

# China Handheld Gimbal for Action Camera Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CBE4E874399EN.html

Date: March 2017

Pages: 112

Price: US\$ 2,480.00 (Single User License)

ID: CBE4E874399EN

# **Abstracts**

The China Handheld Gimbal for Action Camera Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Handheld Gimbal for Action Camera industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Handheld Gimbal for Action Camera market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



Steadicam Big Balance Glidecam EVO Gimbals Zhiyun-Tech Feiyu REDFOX SHAPE Vidpro China Handheld Gimbal for Action Camera Market: Product Segment Analysis			
Type 1			
Type 2			
Type 3			
China Handheld Gimbal for Action Camera Market: Application Segment Analysis			
Application 1			
Application 2			
Application 3			
REASONS FOR BUYING THIS REPORT			
This report provides pin-point analysis for changing competitive dynamics			
It provides a forward looking perspective on different factors driving or restraining market growth			

The Major players reported in the market include:

It helps in understanding the key product segments and their future

It provides a six-year forecast assessed on the basis of how the market is

predicted to grow



It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

### CHAPTER 1 HANDHELD GIMBAL FOR ACTION CAMERA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Handheld Gimbal for Action Camera
- 1.2 Handheld Gimbal for Action Camera Market Segmentation by Type
- 1.2.1 China Production Market Share of Handheld Gimbal for Action Camera by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Handheld Gimbal for Action Camera Market Segmentation by Application
- 1.3.1 Handheld Gimbal for Action Camera Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Handheld Gimbal for Action Camera (2012-2021)

# CHAPTER 2 CHINA ECONOMIC IMPACT ON HANDHELD GIMBAL FOR ACTION CAMERA INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Handheld Gimbal for Action Camera Industry

# CHAPTER 3 CHINA HANDHELD GIMBAL FOR ACTION CAMERA MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Handheld Gimbal for Action Camera Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Handheld Gimbal for Action Camera Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Handheld Gimbal for Action Camera Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Handheld Gimbal for Action Camera Manufacturing Base Distribution, Production Area and Product Type



- 3.5 Handheld Gimbal for Action Camera Market Competitive Situation and Trends
  - 3.5.1 Handheld Gimbal for Action Camera Market Concentration Rate
- 3.5.2 Handheld Gimbal for Action Camera Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA HANDHELD GIMBAL FOR ACTION CAMERA CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Handheld Gimbal for Action Camera Capacity, Production and Growth (2012-2017)
- 4.2 China Handheld Gimbal for Action Camera Revenue and Growth (2012-2017)
- 4.3 China Handheld Gimbal for Action Camera Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA HANDHELD GIMBAL FOR ACTION CAMERA PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Handheld Gimbal for Action Camera Production and Market Share by Type (2012-2017)
- 5.2 China Handheld Gimbal for Action Camera Revenue and Market Share by Type (2012-2017)
- 5.3 China Handheld Gimbal for Action Camera Price by Type (2012-2017)
- 5.4 China Handheld Gimbal for Action Camera Production Growth by Type (2012-2017)

# CHAPTER 6 CHINA HANDHELD GIMBAL FOR ACTION CAMERA MARKET ANALYSIS BY APPLICATION

- 6.1 China Handheld Gimbal for Action Camera Consumption and Market Share by Application (2012-2017)
- 6.2 China Handheld Gimbal for Action Camera Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

# CHAPTER 7 CHINA HANDHELD GIMBAL FOR ACTION CAMERA MANUFACTURERS ANALYSIS



### 7.1 Steadicam

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview

### 7.2 Big Balance

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview

#### 7.3 Glidecam

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview

### 7.4 EVO Gimbals

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

### 7.5 Zhiyun-Tech

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

## 7.6 Feiyu

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

### 7.7 REDFOX

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

### 7.8 SHAPE

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)



- 7.8.4 Business Overview
- 7.9 Vidpro
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

. . .

# CHAPTER 8 HANDHELD GIMBAL FOR ACTION CAMERA MANUFACTURING COST ANALYSIS

- 8.1 Handheld Gimbal for Action Camera Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Handheld Gimbal for Action Camera

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Handheld Gimbal for Action Camera Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Handheld Gimbal for Action Camera Major Manufacturers in 2015
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# CHAPTER 12 CHINA HANDHELD GIMBAL FOR ACTION CAMERA MARKET FORECAST (2017-2021)

- 12.1 China Handheld Gimbal for Action Camera Production, Revenue Forecast (2017-2021)
- 12.2 China Handheld Gimbal for Action Camera Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Handheld Gimbal for Action Camera Production Forecast by Type (2017-2021)
- 12.4 China Handheld Gimbal for Action Camera Consumption Forecast by Application (2017-2021)
- 12.5 Handheld Gimbal for Action Camera Price Forecast (2017-2021)

### **CHAPTER 13 APPENDIX**



# **List Of Tables**

### LIST OF TABLES AND FIGURES

Figure Picture of Handheld Gimbal for Action Camera

Figure China Production Market Share of Handheld Gimbal for Action Camera by Type 1n 2016

