

# China Hair Drier Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C191D73E864EN.html>

Date: December 2017

Pages: 105

Price: US\$ 2,480.00 (Single User License)

ID: C191D73E864EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Hair Drier Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Hair Drier industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Hair Drier market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

PHILIPS  
Panasonic  
Kangfu  
FLYCO  
TESCOM  
Midea  
RIWA  
Dyson  
Solis

#### China Hair Drier Market: Product Segment Analysis

Type 1

Type 2

Type 3

#### China Hair Drier Market: Application Segment Analysis

Application 1

Application 2

Application 3

#### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 HAIR DRIER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Hair Drier
- 1.2 Hair Drier Market Segmentation by Type
  - 1.2.1 China Production Market Share of Hair Drier by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Hair Drier Market Segmentation by Application
  - 1.3.1 Hair Drier Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Hair Drier (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON HAIR DRIER INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Hair Drier Industry

### **CHAPTER 3 CHINA HAIR DRIER MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Hair Drier Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Hair Drier Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Hair Drier Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Hair Drier Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Hair Drier Market Competitive Situation and Trends
  - 3.5.1 Hair Drier Market Concentration Rate
  - 3.5.2 Hair Drier Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA HAIR DRIER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Hair Drier Capacity, Production and Growth (2012-2017)
- 4.2 China Hair Drier Revenue and Growth (2012-2017)
- 4.3 China Hair Drier Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA HAIR DRIER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Hair Drier Production and Market Share by Type (2012-2017)
- 5.2 China Hair Drier Revenue and Market Share by Type (2012-2017)
- 5.3 China Hair Drier Price by Type (2012-2017)
- 5.4 China Hair Drier Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA HAIR DRIER MARKET ANALYSIS BY APPLICATION**

- 6.1 China Hair Drier Consumption and Market Share by Application (2012-2017)
- 6.2 China Hair Drier Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA HAIR DRIER MANUFACTURERS ANALYSIS**

- 7.1 PHILIPS
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Panasonic
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Kangfu
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 FLYCO
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

## 7.5 TESCOM

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

## 7.6 Midea

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

## 7.7 RIWA

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

## 7.8 Dyson

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

## 7.9 Solis

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 HAIR DRIER MANUFACTURING COST ANALYSIS**

### 8.1 Hair Drier Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Hair Drier

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Hair Drier Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Hair Drier Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA HAIR DRIER MARKET FORECAST (2017-2022)**

- 12.1 China Hair Drier Production, Revenue Forecast (2017-2022)
- 12.2 China Hair Drier Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Hair Drier Production Forecast by Type (2017-2022)
- 12.4 China Hair Drier Consumption Forecast by Application (2017-2022)
- 12.5 Hair Drier Price Forecast (2017-2022)

## CHAPTER 13 APPENDIX



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Hair Drier

Figure China Production Market Share of Hair Drier by Type in 2016

Table Hair Drier Consumption Market Share by Application in 2016

Figure China Hair Drier Revenue (Million USD) and Growth Rate (2012-2021)

Table China Hair Drier Capacity of Key Manufacturers (2015 and 2016)

Table China Hair Drier Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Hair Drier Capacity of Key Manufacturers in 2015

Figure China Hair Drier Capacity of Key Manufacturers in 2016

Table China Hair Drier Production of Key Manufacturers (2015 and 2016)

Table China Hair Drier Production Share by Manufacturers (2015 and 2016)

Figure 2015 Hair Drier Production Share by Manufacturers

Figure 2016 Hair Drier Production Share by Manufacturers

Table China Hair Drier Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Hair Drier Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Hair Drier Revenue Share by Manufacturers

Table 2016 China Hair Drier Revenue Share by Manufacturers

Table China Market Hair Drier Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Hair Drier Average Price of Key Manufacturers in 2016

Table Manufacturers Hair Drier Manufacturing Base Distribution and Sales Area

Table Manufacturers Hair Drier Product Type

Figure Hair Drier Market Share of Top 3 Manufacturers

Figure Hair Drier Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Hair Drier Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Hair Drier Market Share (2012-2017)

Table PHILIPS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table PHILIPS Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table PHILIPS Hair Drier Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Panasonic Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Hair Drier Market Share (2012-2017)

Table Kangfu Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kangfu Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table Kangfu Hair Drier Market Share (2012-2017)

Table FLYCO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FLYCO Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table FLYCO Hair Drier Market Share (2012-2017)

Table TESCOM Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TESCOM Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table TESCOM Hair Drier Market Share (2012-2017)

Table Midea Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Midea Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table Midea Hair Drier Market Share (2012-2017)

Table RIWA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table RIWA Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table RIWA Hair Drier Market Share (2012-2017)

Table Dyson Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dyson Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table Dyson Hair Drier Market Share (2012-2017)

Table Solis Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Solis Hair Drier Production, Revenue, Price and Gross Margin (2012-2017)

Table Solis Hair Drier Market Share (2012-2017)

Figure Production Revenue Share of Hair Drier by Type (2012-2017)

Figure 2015 Revenue Market Share of Hair Drier by Type

Table China Hair Drier Price by Type (2012-2017)

Figure China Hair Drier Production Growth by Type (2012-2017)

Table China Hair Drier Consumption by Application (2012-2017)

Table China Hair Drier Consumption Market Share by Application (2012-2017)

Figure China Hair Drier Consumption Market Share by Application in 2016

Table China Hair Drier Consumption Growth Rate by Application (2012-2017)

Figure China Hair Drier Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Hair Drier  
Figure Manufacturing Process Analysis of Hair Drier  
Figure Hair Drier Industrial Chain Analysis  
Table Raw Materials Sources of Hair Drier Major Manufacturers in 2015  
Table Major Buyers of Hair Drier  
Table Distributors/Traders List  
Figure China Hair Drier Capacity, Production and Growth Rate Forecast (2017-2022)  
Figure China Hair Drier Revenue and Growth Rate Forecast (2017-2022)  
Table China Hair Drier Production, Import, Export and Consumption Forecast (2017-2022)  
Table China Hair Drier Production Forecast by Type (2017-2022)  
Table China Hair Drier Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: China Hair Drier Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C191D73E864EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C191D73E864EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970