing Machine market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

BERNINA

Brother

JANOME

JUKI

NECCH

SINGER

HUSQVARNA VIKING

TOYOTA

Sunstar

China Home-use Sewing Machine Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Home-use Sewing Machine Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 HOME-USE SEWING MACHINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home-use Sewing Machine
- 1.2 Home-use Sewing Machine Market Segmentation by Type
 - 1.2.1 China Production Market Share of Home-use Sewing Machine by Type 1n 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Home-use Sewing Machine Market Segmentation by Application
 - 1.3.1 Home-use Sewing Machine Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Home-use Sewing Machine (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON HOME-USE SEWING MACHINE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Home-use Sewing Machine Industry

CHAPTER 3 CHINA HOME-USE SEWING MACHINE MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Home-use Sewing Machine Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Home-use Sewing Machine Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Home-use Sewing Machine Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Home-use Sewing Machine Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Home-use Sewing Machine Market Competitive Situation and Trends
 - 3.5.1 Home-use Sewing Machine Market Concentration Rate
 - 3.5.2 Home-use Sewing Machine Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA HOME-USE SEWING MACHINE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Home-use Sewing Machine Capacity, Production and Growth (2012-2017)

4.2 China Home-use Sewing Machine Revenue and Growth (2012-2017)

4.3 China Home-use Sewing Machine Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA HOME-USE SEWING MACHINE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Home-use Sewing Machine Production and Market Share by Type (2012-2017)

5.2 China Home-use Sewing Machine Revenue and Market Share by Type (2012-2017)

5.3 China Home-use Sewing Machine Price by Type (2012-2017)

5.4 China Home-use Sewing Machine Production Growth by Type (2012-2017)

CHAPTER 6 CHINA HOME-USE SEWING MACHINE MARKET ANALYSIS BY APPLICATION

6.1 China Home-use Sewing Machine Consumption and Market Share by Application (2012-2017)

6.2 China Home-use Sewing Machine Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA HOME-USE SEWING MACHINE MANUFACTURERS ANALYSIS

7.1 BERNINA

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Business Overview

7.2 Brother

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Business Overview

7.3 JANOME

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 JUKI

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 NECCH

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 SINGER

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 HUSQVARNA VIKING

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 TOYOTA

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 Sunstar

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 HOME-USE SEWING MACHINE MANUFACTURING COST ANALYSIS

8.1 Home-use Sewing Machine Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Home-use Sewing Machine

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Home-use Sewing Machine Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Home-use Sewing Machine Major Manufacturers in 2015

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA HOME-USE SEWING MACHINE MARKET FORECAST (2017-2021)

12.1 China Home-use Sewing Machine Production, Revenue Forecast (2017-2021)

12.2 China Home-use Sewing Machine Production, Consumption Forecast by Regions
(2017-2021)

12.3 China Home-use Sewing Machine Production Forecast by Type (2017-2021)

12.4 China Home-use Sewing Machine Consumption Forecast by Application
(2017-2021)

12.5 Home-use Sewing Machine Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Home-use Sewing Machine
- Figure China Production Market Share of Home-use Sewing Machine by Type 1n 2016
- Table Home-use Sewing Machine Consumption Market Share by Application in 2016
- Figure China Home-use Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)
- Table China Home-use Sewing Machine Capacity of Key Manufacturers (2015 and 2016)
- Table China Home-use Sewing Machine Capacity Market Share of Key Manufacturers (2015 and 2016)
- Figure China Home-use Sewing Machine Capacity of Key Manufacturers in 2015
- Figure China Home-use Sewing Machine Capacity of Key Manufacturers in 2016
- Table China Home-use Sewing Machine Production of Key Manufacturers (2015 and 2016)
- Table China Home-use Sewing Machine Production Share by Manufacturers (2015 and 2016)
- Figure 2015 Home-use Sewing Machine Production Share by Manufacturers
- Figure 2016 Home-use Sewing Machine Production Share by Manufacturers
- Table China Home-use Sewing Machine Revenue (Million USD) by Manufacturers (2015 and 2016)
- Table China Home-use Sewing Machine Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 China Home-use Sewing Machine Revenue Share by Manufacturers
- Table 2016 China Home-use Sewing Machine Revenue Share by Manufacturers
- Table China Market Home-use Sewing Machine Average Price of Key Manufacturers (2015 and 2016)
- Figure China Market Home-use Sewing Machine Average Price of Key Manufacturers in 2015
- Table Manufacturers Home-use Sewing Machine Manufacturing Base Distribution and Sales Area
- Table Manufacturers Home-use Sewing Machine Product Type
- Figure Home-use Sewing Machine Market Share of Top 3 Manufacturers
- Figure Home-use Sewing Machine Market Share of Top 5 Manufacturers
- Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors
- Table Church & Dwight Home-use Sewing Machine Capacity, Production, Revenue,

