

### China Heart Rate Monitors Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C8A1276B008EN.html

Date: June 2017 Pages: 100 Price: US\$ 2,480.00 (Single User License) ID: C8A1276B008EN

### Abstracts

The China Heart Rate Monitors Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Heart Rate Monitors industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Heart Rate Monitors market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Polar Garmin Timex Scosche Jarv CompressionZ Sigma Sport HDE Wahoo Fitness

China Heart Rate Monitors Market: Product Segment Analysis

Wrist Strap Type Monitors Chest Type Monitors Type 3

China Heart Rate Monitors Market: Application Segment Analysis

Sports Medical Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of



market and by making in-depth analysis of market segments



### Contents

#### CHAPTER 1 HEART RATE MONITORS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Heart Rate Monitors
- 1.2 Heart Rate Monitors Market Segmentation by Type

1.2.1 China Production Market Share of Heart Rate Monitors by Wrist Strap Type Monitorsn 2016

- 1.2.1 Wrist Strap Type Monitors
- 1.2.2 Chest Type Monitors
- 1.2.3 Type
- 1.3 Heart Rate Monitors Market Segmentation by Application
- 1.3.1 Heart Rate Monitors Consumption Market Share by Application in 2016
- 1.3.2 Sports
- 1.3.3 Medical
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Heart Rate Monitors (2012-2021)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON HEART RATE MONITORS INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Heart Rate Monitors Industry

## CHAPTER 3 CHINA HEART RATE MONITORS MARKET COMPETITION BY MANUFACTURERS

3.1 China Heart Rate Monitors Production and Share by Manufacturers (2015 and 2016)

- 3.2 China Heart Rate Monitors Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Heart Rate Monitors Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Heart Rate Monitors Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Heart Rate Monitors Market Competitive Situation and Trends
  - 3.5.1 Heart Rate Monitors Market Concentration Rate
  - 3.5.2 Heart Rate Monitors Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion



#### CHAPTER 4 CHINA HEART RATE MONITORS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Heart Rate Monitors Capacity, Production and Growth (2012-2017)

4.2 China Heart Rate Monitors Revenue and Growth (2012-2017)

4.3 China Heart Rate Monitors Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA HEART RATE MONITORS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Heart Rate Monitors Production and Market Share by Type (2012-2017)
- 5.2 China Heart Rate Monitors Revenue and Market Share by Type (2012-2017)
- 5.3 China Heart Rate Monitors Price by Type (2012-2017)
- 5.4 China Heart Rate Monitors Production Growth by Type (2012-2017)

# CHAPTER 6 CHINA HEART RATE MONITORS MARKET ANALYSIS BY APPLICATION

6.1 China Heart Rate Monitors Consumption and Market Share by Application (2012-2017)

6.2 China Heart Rate Monitors Consumption Growth Rate by Application (2012-2017)

- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA HEART RATE MONITORS MANUFACTURERS ANALYSIS

- 7.1 Polar
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Garmin
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview



#### 7.3 Timex

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Scosche
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Jarv
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 CompressionZ
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 Sigma Sport
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 HDE
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Wahoo Fitness
- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

#### **CHAPTER 8 HEART RATE MONITORS MANUFACTURING COST ANALYSIS**

8.1 Heart Rate Monitors Key Raw Materials Analysis



- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Heart Rate Monitors

## CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Heart Rate Monitors Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Heart Rate Monitors Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### CHAPTER 12 CHINA HEART RATE MONITORS MARKET FORECAST (2017-2021)



12.1 China Heart Rate Monitors Production, Revenue Forecast (2017-2021)

12.2 China Heart Rate Monitors Production, Consumption Forecast by Regions (2017-2021)

12.3 China Heart Rate Monitors Production Forecast by Type (2017-2021)

12.4 China Heart Rate Monitors Consumption Forecast by Application (2017-2021)

12.5 Heart Rate Monitors Price Forecast (2017-2021)

#### **CHAPTER 13 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Heart Rate Monitors

Figure China Production Market Share of Heart Rate Monitors by Wrist Strap Type Monitorsn 2016

Table Heart Rate Monitors Consumption Market Share by Application in 2016 Figure China Heart Rate Monitors Revenue (Million USD) and Growth Rate (2012-2021) Table China Heart Rate Monitors Capacity of Key Manufacturers (2015 and 2016) Table China Heart Rate Monitors Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Heart Rate Monitors Capacity of Key Manufacturers in 2015 Figure China Heart Rate Monitors Capacity of Key Manufacturers in 2016

Table China Heart Rate Monitors Production of Key Manufacturers (2015 and 2016)

Table China Heart Rate Monitors Production Share by Manufacturers (2015 and 2016)

