

China Home Sewing Machine Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C8E5BED4EDFEN.html

Date: May 2017 Pages: 111 Price: US\$ 2,480.00 (Single User License) ID: C8E5BED4EDFEN

Abstracts

The China Home Sewing Machine Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Home Sewing Machine industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Home Sewing Machine market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



BERNINA Brother JANOME JUKI NECCH SINGER HUSQVARNA VIKING TOYOTA Sunstar

China Home Sewing Machine Market: Product Segment Analysis Type 1 Type 2 Type 3

China Home Sewing Machine Market: Application Segment Analysis Application 1 Application 2 Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 HOME SEWING MACHINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Sewing Machine
- 1.2 Home Sewing Machine Market Segmentation by Type
- 1.2.1 China Production Market Share of Home Sewing Machine by Type 1n 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Home Sewing Machine Market Segmentation by Application
- 1.3.1 Home Sewing Machine Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Home Sewing Machine (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON HOME SEWING MACHINE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Home Sewing Machine Industry

CHAPTER 3 CHINA HOME SEWING MACHINE MARKET COMPETITION BY MANUFACTURERS

3.1 China Home Sewing Machine Production and Share by Manufacturers (2015 and 2016)

3.2 China Home Sewing Machine Revenue and Share by Manufacturers (2015 and 2016)

3.3 China Home Sewing Machine Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Home Sewing Machine Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Home Sewing Machine Market Competitive Situation and Trends
 - 3.5.1 Home Sewing Machine Market Concentration Rate
 - 3.5.2 Home Sewing Machine Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion



CHAPTER 4 CHINA HOME SEWING MACHINE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Home Sewing Machine Capacity, Production and Growth (2012-2017)

4.2 China Home Sewing Machine Revenue and Growth (2012-2017)

4.3 China Home Sewing Machine Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA HOME SEWING MACHINE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Home Sewing Machine Production and Market Share by Type (2012-2017)
- 5.2 China Home Sewing Machine Revenue and Market Share by Type (2012-2017)
- 5.3 China Home Sewing Machine Price by Type (2012-2017)
- 5.4 China Home Sewing Machine Production Growth by Type (2012-2017)

CHAPTER 6 CHINA HOME SEWING MACHINE MARKET ANALYSIS BY APPLICATION

6.1 China Home Sewing Machine Consumption and Market Share by Application (2012-2017)

6.2 China Home Sewing Machine Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA HOME SEWING MACHINE MANUFACTURERS ANALYSIS

7.1 BERNINA

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview

7.2 Brother

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)



- 7.2.4 Business Overview
- 7.3 JANOME
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview

7.4 JUKI

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 NECCH
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview

7.6 SINGER

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 HUSQVARNA VIKING
- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

7.8 TOYOTA

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

7.9 Sunstar

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

CHAPTER 8 HOME SEWING MACHINE MANUFACTURING COST ANALYSIS



- 8.1 Home Sewing Machine Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Home Sewing Machine

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Home Sewing Machine Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Home Sewing Machine Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



CHAPTER 12 CHINA HOME SEWING MACHINE MARKET FORECAST (2017-2021)

12.1 China Home Sewing Machine Production, Revenue Forecast (2017-2021)

12.2 China Home Sewing Machine Production, Consumption Forecast by Regions (2017-2021)

12.3 China Home Sewing Machine Production Forecast by Type (2017-2021)

12.4 China Home Sewing Machine Consumption Forecast by Application (2017-2021)

12.5 Home Sewing Machine Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Home Sewing Machine

Figure China Production Market Share of Home Sewing Machine by Type 1n 2016 Table Home Sewing Machine Consumption Market Share by Application in 2016 Figure China Home Sewing Machine Revenue (Million USD) and Growth Rate (2012-2021)

Table China Home Sewing Machine Capacity of Key Manufacturers (2015 and 2016) Table China Home Sewing Machine Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Home Sewing Machine Capacity of Key Manufacturers in 2015 Figure China Home Sewing Machine Capacity of Key Manufacturers in 2016

Table China Home Sewing Machine Production of Key Manufacturers (2015 and 2016) Table China Home Sewing Machine Production Share by Manufacturers (2015 and 2016)

Figure 2015 Home Sewing Machine Production Share by Manufacturers

Figure 2016 Home Sewing Machine Production Share by Manufacturers

Table China Home Sewing Machine Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Home Sewing Machine Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Home Sewing Machine Revenue Share by Manufacturers

