

China Hearing Aids and Accessories Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C165094026BEN.html

Date: March 2017 Pages: 118 Price: US\$ 2,480.00 (Single User License) ID: C165094026BEN

Abstracts

The China Hearing Aids and Accessories Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Hearing Aids and Accessories industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Hearing Aids and Accessories market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



SoDeca William Demant Banglijian ReSound Starkey Widex Hansaton Beltone Interton

China Hearing Aids and Accessories Market: Product Segment Analysis

Hearing Aids Accessories Other

China Hearing Aids and Accessories Market: Application Segment Analysis

Mild hearing loss Moderate hearing loss Severe hearing loss

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of



market and by making in-depth analysis of market segments



Contents

China Hearing Aids and Accessories Market Research Report Forecast 2017-2021

CHAPTER 1 HEARING AIDS AND ACCESSORIES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Hearing Aids and Accessories
- 1.2 Hearing Aids and Accessories Market Segmentation by Type
- 1.2.1 China Production Market Share of Hearing Aids and Accessories by Hearing Aidsn 2016
 - 1.2.1 Hearing Aids
 - 1.2.2 Accessories
 - 1.2.3 Other
- 1.3 Hearing Aids and Accessories Market Segmentation by Application
- 1.3.1 Hearing Aids and Accessories Consumption Market Share by Application in 2016
- 1.3.2 Mild hearing loss
- 1.3.3 Moderate hearing loss
- 1.3.4 Severe hearing loss
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Hearing Aids and Accessories (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON HEARING AIDS AND ACCESSORIES INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Hearing Aids and Accessories Industry

CHAPTER 3 CHINA HEARING AIDS AND ACCESSORIES MARKET COMPETITION BY MANUFACTURERS

3.1 China Hearing Aids and Accessories Production and Share by Manufacturers (2015 and 2016)

3.2 China Hearing Aids and Accessories Revenue and Share by Manufacturers (2015 and 2016)

3.3 China Hearing Aids and Accessories Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Hearing Aids and Accessories Manufacturing Base Distribution,



Production Area and Product Type

- 3.5 Hearing Aids and Accessories Market Competitive Situation and Trends
- 3.5.1 Hearing Aids and Accessories Market Concentration Rate
- 3.5.2 Hearing Aids and Accessories Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA HEARING AIDS AND ACCESSORIES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Hearing Aids and Accessories Capacity, Production and Growth (2012-2017)

4.2 China Hearing Aids and Accessories Revenue and Growth (2012-2017)

4.3 China Hearing Aids and Accessories Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA HEARING AIDS AND ACCESSORIES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Hearing Aids and Accessories Production and Market Share by Type (2012-2017)

5.2 China Hearing Aids and Accessories Revenue and Market Share by Type (2012-2017)

5.3 China Hearing Aids and Accessories Price by Type (2012-2017)

5.4 China Hearing Aids and Accessories Production Growth by Type (2012-2017)

CHAPTER 6 CHINA HEARING AIDS AND ACCESSORIES MARKET ANALYSIS BY APPLICATION

6.1 China Hearing Aids and Accessories Consumption and Market Share by Application (2012-2017)

6.2 China Hearing Aids and Accessories Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA HEARING AIDS AND ACCESSORIES MANUFACTURERS ANALYSIS

7.1 SoDeca

China Hearing Aids and Accessories Market Research Report Forecast 2017-2021



- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 William Demant
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Banglijian
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 ReSound
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Starkey
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 Widex
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 Hansaton
- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Beltone
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview



7.9 Interton

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

CHAPTER 8 HEARING AIDS AND ACCESSORIES MANUFACTURING COST ANALYSIS

- 8.1 Hearing Aids and Accessories Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Hearing Aids and Accessories

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Hearing Aids and Accessories Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Hearing Aids and Accessories Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client



10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA HEARING AIDS AND ACCESSORIES MARKET FORECAST (2017-2021)

12.1 China Hearing Aids and Accessories Production, Revenue Forecast (2017-2021)12.2 China Hearing Aids and Accessories Production, Consumption Forecast byRegions (2017-2021)

12.3 China Hearing Aids and Accessories Production Forecast by Type (2017-2021)12.4 China Hearing Aids and Accessories Consumption Forecast by Application

(2017-2021)

12.5 Hearing Aids and Accessories Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Hearing Aids and Accessories

Figure China Production Market Share of Hearing Aids and Accessories by Hearing Aidsn 2016

