

# China Flashlight Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C2701E5E13EEN.html>

Date: March 2017

Pages: 100

Price: US\$ 2,480.00 (Single User License)

ID: C2701E5E13EEN

## Abstracts

The China Flashlight Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Flashlight industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Flashlight market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Ama(Tm)

Edisonbright

Streamlight

Viasa\_Flashlight

Pelican

Rayovac

Fenix

Garmar

Mpowerd

## China Flashlight Market: Product Segment Analysis

Under 100 Lumens

100 To 199 Lumens

200 To 299 Lumens

## China Flashlight Market: Application Segment Analysis

Personal Use

Commerical Use

Application 3

## Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



## Contents

### China Flashlight Market Research Report Forecast 2017-2021

#### **CHAPTER 1 FLASHLIGHT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Flashlight
- 1.2 Flashlight Market Segmentation by Type
  - 1.2.1 China Production Market Share of Flashlight by Under 100 Lumensn 2016
  - 1.2.1 Under 100 Lumens
  - 1.2.2 100 To 199 Lumens
  - 1.2.3 200 To 299 Lumens
- 1.3 Flashlight Market Segmentation by Application
  - 1.3.1 Flashlight Consumption Market Share by Application in 2016
  - 1.3.2 Personal Use
  - 1.3.3 Commerical Use
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Flashlight (2012-2021)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON FLASHLIGHT INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Flashlight Industry

#### **CHAPTER 3 CHINA FLASHLIGHT MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Flashlight Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Flashlight Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Flashlight Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Flashlight Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Flashlight Market Competitive Situation and Trends
  - 3.5.1 Flashlight Market Concentration Rate
  - 3.5.2 Flashlight Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

#### **CHAPTER 4 CHINA FLASHLIGHT CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Flashlight Capacity, Production and Growth (2012-2017)
- 4.2 China Flashlight Revenue and Growth (2012-2017)
- 4.3 China Flashlight Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA FLASHLIGHT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Flashlight Production and Market Share by Type (2012-2017)
- 5.2 China Flashlight Revenue and Market Share by Type (2012-2017)
- 5.3 China Flashlight Price by Type (2012-2017)
- 5.4 China Flashlight Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA FLASHLIGHT MARKET ANALYSIS BY APPLICATION**

- 6.1 China Flashlight Consumption and Market Share by Application (2012-2017)
- 6.2 China Flashlight Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA FLASHLIGHT MANUFACTURERS ANALYSIS**

- 7.1 Ama(Tm)
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Edisonbright
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Streamlight
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview

#### 7.4 Viasa\_Flashlight

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

#### 7.5 Pelican

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

#### 7.6 Rayovac

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

#### 7.7 Fenix

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

#### 7.8 Garmar

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

#### 7.9 Mpowerd

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 FLASHLIGHT MANUFACTURING COST ANALYSIS**

### 8.1 Flashlight Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Flashlight

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Flashlight Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Flashlight Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA FLASHLIGHT MARKET FORECAST (2017-2021)**

- 12.1 China Flashlight Production, Revenue Forecast (2017-2021)
- 12.2 China Flashlight Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Flashlight Production Forecast by Type (2017-2021)
- 12.4 China Flashlight Consumption Forecast by Application (2017-2021)

12.5 Flashlight Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Flashlight

Figure China Production Market Share of Flashlight by Under 100 Lumensn 2016

Table Flashlight Consumption Market Share by Application in 2016

Figure China Flashlight Revenue (Million USD) and Growth Rate (2012-2021)

Table China Flashlight Capacity of Key Manufacturers (2015 and 2016)

Table China Flashlight Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Flashlight Capacity of Key Manufacturers in 2015

Figure China Flashlight Capacity of Key Manufacturers in 2016

Table China Flashlight Production of Key Manufacturers (2015 and 2016)

Table China Flashlight Production Share by Manufacturers (2015 and 2016)

Figure 2015 Flashlight Production Share by Manufacturers

Figure 2016 Flashlight Production Share by Manufacturers

Table China Flashlight Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Flashlight Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Flashlight Revenue Share by Manufacturers

Table 2016 China Flashlight Revenue Share by Manufacturers

Table China Market Flashlight Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Flashlight Average Price of Key Manufacturers in 2015

Table Manufacturers Flashlight Manufacturing Base Distribution and Sales Area

Table Manufacturers Flashlight Product Type

Figure Flashlight Market Share of Top 3 Manufacturers

Figure Flashlight Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Flashlight Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Flashlight Market Share (2012-2017)

Table Ama(Tm) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ama(Tm) Flashlight Production, Revenue, Price and Gross Margin (2012-2017)

Table Ama(Tm) Flashlight Market Share (2012-2017)

Table Edisonbright Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Edisonbright Flashlight Production, Revenue, Price and Gross Margin (2012-2017)

Table Edisonbright Flashlight Market Share (2012-2017)  
Table Streamlight Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Streamlight Flashlight Production, Revenue, Price and Gross Margin (2012-2017)  
Table Streamlight Flashlight Market Share (2012-2017)  
Table Viasa\_Flashlight Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Viasa\_Flashlight Flashlight Production, Revenue, Price and Gross Margin (2012-2017)  
Table Viasa\_Flashlight Flashlight Market Share (2012-2017)  
Table Pelican Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Pelican Flashlight Production, Revenue, Price and Gross Margin (2012-2017)  
Table Pelican Flashlight Market Share (2012-2017)  
Table Rayovac Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Rayovac Flashlight Production, Revenue, Price and Gross Margin (2012-2017)  
Table Rayovac Flashlight Market Share (2012-2017)  
Table Fenix Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Fenix Flashlight Production, Revenue, Price and Gross Margin (2012-2017)  
Table Fenix Flashlight Market Share (2012-2017)  
Table Garmar Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Garmar Flashlight Production, Revenue, Price and Gross Margin (2012-2017)  
Table Garmar Flashlight Market Share (2012-2017)  
Table Mpowerd Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Mpowerd Flashlight Production, Revenue, Price and Gross Margin (2012-2017)  
Table Mpowerd Flashlight Market Share (2012-2017)  
Figure Production Revenue Share of Flashlight by Type (2012-2017)  
Figure 2015 Revenue Market Share of Flashlight by Type  
Table China Flashlight Price by Type (2012-2017)  
Figure China Flashlight Production Growth by Type (2012-2017)  
Table China Flashlight Consumption by Application (2012-2017)  
Table China Flashlight Consumption Market Share by Application (2012-2017)  
Figure China Flashlight Consumption Market Share by Application in 2015  
Table China Flashlight Consumption Growth Rate by Application (2012-2017)  
Figure China Flashlight Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Flashlight  
Figure Manufacturing Process Analysis of Flashlight  
Figure Flashlight Industrial Chain Analysis  
Table Raw Materials Sources of Flashlight Major Manufacturers in 2015  
Table Major Buyers of Flashlight  
Table Distributors/Traders List  
Figure China Flashlight Capacity, Production and Growth Rate Forecast (2017-2021)  
Figure China Flashlight Revenue and Growth Rate Forecast (2017-2021)  
Table China Flashlight Production, Import, Export and Consumption Forecast (2017-2021)  
Table China Flashlight Production Forecast by Type (2017-2021)  
Table China Flashlight Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Ama(Tm), Edisonbright, Streamlight, Viasa\_Flashlight, Pelican, Rayovac, Fenix, Garmar, Mpowerd, Olight, Energizer, Dorcy, Klarus, Abcsell

## I would like to order

Product name: China Flashlight Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C2701E5E13EEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2701E5E13EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970