

# China Floor Care Equipment Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CF3D221DA65EN.html

Date: June 2017

Pages: 124

Price: US\$ 2,480.00 (Single User License)

ID: CF3D221DA65EN

### **Abstracts**

The China Floor Care Equipment Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Floor Care Equipment industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Floor Care Equipment market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Powr-Flite

Nilfisk

Pullman-Holt

NaceCare Solutions

**Ultimate** 

**Boss Cleaning Equipment** 

**Shop-Vac Corporation** 

Viking Equipment

Oreck

China Floor Care Equipment Market: Product Segment Analysis

Floor Burnisher

Floor Dryer

Scrubber

China Floor Care Equipment Market: Application Segment Analysis

Residential Floor Care

Commerical Floor Care

Industrial Floor Care

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



### **Contents**

#### CHAPTER 1 FLOOR CARE EQUIPMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Care Equipment
- 1.2 Floor Care Equipment Market Segmentation by Type
- 1.2.1 China Production Market Share of Floor Care Equipment by Floor Burnishern 2016
  - 1.2.1 Floor Burnisher
  - 1.2.2 Floor Dryer
  - 1.2.3 Scrubber
- 1.3 Floor Care Equipment Market Segmentation by Application
  - 1.3.1 Floor Care Equipment Consumption Market Share by Application in 2016
  - 1.3.2 Residential Floor Care
- 1.3.3 Commerical Floor Care
- 1.3.4 Industrial Floor Care
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Floor Care Equipment (2012-2021)

## CHAPTER 2 CHINA ECONOMIC IMPACT ON FLOOR CARE EQUIPMENT INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Floor Care Equipment Industry

# CHAPTER 3 CHINA FLOOR CARE EQUIPMENT MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Floor Care Equipment Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Floor Care Equipment Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Floor Care Equipment Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Floor Care Equipment Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Floor Care Equipment Market Competitive Situation and Trends
  - 3.5.1 Floor Care Equipment Market Concentration Rate



- 3.5.2 Floor Care Equipment Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA FLOOR CARE EQUIPMENT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Floor Care Equipment Capacity, Production and Growth (2012-2017)
- 4.2 China Floor Care Equipment Revenue and Growth (2012-2017)
- 4.3 China Floor Care Equipment Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA FLOOR CARE EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Floor Care Equipment Production and Market Share by Type (2012-2017)
- 5.2 China Floor Care Equipment Revenue and Market Share by Type (2012-2017)
- 5.3 China Floor Care Equipment Price by Type (2012-2017)
- 5.4 China Floor Care Equipment Production Growth by Type (2012-2017)

# CHAPTER 6 CHINA FLOOR CARE EQUIPMENT MARKET ANALYSIS BY APPLICATION

- 6.1 China Floor Care Equipment Consumption and Market Share by Application (2012-2017)
- 6.2 China Floor Care Equipment Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

### CHAPTER 7 CHINA FLOOR CARE EQUIPMENT MANUFACTURERS ANALYSIS

- 7.1 Powr-Flite
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Nilfisk
- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification



- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Pullman-Holt
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 NaceCare Solutions
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 Ultimate
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Boss Cleaning Equipment
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Shop-Vac Corporation
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Viking Equipment
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Oreck
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

### CHAPTER 8 FLOOR CARE EQUIPMENT MANUFACTURING COST ANALYSIS



- 8.1 Floor Care Equipment Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Floor Care Equipment

## CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Floor Care Equipment Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Floor Care Equipment Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



### **CHAPTER 12 CHINA FLOOR CARE EQUIPMENT MARKET FORECAST (2017-2021)**

- 12.1 China Floor Care Equipment Production, Revenue Forecast (2017-2021)
- 12.2 China Floor Care Equipment Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Floor Care Equipment Production Forecast by Type (2017-2021)
- 12.4 China Floor Care Equipment Consumption Forecast by Application (2017-2021)
- 12.5 Floor Care Equipment Price Forecast (2017-2021)

