

# China Golf Cart Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C91F0F19F09EN.html

Date: March 2017

Pages: 116

Price: US\$ 2,480.00 (Single User License)

ID: C91F0F19F09EN

# **Abstracts**

The China Golf Cart Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Golf Cart industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Golf Cart market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



**BIG MAX** 

Dynamic Brands (Bag Boy)

**ProActive** 

Sun Mountain

Alphard Golf

Axglo

Cart-Tek

Mizuno

Motocaddy

China Golf Cart Market: Product Segment Analysis

3-Wheels

4-Wheels

Other

China Golf Cart Market: Application Segment Analysis

Personal

Commercial

Application 3

# **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments







# **Contents**

China Golf Cart Market Research Report Forecast 2017-2021

#### CHAPTER 1 GOLF CART MARKET OVERVIEW

- 1.1 Product Overview and Scope of Golf Cart
- 1.2 Golf Cart Market Segmentation by Type
  - 1.2.1 China Production Market Share of Golf Cart by 3-Wheelsn 2016
  - 1.2.1 3-Wheels
  - 1.2.2 4-Wheels
  - 1.2.3 Other
- 1.3 Golf Cart Market Segmentation by Application
- 1.3.1 Golf Cart Consumption Market Share by Application in 2016
- 1.3.2 Personal
- 1.3.3 Commercial
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Golf Cart (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON GOLF CART INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Golf Cart Industry

#### CHAPTER 3 CHINA GOLF CART MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Golf Cart Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Golf Cart Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Golf Cart Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Golf Cart Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Golf Cart Market Competitive Situation and Trends
  - 3.5.1 Golf Cart Market Concentration Rate
  - 3.5.2 Golf Cart Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA GOLF CART CAPACITY, PRODUCTION, REVENUE,



# **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Golf Cart Capacity, Production and Growth (2012-2017)
- 4.2 China Golf Cart Revenue and Growth (2012-2017)
- 4.3 China Golf Cart Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA GOLF CART PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Golf Cart Production and Market Share by Type (2012-2017)
- 5.2 China Golf Cart Revenue and Market Share by Type (2012-2017)
- 5.3 China Golf Cart Price by Type (2012-2017)
- 5.4 China Golf Cart Production Growth by Type (2012-2017)

### CHAPTER 6 CHINA GOLF CART MARKET ANALYSIS BY APPLICATION

- 6.1 China Golf Cart Consumption and Market Share by Application (2012-2017)
- 6.2 China Golf Cart Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

# **CHAPTER 7 CHINA GOLF CART MANUFACTURERS ANALYSIS**

#### 7.1 BIG MAX

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 Dynamic Brands (Bag Boy)
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 ProActive
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview



### 7.4 Sun Mountain

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

# 7.5 Alphard Golf

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

# 7.6 Axglo

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

## 7.7 Cart-Tek

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

#### 7.8 Mizuno

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

### 7.9 Motocaddy

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

#### **CHAPTER 8 GOLF CART MANUFACTURING COST ANALYSIS**

- 8.1 Golf Cart Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Golf Cart

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Golf Cart Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Golf Cart Major Manufacturers in 2015
- 9.4 Downstream Buyers

# CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# **CHAPTER 12 CHINA GOLF CART MARKET FORECAST (2017-2021)**

- 12.1 China Golf Cart Production, Revenue Forecast (2017-2021)
- 12.2 China Golf Cart Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Golf Cart Production Forecast by Type (2017-2021)
- 12.4 China Golf Cart Consumption Forecast by Application (2017-2021)



12.5 Golf Cart Price Forecast (2017-2021)

**CHAPTER 13 APPENDIX** 



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Golf Cart

Figure China Production Market Share of Golf Cart by 3-Wheelsn 2016

Table Golf Cart Consumption Market Share by Application in 2016

Figure China Golf Cart Revenue (Million USD) and Growth Rate (2012-2021)