Figure 2015 Heart Rate Monitors Production Share by Manufacturers

Figure 2016 Heart Rate Monitors Production Share by Manufacturers

Table China Heart Rate Monitors Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Heart Rate Monitors Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Heart Rate Monitors Revenue Share by Manufacturers

Table 2016 China Heart Rate Monitors Revenue Share by Manufacturers

Table China Market Heart Rate Monitors Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Heart Rate Monitors Average Price of Key Manufacturers in 2015 Table Manufacturers Heart Rate Monitors Manufacturing Base Distribution and Sales Area

Table Manufacturers Heart Rate Monitors Product Type

Figure Heart Rate Monitors Market Share of Top 3 Manufacturers

Figure Heart Rate Monitors Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Heart Rate Monitors Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Heart Rate Monitors Market Share (2012-2017)

Table Polar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Polar Heart Rate Monitors Production, Revenue, Price and Gross Margin



(2012 - 2017)Table Polar Heart Rate Monitors Market Share (2012-2017) Table Garmin Basic Information, Manufacturing Base, Production Area and Its Competitors Table Garmin Heart Rate Monitors Production, Revenue, Price and Gross Margin (2012 - 2017)Table Garmin Heart Rate Monitors Market Share (2012-2017) Table Timex Basic Information, Manufacturing Base, Production Area and Its Competitors Table Timex Heart Rate Monitors Production, Revenue, Price and Gross Margin (2012 - 2017)Table Timex Heart Rate Monitors Market Share (2012-2017) Table Scosche Basic Information, Manufacturing Base, Production Area and Its Competitors Table Scosche Heart Rate Monitors Production, Revenue, Price and Gross Margin (2012 - 2017)Table Scosche Heart Rate Monitors Market Share (2012-2017) Table Jarv Basic Information, Manufacturing Base, Production Area and Its Competitors Table Jarv Heart Rate Monitors Production, Revenue, Price and Gross Margin (2012 - 2017)Table Jarv Heart Rate Monitors Market Share (2012-2017) Table CompressionZ Basic Information, Manufacturing Base, Production Area and Its Competitors Table CompressionZ Heart Rate Monitors Production, Revenue, Price and Gross Margin (2012-2017) Table CompressionZ Heart Rate Monitors Market Share (2012-2017) Table Sigma Sport Basic Information, Manufacturing Base, Production Area and Its Competitors Table Sigma Sport Heart Rate Monitors Production, Revenue, Price and Gross Margin (2012 - 2017)Table Sigma Sport Heart Rate Monitors Market Share (2012-2017) Table HDE Basic Information, Manufacturing Base, Production Area and Its Competitors Table HDE Heart Rate Monitors Production, Revenue, Price and Gross Margin (2012 - 2017)Table HDE Heart Rate Monitors Market Share (2012-2017) Table Wahoo Fitness Basic Information, Manufacturing Base, Production Area and Its Competitors Table Wahoo Fitness Heart Rate Monitors Production, Revenue, Price and Gross



Margin (2012-2017)

Table Wahoo Fitness Heart Rate Monitors Market Share (2012-2017) Figure Production Revenue Share of Heart Rate Monitors by Type (2012-2017) Figure 2015 Revenue Market Share of Heart Rate Monitors by Type Table China Heart Rate Monitors Price by Type (2012-2017) Figure China Heart Rate Monitors Production Growth by Type (2012-2017) Table China Heart Rate Monitors Consumption by Application (2012-2017) Table China Heart Rate Monitors Consumption Market Share by Application (2012 - 2017)Figure China Heart Rate Monitors Consumption Market Share by Application in 2015 Table China Heart Rate Monitors Consumption Growth Rate by Application (2012-2017) Figure China Heart Rate Monitors Consumption Growth Rate by Application (2012 - 2017)Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Heart Rate Monitors Figure Manufacturing Process Analysis of Heart Rate Monitors Figure Heart Rate Monitors Industrial Chain Analysis Table Raw Materials Sources of Heart Rate Monitors Major Manufacturers in 2015 Table Major Buyers of Heart Rate Monitors Table Distributors/Traders List Figure China Heart Rate Monitors Capacity, Production and Growth Rate Forecast (2017 - 2021)Figure China Heart Rate Monitors Revenue and Growth Rate Forecast (2017-2021) Table China Heart Rate Monitors Production, Import, Export and Consumption Forecast (2017 - 2021)Table China Heart Rate Monitors Production Forecast by Type (2017-2021) Table China Heart Rate Monitors Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: China Heart Rate Monitors Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/C8A1276B008EN.html</u>

> Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C8A1276B008EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970