Table 2016 China Home Sewing Machine Revenue Share by Manufacturers

Table China Market Home Sewing Machine Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Home Sewing Machine Average Price of Key Manufacturers in 2015

Table Manufacturers Home Sewing Machine Manufacturing Base Distribution and Sales Area

Table Manufacturers Home Sewing Machine Product Type

Figure Home Sewing Machine Market Share of Top 3 Manufacturers

Figure Home Sewing Machine Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Home Sewing Machine Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Home Sewing Machine Market Share (2012-2017) Table BERNINA Basic Information, Manufacturing Base, Production Area and Its



Competitors

Table BERNINA Home Sewing Machine Production, Revenue, Price and Gross Margin (2012 - 2017)Table BERNINA Home Sewing Machine Market Share (2012-2017) Table Brother Basic Information, Manufacturing Base, Production Area and Its Competitors Table Brother Home Sewing Machine Production, Revenue, Price and Gross Margin (2012 - 2017)Table Brother Home Sewing Machine Market Share (2012-2017) Table JANOME Basic Information, Manufacturing Base, Production Area and Its Competitors Table JANOME Home Sewing Machine Production, Revenue, Price and Gross Margin (2012 - 2017)Table JANOME Home Sewing Machine Market Share (2012-2017) Table JUKI Basic Information, Manufacturing Base, Production Area and Its Competitors Table JUKI Home Sewing Machine Production, Revenue, Price and Gross Margin (2012 - 2017)Table JUKI Home Sewing Machine Market Share (2012-2017) Table NECCH Basic Information, Manufacturing Base, Production Area and Its Competitors Table NECCH Home Sewing Machine Production, Revenue, Price and Gross Margin (2012 - 2017)Table NECCH Home Sewing Machine Market Share (2012-2017) Table SINGER Basic Information, Manufacturing Base, Production Area and Its Competitors Table SINGER Home Sewing Machine Production, Revenue, Price and Gross Margin (2012 - 2017)Table SINGER Home Sewing Machine Market Share (2012-2017) Table HUSQVARNA VIKING Basic Information, Manufacturing Base, Production Area and Its Competitors Table HUSQVARNA VIKING Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017) Table HUSQVARNA VIKING Home Sewing Machine Market Share (2012-2017) Table TOYOTA Basic Information, Manufacturing Base, Production Area and Its Competitors Table TOYOTA Home Sewing Machine Production, Revenue, Price and Gross Margin (2012 - 2017)

 Table TOYOTA Home Sewing Machine Market Share (2012-2017)



Table Sunstar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sunstar Home Sewing Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Sunstar Home Sewing Machine Market Share (2012-2017)

Figure Production Revenue Share of Home Sewing Machine by Type (2012-2017)

Figure 2015 Revenue Market Share of Home Sewing Machine by Type

Table China Home Sewing Machine Price by Type (2012-2017)

Figure China Home Sewing Machine Production Growth by Type (2012-2017)

Table China Home Sewing Machine Consumption by Application (2012-2017)

Table China Home Sewing Machine Consumption Market Share by Application (2012-2017)

Figure China Home Sewing Machine Consumption Market Share by Application in 2015 Table China Home Sewing Machine Consumption Growth Rate by Application (2012-2017)

Figure China Home Sewing Machine Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Sewing Machine

Figure Manufacturing Process Analysis of Home Sewing Machine

Figure Home Sewing Machine Industrial Chain Analysis

Table Raw Materials Sources of Home Sewing Machine Major Manufacturers in 2015

Table Major Buyers of Home Sewing Machine

Table Distributors/Traders List

Figure China Home Sewing Machine Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Home Sewing Machine Revenue and Growth Rate Forecast (2017-2021) Table China Home Sewing Machine Production, Import, Export and Consumption Forecast (2017-2021)

 Table China Home Sewing Machine Production Forecast by Type (2017-2021)

Table China Home Sewing Machine Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

BERNINA Brother JANOME



JUKI NECCH SINGER HUSQVARNA VIKING TOYOTA Sunstar DURKOPP- ShangGong FEIYUE ZOJE TAKING BRAND SEWING MACHINE JACK GEMSY HUAFENG MECHANICAL UKICRA



I would like to order

Product name: China Home Sewing Machine Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/C8E5BED4EDFEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C8E5BED4EDFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970