Table Hearing Aids and Accessories Consumption Market Share by Application in 2016 Figure China Hearing Aids and Accessories Revenue (Million USD) and Growth Rate (2012-2021)

Table China Hearing Aids and Accessories Capacity of Key Manufacturers (2015 and 2016)

Table China Hearing Aids and Accessories Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Hearing Aids and Accessories Capacity of Key Manufacturers in 2015 Figure China Hearing Aids and Accessories Capacity of Key Manufacturers in 2016 Table China Hearing Aids and Accessories Production of Key Manufacturers (2015 and 2016)

Table China Hearing Aids and Accessories Production Share by Manufacturers (2015 and 2016)

Figure 2015 Hearing Aids and Accessories Production Share by Manufacturers Figure 2016 Hearing Aids and Accessories Production Share by Manufacturers Table China Hearing Aids and Accessories Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Hearing Aids and Accessories Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Hearing Aids and Accessories Revenue Share by Manufacturers Table 2016 China Hearing Aids and Accessories Revenue Share by Manufacturers Table China Market Hearing Aids and Accessories Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Hearing Aids and Accessories Average Price of Key Manufacturers in 2015

Table Manufacturers Hearing Aids and Accessories Manufacturing Base Distribution and Sales Area

Table Manufacturers Hearing Aids and Accessories Product Type

Figure Hearing Aids and Accessories Market Share of Top 3 Manufacturers

Figure Hearing Aids and Accessories Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Church & Dwight Hearing Aids and Accessories Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Hearing Aids and Accessories Market Share (2012-2017)

Table SoDeca Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SoDeca Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table SoDeca Hearing Aids and Accessories Market Share (2012-2017)

Table William Demant Basic Information, Manufacturing Base, Production Area and Its Competitors

Table William Demant Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table William Demant Hearing Aids and Accessories Market Share (2012-2017) Table Banglijian Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Banglijian Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table Banglijian Hearing Aids and Accessories Market Share (2012-2017)

Table ReSound Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ReSound Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table ReSound Hearing Aids and Accessories Market Share (2012-2017)

Table Starkey Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Starkey Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table Starkey Hearing Aids and Accessories Market Share (2012-2017)

Table Widex Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Widex Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table Widex Hearing Aids and Accessories Market Share (2012-2017)

Table Hansaton Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hansaton Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table Hansaton Hearing Aids and Accessories Market Share (2012-2017)Table Beltone Basic Information, Manufacturing Base, Production Area and Its



Competitors

Table Beltone Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table Beltone Hearing Aids and Accessories Market Share (2012-2017)

Table Interton Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Interton Hearing Aids and Accessories Production, Revenue, Price and Gross Margin (2012-2017)

Table Interton Hearing Aids and Accessories Market Share (2012-2017)

Figure Production Revenue Share of Hearing Aids and Accessories by Type (2012-2017)

Figure 2015 Revenue Market Share of Hearing Aids and Accessories by Type Table China Hearing Aids and Accessories Price by Type (2012-2017)

Figure China Hearing Aids and Accessories Production Growth by Type (2012-2017) Table China Hearing Aids and Accessories Consumption by Application (2012-2017) Table China Hearing Aids and Accessories Consumption Market Share by Application (2012-2017)

Figure China Hearing Aids and Accessories Consumption Market Share by Application in 2015

Table China Hearing Aids and Accessories Consumption Growth Rate by Application (2012-2017)

Figure China Hearing Aids and Accessories Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hearing Aids and Accessories

Figure Manufacturing Process Analysis of Hearing Aids and Accessories

Figure Hearing Aids and Accessories Industrial Chain Analysis

Table Raw Materials Sources of Hearing Aids and Accessories Major Manufacturers in 2015

Table Major Buyers of Hearing Aids and Accessories

Table Distributors/Traders List

Figure China Hearing Aids and Accessories Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Hearing Aids and Accessories Revenue and Growth Rate Forecast (2017-2021)

Table China Hearing Aids and Accessories Production, Import, Export and Consumption Forecast (2017-2021)



Table China Hearing Aids and Accessories Production Forecast by Type (2017-2021) Table China Hearing Aids and Accessories Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

SoDeca, William Demant, Banglijian, ReSound, Starkey, Widex, Hansaton, Beltone, Interton, Audina, Coselgi, Audio Service, AST Hearing, Lisound



I would like to order

Product name: China Hearing Aids and Accessories Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/C165094026BEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C165094026BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970