

# China Fishing Equipments Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CEF9CB164CCEN.html>

Date: April 2017

Pages: 125

Price: US\$ 2,480.00 (Single User License)

ID: CEF9CB164CCEN

## Abstracts

The China Fishing Equipments Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Fishing Equipments industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Fishing Equipments market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

- Newell (Jarden Corporation)
- Globeride(Daiwa)
- Shimano
- Rapala VMC Corporation
- Weihai Guangwei Group
- Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

China Fishing Equipments Market: Product Segment Analysis

Line, Leaders

Lures, Files, Baits

Terminal Tackle

China Fishing Equipments Market: Application Segment Analysis

Freshwater Fishing

Saltwater Fishing

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### China Fishing Equipments Market Research Report Forecast 2017-2021

#### **CHAPTER 1 FISHING EQUIPMENTS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Fishing Equipments
- 1.2 Fishing Equipments Market Segmentation by Type
  - 1.2.1 China Production Market Share of Fishing Equipments by Line, Leadersn 2016
  - 1.2.1 Line, Leaders
  - 1.2.2 Lures, Files, Baits
  - 1.2.3 Terminal Tackle
- 1.3 Fishing Equipments Market Segmentation by Application
  - 1.3.1 Fishing Equipments Consumption Market Share by Application in 2016
  - 1.3.2 Freshwater Fishing
  - 1.3.3 Saltwater Fishing
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Fishing Equipments (2012-2021)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON FISHING EQUIPMENTS INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Fishing Equipments Industry

#### **CHAPTER 3 CHINA FISHING EQUIPMENTS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Fishing Equipments Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Fishing Equipments Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Fishing Equipments Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Fishing Equipments Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Fishing Equipments Market Competitive Situation and Trends
  - 3.5.1 Fishing Equipments Market Concentration Rate
  - 3.5.2 Fishing Equipments Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA FISHING EQUIPMENTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Fishing Equipments Capacity, Production and Growth (2012-2017)
- 4.2 China Fishing Equipments Revenue and Growth (2012-2017)
- 4.3 China Fishing Equipments Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA FISHING EQUIPMENTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Fishing Equipments Production and Market Share by Type (2012-2017)
- 5.2 China Fishing Equipments Revenue and Market Share by Type (2012-2017)
- 5.3 China Fishing Equipments Price by Type (2012-2017)
- 5.4 China Fishing Equipments Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA FISHING EQUIPMENTS MARKET ANALYSIS BY APPLICATION**

- 6.1 China Fishing Equipments Consumption and Market Share by Application (2012-2017)
- 6.2 China Fishing Equipments Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA FISHING EQUIPMENTS MANUFACTURERS ANALYSIS**

- 7.1 Newell (Jarden Corporation)
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Globberide(Daiwa)
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Shimano

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Rapala VMC Corporation
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 Weihai Guangwei Group
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Dongmi Fishing
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 RYOBI
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Pokee Fishing
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Cabela's Inc.
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

## **CHAPTER 8 FISHING EQUIPMENTS MANUFACTURING COST ANALYSIS**

- 8.1 Fishing Equipments Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials

- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Fishing Equipments

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Fishing Equipments Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Fishing Equipments Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA FISHING EQUIPMENTS MARKET FORECAST (2017-2021)**

- 12.1 China Fishing Equipments Production, Revenue Forecast (2017-2021)
- 12.2 China Fishing Equipments Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Fishing Equipments Production Forecast by Type (2017-2021)
- 12.4 China Fishing Equipments Consumption Forecast by Application (2017-2021)
- 12.5 Fishing Equipments Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Fishing Equipments

Figure China Production Market Share of Fishing Equipments by Line, Leadersn 2016

Table Fishing Equipments Consumption Market Share by Application in 2016

Figure China Fishing Equipments Revenue (Million USD) and Growth Rate (2012-2021)

Table China Fishing Equipments Capacity of Key Manufacturers (2015 and 2016)

Table China Fishing Equipments Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Fishing Equipments Capacity of Key Manufacturers in 2015

Figure China Fishing Equipments Capacity of Key Manufacturers in 2016

Table China Fishing Equipments Production of Key Manufacturers (2015 and 2016)