### **CHAPTER 13 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Floor Care Equipment

Figure China Production Market Share of Floor Care Equipment by Floor Burnishern 2016

Table Floor Care Equipment Consumption Market Share by Application in 2016 Figure China Floor Care Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Table China Floor Care Equipment Capacity of Key Manufacturers (2015 and 2016)

Table China Floor Care Equipment Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Floor Care Equipment Capacity of Key Manufacturers in 2015
Figure China Floor Care Equipment Capacity of Key Manufacturers in 2016
Table China Floor Care Equipment Production of Key Manufacturers (2015 and 2016)
Table China Floor Care Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Care Equipment Production Share by Manufacturers
Figure 2016 Floor Care Equipment Production Share by Manufacturers
Table China Floor Care Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Floor Care Equipment Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Floor Care Equipment Revenue Share by Manufacturers
Table 2016 China Floor Care Equipment Revenue Share by Manufacturers
Table China Market Floor Care Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Floor Care Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Care Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Care Equipment Product Type

Figure Floor Care Equipment Market Share of Top 3 Manufacturers

Figure Floor Care Equipment Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Floor Care Equipment Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Floor Care Equipment Market Share (2012-2017)



Table Powr-Flite Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Powr-Flite Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Powr-Flite Floor Care Equipment Market Share (2012-2017)

Table Nilfisk Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nilfisk Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Nilfisk Floor Care Equipment Market Share (2012-2017)

Table Pullman-Holt Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pullman-Holt Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Pullman-Holt Floor Care Equipment Market Share (2012-2017)

Table NaceCare Solutions Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NaceCare Solutions Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table NaceCare Solutions Floor Care Equipment Market Share (2012-2017)

Table Ultimate Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ultimate Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Ultimate Floor Care Equipment Market Share (2012-2017)

Table Boss Cleaning Equipment Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Boss Cleaning Equipment Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Boss Cleaning Equipment Floor Care Equipment Market Share (2012-2017)

Table Shop-Vac Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Shop-Vac Corporation Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Shop-Vac Corporation Floor Care Equipment Market Share (2012-2017)

Table Viking Equipment Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Viking Equipment Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)



Table Viking Equipment Floor Care Equipment Market Share (2012-2017)

Table Oreck Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Oreck Floor Care Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Oreck Floor Care Equipment Market Share (2012-2017)

Figure Production Revenue Share of Floor Care Equipment by Type (2012-2017)

Figure 2015 Revenue Market Share of Floor Care Equipment by Type

Table China Floor Care Equipment Price by Type (2012-2017)

Figure China Floor Care Equipment Production Growth by Type (2012-2017)

Table China Floor Care Equipment Consumption by Application (2012-2017)

Table China Floor Care Equipment Consumption Market Share by Application (2012-2017)

Figure China Floor Care Equipment Consumption Market Share by Application in 2015 Table China Floor Care Equipment Consumption Growth Rate by Application (2012-2017)

Figure China Floor Care Equipment Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Care Equipment

Figure Manufacturing Process Analysis of Floor Care Equipment

Figure Floor Care Equipment Industrial Chain Analysis

Table Raw Materials Sources of Floor Care Equipment Major Manufacturers in 2015

Table Major Buyers of Floor Care Equipment

Table Distributors/Traders List

Figure China Floor Care Equipment Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Floor Care Equipment Revenue and Growth Rate Forecast (2017-2021)

Table China Floor Care Equipment Production, Import, Export and Consumption Forecast (2017-2021)

Table China Floor Care Equipment Production Forecast by Type (2017-2021)

Table China Floor Care Equipment Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

Powr-Flite

Nilfisk



Pullman-Holt

NaceCare Solutions

Ultimate

Boss Cleaning Equipment

Shop-Vac Corporation

Viking Equipment

Oreck

Clarke

Koblenz

MotorScrubber

Qleeno

Nikro

NorthStar



### I would like to order

Product name: China Floor Care Equipment Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CF3D221DA65EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CF3D221DA65EN.html">https://marketpublishers.com/r/CF3D221DA65EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970