Table Handheld Gimbal for Action Camera Consumption Market Share by Application in 2016

Figure China Handheld Gimbal for Action Camera Revenue (Million USD) and Growth Rate (2012-2021)

Table China Handheld Gimbal for Action Camera Capacity of Key Manufacturers (2015 and 2016)

Table China Handheld Gimbal for Action Camera Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Handheld Gimbal for Action Camera Capacity of Key Manufacturers in 2015

Figure China Handheld Gimbal for Action Camera Capacity of Key Manufacturers in 2016

Table China Handheld Gimbal for Action Camera Production of Key Manufacturers (2015 and 2016)

Table China Handheld Gimbal for Action Camera Production Share by Manufacturers (2015 and 2016)

Figure 2015 Handheld Gimbal for Action Camera Production Share by Manufacturers Figure 2016 Handheld Gimbal for Action Camera Production Share by Manufacturers Table China Handheld Gimbal for Action Camera Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Handheld Gimbal for Action Camera Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Handheld Gimbal for Action Camera Revenue Share by Manufacturers

Table 2016 China Handheld Gimbal for Action Camera Revenue Share by Manufacturers

Table China Market Handheld Gimbal for Action Camera Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Handheld Gimbal for Action Camera Average Price of Key Manufacturers in 2015

Table Manufacturers Handheld Gimbal for Action Camera Manufacturing Base Distribution and Sales Area



Table Manufacturers Handheld Gimbal for Action Camera Product Type
Figure Handheld Gimbal for Action Camera Market Share of Top 3 Manufacturers
Figure Handheld Gimbal for Action Camera Market Share of Top 5 Manufacturers
Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Church & Dwight Handheld Gimbal for Action Camera Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Handheld Gimbal for Action Camera Market Share (2012-2017) Table Steadicam Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Steadicam Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table Steadicam Handheld Gimbal for Action Camera Market Share (2012-2017)
Table Big Balance Basic Information, Manufacturing Base, Production Area and Its
Competitors

Table Big Balance Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table Big Balance Handheld Gimbal for Action Camera Market Share (2012-2017) Table Glidecam Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Glidecam Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table Glidecam Handheld Gimbal for Action Camera Market Share (2012-2017)

Table EVO Gimbals Basic Information, Manufacturing Base, Production Area and Its

Competitors

Table EVO Gimbals Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table EVO Gimbals Handheld Gimbal for Action Camera Market Share (2012-2017) Table Zhiyun-Tech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Zhiyun-Tech Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table Zhiyun-Tech Handheld Gimbal for Action Camera Market Share (2012-2017) Table Feiyu Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Feiyu Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table Feiyu Handheld Gimbal for Action Camera Market Share (2012-2017)

Table REDFOX Basic Information, Manufacturing Base, Production Area and Its



### Competitors

Table REDFOX Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table REDFOX Handheld Gimbal for Action Camera Market Share (2012-2017)

Table SHAPE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SHAPE Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table SHAPE Handheld Gimbal for Action Camera Market Share (2012-2017)

Table Vidpro Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Vidpro Handheld Gimbal for Action Camera Production, Revenue, Price and Gross Margin (2012-2017)

Table Vidpro Handheld Gimbal for Action Camera Market Share (2012-2017)

Figure Production Revenue Share of Handheld Gimbal for Action Camera by Type (2012-2017)

Figure 2015 Revenue Market Share of Handheld Gimbal for Action Camera by Type Table China Handheld Gimbal for Action Camera Price by Type (2012-2017) Figure China Handheld Gimbal for Action Camera Production Growth by Type

(2012-2017)

Table China Handheld Gimbal for Action Camera Consumption by Application (2012-2017)

Table China Handheld Gimbal for Action Camera Consumption Market Share by Application (2012-2017)

Figure China Handheld Gimbal for Action Camera Consumption Market Share by Application in 2015

Table China Handheld Gimbal for Action Camera Consumption Growth Rate by Application (2012-2017)

Figure China Handheld Gimbal for Action Camera Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handheld Gimbal for Action Camera Figure Manufacturing Process Analysis of Handheld Gimbal for Action Camera Figure Handheld Gimbal for Action Camera Industrial Chain Analysis Table Raw Materials Sources of Handheld Gimbal for Action Camera Major Manufacturers in 2015

Table Major Buyers of Handheld Gimbal for Action Camera



Table Distributors/Traders List

Figure China Handheld Gimbal for Action Camera Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Handheld Gimbal for Action Camera Revenue and Growth Rate Forecast (2017-2021)

Table China Handheld Gimbal for Action Camera Production, Import, Export and Consumption Forecast (2017-2021)

Table China Handheld Gimbal for Action Camera Production Forecast by Type (2017-2021)

Table China Handheld Gimbal for Action Camera Consumption Forecast by Application (2017-2021)



### I would like to order

Product name: China Handheld Gimbal for Action Camera Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CBE4E874399EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CBE4E874399EN.html">https://marketpublishers.com/r/CBE4E874399EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970