

China Handheld GPS Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C05DD590EC1EN.html>

Date: March 2017

Pages: 122

Price: US\$ 2,480.00 (Single User License)

ID: C05DD590EC1EN

Abstracts

The China Handheld GPS Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Handheld GPS industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Handheld GPS market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Garmin
Magellan
Lowrance
Bushnell
Golf BUddy
DeLorme
company 7
company 8
company 9

China Handheld GPS Market: Product Segment Analysis

General Handheld GPS
Wireless Intercom Handheld GPS
Digital Map Handheld GPS

China Handheld GPS Market: Application Segment Analysis

Outdoor Sports
Outdoor Recreation
Marine Navigation

REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China Handheld GPS Market Research Report Forecast 2017-2021

CHAPTER 1 HANDHELD GPS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Handheld GPS
- 1.2 Handheld GPS Market Segmentation by Type
 - 1.2.1 China Production Market Share of Handheld GPS by General Handheld GPSn 2016
 - 1.2.1.1 General Handheld GPS
 - 1.2.1.2 Wireless Intercom Handheld GPS
 - 1.2.1.3 Digital Map Handheld GPS
 - 1.2.2 Wireless Intercom Handheld GPS
 - 1.2.3 Digital Map Handheld GPS
- 1.3 Handheld GPS Market Segmentation by Application
 - 1.3.1 Handheld GPS Consumption Market Share by Application in 2016
 - 1.3.2 Outdoor Sports
 - 1.3.3 Outdoor Recreation
 - 1.3.4 Marine Navigation
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Handheld GPS (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON HANDHELD GPS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Handheld GPS Industry

CHAPTER 3 CHINA HANDHELD GPS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Handheld GPS Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Handheld GPS Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Handheld GPS Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Handheld GPS Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Handheld GPS Market Competitive Situation and Trends
 - 3.5.1 Handheld GPS Market Concentration Rate
 - 3.5.2 Handheld GPS Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA HANDHELD GPS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Handheld GPS Capacity, Production and Growth (2012-2017)

4.2 China Handheld GPS Revenue and Growth (2012-2017)

4.3 China Handheld GPS Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA HANDHELD GPS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Handheld GPS Production and Market Share by Type (2012-2017)

5.2 China Handheld GPS Revenue and Market Share by Type (2012-2017)

5.3 China Handheld GPS Price by Type (2012-2017)

5.4 China Handheld GPS Production Growth by Type (2012-2017)

CHAPTER 6 CHINA HANDHELD GPS MARKET ANALYSIS BY APPLICATION

6.1 China Handheld GPS Consumption and Market Share by Application (2012-2017)

6.2 China Handheld GPS Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA HANDHELD GPS MANUFACTURERS ANALYSIS

7.1 Garmin

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Business Overview

7.2 Magellan

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Business Overview

7.3 Lowrance

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 Bushnell

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Golf BUddy

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 DeLorme

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 company

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 company

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 company

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 HANDHELD GPS MANUFACTURING COST ANALYSIS

8.1 Handheld GPS Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Handheld GPS

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Handheld GPS Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Handheld GPS Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA HANDHELD GPS MARKET FORECAST (2017-2021)

- 12.1 China Handheld GPS Production, Revenue Forecast (2017-2021)

- 12.2 China Handheld GPS Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Handheld GPS Production Forecast by Type (2017-2021)
- 12.4 China Handheld GPS Consumption Forecast by Application (2017-2021)
- 12.5 Handheld GPS Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Handheld GPS

Figure China Production Market Share of Handheld GPS by General Handheld GPSn 2016

Table Handheld GPS Consumption Market Share by Application in 2016

Figure China Handheld GPS Revenue (Million USD) and Growth Rate (2012-2021)

Table China Handheld GPS Capacity of Key Manufacturers (2015 and 2016)

Table China Handheld GPS Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Handheld GPS Capacity of Key Manufacturers in 2015

Figure China Handheld GPS Capacity of Key Manufacturers in 2016

Table China Handheld GPS Production of Key Manufacturers (2015 and 2016)

Table China Handheld GPS Production Share by Manufacturers (2015 and 2016)

Figure 2015 Handheld GPS Production Share by Manufacturers

Figure 2016 Handheld GPS Production Share by Manufacturers

Table China Handheld GPS Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Handheld GPS Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Handheld GPS Revenue Share by Manufacturers

Table 2016 China Handheld GPS Revenue Share by Manufacturers

Table China Market Handheld GPS Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Handheld GPS Average Price of Key Manufacturers in 2015

Table Manufacturers Handheld GPS Manufacturing Base Distribution and Sales Area

Table Manufacturers Handheld GPS Product Type

Figure Handheld GPS Market Share of Top 3 Manufacturers

Figure Handheld GPS Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Handheld GPS Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Handheld GPS Market Share (2012-2017)

Table Garmin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin Handheld GPS Market Share (2012-2017)

Table Magellan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Magellan Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table Magellan Handheld GPS Market Share (2012-2017)

Table Lowrance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lowrance Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table Lowrance Handheld GPS Market Share (2012-2017)

Table Bushnell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bushnell Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table Bushnell Handheld GPS Market Share (2012-2017)

Table Golf BUddy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Golf BUddy Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table Golf BUddy Handheld GPS Market Share (2012-2017)

Table DeLorme Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DeLorme Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table DeLorme Handheld GPS Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Handheld GPS Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Handheld GPS Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Handheld GPS Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Handheld GPS Market Share (2012-2017)
Figure Production Revenue Share of Handheld GPS by Type (2012-2017)
Figure 2015 Revenue Market Share of Handheld GPS by Type
Table China Handheld GPS Price by Type (2012-2017)
Figure China Handheld GPS Production Growth by Type (2012-2017)
Table China Handheld GPS Consumption by Application (2012-2017)
Table China Handheld GPS Consumption Market Share by Application (2012-2017)
Figure China Handheld GPS Consumption Market Share by Application in 2015
Table China Handheld GPS Consumption Growth Rate by Application (2012-2017)
Figure China Handheld GPS Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Handheld GPS
Figure Manufacturing Process Analysis of Handheld GPS
Figure Handheld GPS Industrial Chain Analysis
Table Raw Materials Sources of Handheld GPS Major Manufacturers in 2015
Table Major Buyers of Handheld GPS
Table Distributors/Traders List
Figure China Handheld GPS Capacity, Production and Growth Rate Forecast (2017-2021)
Figure China Handheld GPS Revenue and Growth Rate Forecast (2017-2021)
Table China Handheld GPS Production, Import, Export and Consumption Forecast (2017-2021)
Table China Handheld GPS Production Forecast by Type (2017-2021)
Table China Handheld GPS Consumption Forecast by Application (2017-2021)

I would like to order

Product name: China Handheld GPS Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C05DD590EC1EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C05DD590EC1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970