

# China Handheld Gimbal Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/C9B4A02C0ACEN.html

Date: September 2017

Pages: 135

Price: US\$ 2,480.00 (Single User License)

ID: C9B4A02C0ACEN

# **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The China Handheld Gimbal Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Handheld Gimbal industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Handheld Gimbal market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

Shape

Wondlan

SwiftCam

**BeStableCam** 

TRD

**FEIYU** 

Steadicam (Tiffen)

Rollei

Big Balance

China Handheld Gimbal Market: Product Segment Analysis

2-Axis Handheld Gimbal

3-Axis Handheld Gimbal

Other

China Handheld Gimbal Market: Application Segment Analysis

Filmmaking

**Extreme Sports** 

Other

# **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

#### CHAPTER 1 HANDHELD GIMBAL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Handheld Gimbal
- 1.2 Handheld Gimbal Market Segmentation by Type
- 1.2.1 China Production Market Share of Handheld Gimbal by Type in 2016
- 1.2.1 2-Axis Handheld Gimbal
- 1.2.2 3-Axis Handheld Gimbal
- 1.2.3 Other
- 1.3 Handheld Gimbal Market Segmentation by Application
  - 1.3.1 Handheld Gimbal Consumption Market Share by Application in 2016
  - 1.3.2 Filmmaking
  - 1.3.3 Extreme Sports
  - 1.3.4 Other
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Handheld Gimbal (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON HANDHELD GIMBAL INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Handheld Gimbal Industry

# CHAPTER 3 CHINA HANDHELD GIMBAL MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Handheld Gimbal Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Handheld Gimbal Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Handheld Gimbal Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Handheld Gimbal Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Handheld Gimbal Market Competitive Situation and Trends
  - 3.5.1 Handheld Gimbal Market Concentration Rate
  - 3.5.2 Handheld Gimbal Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA HANDHELD GIMBAL CAPACITY, PRODUCTION, REVENUE,



# **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Handheld Gimbal Capacity, Production and Growth (2012-2017)
- 4.2 China Handheld Gimbal Revenue and Growth (2012-2017)
- 4.3 China Handheld Gimbal Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA HANDHELD GIMBAL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Handheld Gimbal Production and Market Share by Type (2012-2017)
- 5.2 China Handheld Gimbal Revenue and Market Share by Type (2012-2017)
- 5.3 China Handheld Gimbal Price by Type (2012-2017)
- 5.4 China Handheld Gimbal Production Growth by Type (2012-2017)

#### CHAPTER 6 CHINA HANDHELD GIMBAL MARKET ANALYSIS BY APPLICATION

- 6.1 China Handheld Gimbal Consumption and Market Share by Application (2012-2017)
- 6.2 China Handheld Gimbal Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA HANDHELD GIMBAL MANUFACTURERS ANALYSIS

- 7.1 Shape
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Wondlan
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 SwiftCam
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview



### 7.4 BeStableCam

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

#### 7.5 TRD

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

#### 7.6 FEIYU

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

## 7.7 Steadicam (Tiffen)

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

#### 7.8 Rollei

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

### 7.9 Big Balance

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

#### CHAPTER 8 HANDHELD GIMBAL MANUFACTURING COST ANALYSIS

- 8.1 Handheld Gimbal Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Handheld Gimbal

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Handheld Gimbal Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Handheld Gimbal Major Manufacturers in 2016
- 9.4 Downstream Buyers

# CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# **CHAPTER 12 CHINA HANDHELD GIMBAL MARKET FORECAST (2017-2022)**

- 12.1 China Handheld Gimbal Production, Revenue Forecast (2017-2022)
- 12.2 China Handheld Gimbal Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Handheld Gimbal Production Forecast by Type (2017-2022)



- 12.4 China Handheld Gimbal Consumption Forecast by Application (2017-2022)
- 12.5 Handheld Gimbal Price Forecast (2017-2022)

# **CHAPTER 13 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Handheld Gimbal

Figure China Production Market Share of Handheld Gimbal by Type in 2016

Table Handheld Gimbal Consumption Market Share by Application in 2016

Figure China Handheld Gimbal Revenue (Million USD) and Growth Rate (2012-2021)