Table China Golf Cart Capacity of Key Manufacturers (2015 and 2016)

Table China Golf Cart Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Golf Cart Capacity of Key Manufacturers in 2015

Figure China Golf Cart Capacity of Key Manufacturers in 2016

Table China Golf Cart Production of Key Manufacturers (2015 and 2016)

Table China Golf Cart Production Share by Manufacturers (2015 and 2016)

Figure 2015 Golf Cart Production Share by Manufacturers

Figure 2016 Golf Cart Production Share by Manufacturers

Table China Golf Cart Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Golf Cart Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Golf Cart Revenue Share by Manufacturers

Table 2016 China Golf Cart Revenue Share by Manufacturers

Table China Market Golf Cart Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Golf Cart Average Price of Key Manufacturers in 2015

Table Manufacturers Golf Cart Manufacturing Base Distribution and Sales Area

Table Manufacturers Golf Cart Product Type

Figure Golf Cart Market Share of Top 3 Manufacturers

Figure Golf Cart Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Golf Cart Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Golf Cart Market Share (2012-2017)

Table BIG MAX Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BIG MAX Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)
Table BIG MAX Golf Cart Market Share (2012-2017)

Table Dynamic Brands (Bag Boy) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dynamic Brands (Bag Boy) Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)



Table Dynamic Brands (Bag Boy) Golf Cart Market Share (2012-2017)

Table ProActive Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ProActive Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)
Table ProActive Golf Cart Market Share (2012-2017)

Table Sun Mountain Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sun Mountain Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)

Table Sun Mountain Golf Cart Market Share (2012-2017)

Table Alphard Golf Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alphard Golf Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)

Table Alphard Golf Golf Cart Market Share (2012-2017)

Table Axglo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Axglo Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)

Table Axglo Golf Cart Market Share (2012-2017)

Table Cart-Tek Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cart-Tek Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)

Table Cart-Tek Golf Cart Market Share (2012-2017)

Table Mizuno Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mizuno Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)

Table Mizuno Golf Cart Market Share (2012-2017)

Table Motocaddy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Motocaddy Golf Cart Production, Revenue, Price and Gross Margin (2012-2017)

Table Motocaddy Golf Cart Market Share (2012-2017)

Figure Production Revenue Share of Golf Cart by Type (2012-2017)

Figure 2015 Revenue Market Share of Golf Cart by Type

Table China Golf Cart Price by Type (2012-2017)

Figure China Golf Cart Production Growth by Type (2012-2017)

Table China Golf Cart Consumption by Application (2012-2017)

Table China Golf Cart Consumption Market Share by Application (2012-2017)

Figure China Golf Cart Consumption Market Share by Application in 2015

Table China Golf Cart Consumption Growth Rate by Application (2012-2017)



Figure China Golf Cart Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Golf Cart

Figure Manufacturing Process Analysis of Golf Cart

Figure Golf Cart Industrial Chain Analysis

Table Raw Materials Sources of Golf Cart Major Manufacturers in 2015

Table Major Buyers of Golf Cart

Table Distributors/Traders List

Figure China Golf Cart Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Golf Cart Revenue and Growth Rate Forecast (2017-2021)

Table China Golf Cart Production, Import, Export and Consumption Forecast (2017-2021)

Table China Golf Cart Production Forecast by Type (2017-2021)

Table China Golf Cart Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

BIG MAX, Dynamic Brands (Bag Boy), ProActive, Sun Mountain, Alphard Golf, Axglo, Cart-Tek, Mizuno, Motocaddy, SPITZER, Wilson



# I would like to order

Product name: China Golf Cart Market Research Report Forecast 2017-2021

Product link: <a href="https://marketpublishers.com/r/C91F0F19F09EN.html">https://marketpublishers.com/r/C91F0F19F09EN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C91F0F19F09EN.html">https://marketpublishers.com/r/C91F0F19F09EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970