Price and Gross Margin (2012-2017)

Figure Church & Dwight Home-use Sewing Machine Market Share (2012-2017)

Table BERNINA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BERNINA Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table BERNINA Home-use Sewing Machine Market Share (2012-2017)

Table Brother Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brother Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Brother Home-use Sewing Machine Market Share (2012-2017)

Table JANOME Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JANOME Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table JANOME Home-use Sewing Machine Market Share (2012-2017)

Table JUKI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JUKI Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table JUKI Home-use Sewing Machine Market Share (2012-2017)

Table NECCH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NECCH Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table NECCH Home-use Sewing Machine Market Share (2012-2017)

Table SINGER Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SINGER Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table SINGER Home-use Sewing Machine Market Share (2012-2017)

Table HUSQVARNA VIKING Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HUSQVARNA VIKING Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table HUSQVARNA VIKING Home-use Sewing Machine Market Share (2012-2017)

Table TOYOTA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TOYOTA Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table TOYOTA Home-use Sewing Machine Market Share (2012-2017)

Table Sunstar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sunstar Home-use Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Sunstar Home-use Sewing Machine Market Share (2012-2017)

Figure Production Revenue Share of Home-use Sewing Machine by Type (2012-2017)

Figure 2015 Revenue Market Share of Home-use Sewing Machine by Type

Table China Home-use Sewing Machine Price by Type (2012-2017)

Figure China Home-use Sewing Machine Production Growth by Type (2012-2017)

Table China Home-use Sewing Machine Consumption by Application (2012-2017)

Table China Home-use Sewing Machine Consumption Market Share by Application (2012-2017)

Figure China Home-use Sewing Machine Consumption Market Share by Application in 2015

Table China Home-use Sewing Machine Consumption Growth Rate by Application (2012-2017)

Figure China Home-use Sewing Machine Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home-use Sewing Machine

Figure Manufacturing Process Analysis of Home-use Sewing Machine

Figure Home-use Sewing Machine Industrial Chain Analysis

Table Raw Materials Sources of Home-use Sewing Machine Major Manufacturers in 2015

Table Major Buyers of Home-use Sewing Machine

Table Distributors/Traders List

Figure China Home-use Sewing Machine Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Home-use Sewing Machine Revenue and Growth Rate Forecast (2017-2021)

Table China Home-use Sewing Machine Production, Import, Export and Consumption Forecast (2017-2021)

Table China Home-use Sewing Machine Production Forecast by Type (2017-2021)

Table China Home-use Sewing Machine Consumption Forecast by Application

(2017-2021)

COMPANIES MENTIONED

BERNINA

Brother

JANOME

JUKI

NECCH

SINGER

HUSQVARNA VIKING

TOYOTA

Sunstar

DURKOPP- ShangGong

FEIYUE

ZOJE

TAKING BRAND SEWING MACHINE

JACK

GEMSY

HUAFENG MECHANICAL

UKICRA

I would like to order

Product name: China Home-use Sewing Machine Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C6FD3BAE236EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6FD3BAE236EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970