Table China Handheld Gimbal Capacity of Key Manufacturers (2015 and 2016)

Table China Handheld Gimbal Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Handheld Gimbal Capacity of Key Manufacturers in 2015

Figure China Handheld Gimbal Capacity of Key Manufacturers in 2016

Table China Handheld Gimbal Production of Key Manufacturers (2015 and 2016)

Table China Handheld Gimbal Production Share by Manufacturers (2015 and 2016)

Figure 2015 Handheld Gimbal Production Share by Manufacturers

Figure 2016 Handheld Gimbal Production Share by Manufacturers

Table China Handheld Gimbal Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Handheld Gimbal Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Handheld Gimbal Revenue Share by Manufacturers

Table 2016 China Handheld Gimbal Revenue Share by Manufacturers

Table China Market Handheld Gimbal Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Handheld Gimbal Average Price of Key Manufacturers in 2016

Table Manufacturers Handheld Gimbal Manufacturing Base Distribution and Sales Area

Table Manufacturers Handheld Gimbal Product Type

Figure Handheld Gimbal Market Share of Top 3 Manufacturers

Figure Handheld Gimbal Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Handheld Gimbal Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Handheld Gimbal Market Share (2012-2017)

Table Shape Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Shape Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table Shape Handheld Gimbal Market Share (2012-2017)



Table Wondlan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Wondlan Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table Wondlan Handheld Gimbal Market Share (2012-2017)

Table SwiftCam Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SwiftCam Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table SwiftCam Handheld Gimbal Market Share (2012-2017)

Table BeStableCam Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BeStableCam Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table BeStableCam Handheld Gimbal Market Share (2012-2017)

Table TRD Basic Information, Manufacturing Base, Production Area and Its Competitors Table TRD Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table TRD Handheld Gimbal Market Share (2012-2017)

Table FEIYU Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FEIYU Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table FEIYU Handheld Gimbal Market Share (2012-2017)

Table Steadicam (Tiffen) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Steadicam (Tiffen) Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table Steadicam (Tiffen) Handheld Gimbal Market Share (2012-2017)

Table Rollei Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rollei Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table Rollei Handheld Gimbal Market Share (2012-2017)

Table Big Balance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Big Balance Handheld Gimbal Production, Revenue, Price and Gross Margin (2012-2017)

Table Big Balance Handheld Gimbal Market Share (2012-2017)



Figure Production Revenue Share of Handheld Gimbal by Type (2012-2017)

Figure 2015 Revenue Market Share of Handheld Gimbal by Type

Table China Handheld Gimbal Price by Type (2012-2017)

Figure China Handheld Gimbal Production Growth by Type (2012-2017)

Table China Handheld Gimbal Consumption by Application (2012-2017)

Table China Handheld Gimbal Consumption Market Share by Application (2012-2017)

Figure China Handheld Gimbal Consumption Market Share by Application in 2016

Table China Handheld Gimbal Consumption Growth Rate by Application (2012-2017)

Figure China Handheld Gimbal Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handheld Gimbal

Figure Manufacturing Process Analysis of Handheld Gimbal

Figure Handheld Gimbal Industrial Chain Analysis

Table Raw Materials Sources of Handheld Gimbal Major Manufacturers in 2015

Table Major Buyers of Handheld Gimbal

Table Distributors/Traders List

Figure China Handheld Gimbal Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Handheld Gimbal Revenue and Growth Rate Forecast (2017-2022)

Table China Handheld Gimbal Production, Import, Export and Consumption Forecast (2017-2022)

Table China Handheld Gimbal Production Forecast by Type (2017-2022)

Table China Handheld Gimbal Consumption Forecast by Application (2017-2022)

#### **COMPANIES MENTIONED**

Shape

Wondlan

SwiftCam

BeStableCam

TRD

**FEIYU** 

Steadicam (Tiffen)

Rollei

Big Balance

**WENPOD** 

Comodo (Bowens)



Freefly

Filmpower

Varavon

**DEFY** 

Lanparte

Zhiyun

DJI



### I would like to order

Product name: China Handheld Gimbal Market Research Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/C9B4A02C0ACEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C9B4A02C0ACEN.html">https://marketpublishers.com/r/C9B4A02C0ACEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

**All fields are required
Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970