Table China Fishing Equipments Production Share by Manufacturers (2015 and 2016)

Figure 2015 Fishing Equipments Production Share by Manufacturers

Figure 2016 Fishing Equipments Production Share by Manufacturers

Table China Fishing Equipments Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Fishing Equipments Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Fishing Equipments Revenue Share by Manufacturers

Table 2016 China Fishing Equipments Revenue Share by Manufacturers

Table China Market Fishing Equipments Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Fishing Equipments Average Price of Key Manufacturers in 2015

Table Manufacturers Fishing Equipments Manufacturing Base Distribution and Sales Area

Table Manufacturers Fishing Equipments Product Type

Figure Fishing Equipments Market Share of Top 3 Manufacturers

Figure Fishing Equipments Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Fishing Equipments Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Fishing Equipments Market Share (2012-2017)

Table Newell (Jarden Corporation) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Newell (Jarden Corporation) Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)



Table Newell (Jarden Corporation) Fishing Equipments Market Share (2012-2017)

Table Globberide(Daiwa) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Globberide(Daiwa) Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)

Table Globberide(Daiwa) Fishing Equipments Market Share (2012-2017)

Table Shimano Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Shimano Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)

Table Shimano Fishing Equipments Market Share (2012-2017)

Table Rapala VMC Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rapala VMC Corporation Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)

Table Rapala VMC Corporation Fishing Equipments Market Share (2012-2017)

Table Weihai Guangwei Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Weihai Guangwei Group Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)

Table Weihai Guangwei Group Fishing Equipments Market Share (2012-2017)

Table Dongmi Fishing Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dongmi Fishing Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)

Table Dongmi Fishing Fishing Equipments Market Share (2012-2017)

Table RYOBI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table RYOBI Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)

Table RYOBI Fishing Equipments Market Share (2012-2017)

Table Pokee Fishing Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pokee Fishing Fishing Equipments Production, Revenue, Price and Gross Margin (2012-2017)

Table Pokee Fishing Fishing Equipments Market Share (2012-2017)

Table Cabela's Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cabela's Inc. Fishing Equipments Production, Revenue, Price and Gross Margin

(2012-2017)

Table Cabela's Inc. Fishing Equipments Market Share (2012-2017)

Figure Production Revenue Share of Fishing Equipments by Type (2012-2017)

Figure 2015 Revenue Market Share of Fishing Equipments by Type

Table China Fishing Equipments Price by Type (2012-2017)

Figure China Fishing Equipments Production Growth by Type (2012-2017)

Table China Fishing Equipments Consumption by Application (2012-2017)

Table China Fishing Equipments Consumption Market Share by Application  
(2012-2017)

Figure China Fishing Equipments Consumption Market Share by Application in 2015

Table China Fishing Equipments Consumption Growth Rate by Application (2012-2017)

Figure China Fishing Equipments Consumption Growth Rate by Application  
(2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fishing Equipments

Figure Manufacturing Process Analysis of Fishing Equipments

Figure Fishing Equipments Industrial Chain Analysis

Table Raw Materials Sources of Fishing Equipments Major Manufacturers in 2015

Table Major Buyers of Fishing Equipments

Table Distributors/Traders List

Figure China Fishing Equipments Capacity, Production and Growth Rate Forecast  
(2017-2021)

Figure China Fishing Equipments Revenue and Growth Rate Forecast (2017-2021)

Table China Fishing Equipments Production, Import, Export and Consumption Forecast  
(2017-2021)

Table China Fishing Equipments Production Forecast by Type (2017-2021)

Table China Fishing Equipments Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Newell (Jarden Corporation) Globberide(Daiwa) Shimano Rapala VMC Corporation  
Weihai Guangwei Group Dongmi Fishing RYOBI Pokee Fishing Cabela's Inc. Eagle  
Claw Humminbird St. Croix Rods Gamakatsu Tica Fishing DUEL(YO-ZURI) Tiemco  
Preston Innovations Beilun Haibo AFTCO Mfg. O. Mustad & Son Okuma Fishing  
Barfilon Fishing

## I would like to order

Product name: China Fishing Equipments Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CEF9CB164CCEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEF9CB164CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970