

# China Evaporative Cooler Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CD267385EF8EN.html

Date: March 2017

Pages: 112

Price: US\$ 2,480.00 (Single User License)

ID: CD267385EF8EN

### **Abstracts**

The China Evaporative Cooler Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Evaporative Cooler industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Evaporative Cooler market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Kelvion
BAC
Evapco
Ebara
Luoyang Longhua
Xiamen Mingguang
Lanpec Technologies
Condair

SPX

China Evaporative Cooler Market: Product Segment Analysis

Automatic Semi-automatic Type 3

China Evaporative Cooler Market: Application Segment Analysis

**Factory** 

Commercial activity

Home

#### **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future



It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



### **Contents**

China Evaporative Cooler Market Research Report Forecast 2017-2021

#### CHAPTER 1 EVAPORATIVE COOLER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Evaporative Cooler
- 1.2 Evaporative Cooler Market Segmentation by Type
  - 1.2.1 China Production Market Share of Evaporative Cooler by Automaticn 2016
  - 1.2.1 Automatic
- 1.2.2 Semi-automatic
- 1.2.3 Type
- 1.3 Evaporative Cooler Market Segmentation by Application
  - 1.3.1 Evaporative Cooler Consumption Market Share by Application in 2016
  - 1.3.2 Factory
  - 1.3.3 Commercial activity
  - 1.3.4 Home
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Evaporative Cooler (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON EVAPORATIVE COOLER INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Evaporative Cooler Industry

# CHAPTER 3 CHINA EVAPORATIVE COOLER MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Evaporative Cooler Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Evaporative Cooler Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Evaporative Cooler Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Evaporative Cooler Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Evaporative Cooler Market Competitive Situation and Trends
  - 3.5.1 Evaporative Cooler Market Concentration Rate
  - 3.5.2 Evaporative Cooler Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion



# CHAPTER 4 CHINA EVAPORATIVE COOLER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Evaporative Cooler Capacity, Production and Growth (2012-2017)
- 4.2 China Evaporative Cooler Revenue and Growth (2012-2017)
- 4.3 China Evaporative Cooler Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA EVAPORATIVE COOLER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Evaporative Cooler Production and Market Share by Type (2012-2017)
- 5.2 China Evaporative Cooler Revenue and Market Share by Type (2012-2017)
- 5.3 China Evaporative Cooler Price by Type (2012-2017)
- 5.4 China Evaporative Cooler Production Growth by Type (2012-2017)

### CHAPTER 6 CHINA EVAPORATIVE COOLER MARKET ANALYSIS BY APPLICATION

- 6.1 China Evaporative Cooler Consumption and Market Share by Application (2012-2017)
- 6.2 China Evaporative Cooler Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### **CHAPTER 7 CHINA EVAPORATIVE COOLER MANUFACTURERS ANALYSIS**

#### 7.1 SPX

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 Kelvion
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 BAC



- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Evapco
- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Ebara
- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Luoyang Longhua
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Xiamen Mingguang
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Lanpec Technologies
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Condair
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

#### CHAPTER 8 EVAPORATIVE COOLER MANUFACTURING COST ANALYSIS

- 8.1 Evaporative Cooler Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials



- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Evaporative Cooler

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Evaporative Cooler Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Evaporative Cooler Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### **CHAPTER 12 CHINA EVAPORATIVE COOLER MARKET FORECAST (2017-2021)**



- 12.1 China Evaporative Cooler Production, Revenue Forecast (2017-2021)
- 12.2 China Evaporative Cooler Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Evaporative Cooler Production Forecast by Type (2017-2021)
- 12.4 China Evaporative Cooler Consumption Forecast by Application (2017-2021)
- 12.5 Evaporative Cooler Price Forecast (2017-2021)

#### **CHAPTER 13 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Evaporative Cooler

Figure China Production Market Share of Evaporative Cooler by Automaticn 2016

Table Evaporative Cooler Consumption Market Share by Application in 2016

Figure China Evaporative Cooler Revenue (Million USD) and Growth Rate (2012-2021)

Table China Evaporative Cooler Capacity of Key Manufacturers (2015 and 2016)

Table China Evaporative Cooler Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Evaporative Cooler Capacity of Key Manufacturers in 2015

Figure China Evaporative Cooler Capacity of Key Manufacturers in 2016

Table China Evaporative Cooler Production of Key Manufacturers (2015 and 2016)

Table China Evaporative Cooler Production Share by Manufacturers (2015 and 2016)

Figure 2015 Evaporative Cooler Production Share by Manufacturers

Figure 2016 Evaporative Cooler Production Share by Manufacturers

Table China Evaporative Cooler Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Evaporative Cooler Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Evaporative Cooler Revenue Share by Manufacturers

Table 2016 China Evaporative Cooler Revenue Share by Manufacturers

Table China Market Evaporative Cooler Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Evaporative Cooler Average Price of Key Manufacturers in 2015 Table Manufacturers Evaporative Cooler Manufacturing Base Distribution and Sales Area

Table Manufacturers Evaporative Cooler Product Type

Figure Evaporative Cooler Market Share of Top 3 Manufacturers

Figure Evaporative Cooler Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Evaporative Cooler Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Evaporative Cooler Market Share (2012-2017)

Table SPX Basic Information, Manufacturing Base, Production Area and Its Competitors Table SPX Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table SPX Evaporative Cooler Market Share (2012-2017)



Table Kelvion Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kelvion Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table Kelvion Evaporative Cooler Market Share (2012-2017)

Table BAC Basic Information, Manufacturing Base, Production Area and Its Competitors Table BAC Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table BAC Evaporative Cooler Market Share (2012-2017)

Table Evapco Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Evapco Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table Evapco Evaporative Cooler Market Share (2012-2017)

Table Ebara Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ebara Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table Ebara Evaporative Cooler Market Share (2012-2017)

Table Luoyang Longhua Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Luoyang Longhua Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table Luoyang Longhua Evaporative Cooler Market Share (2012-2017)

Table Xiamen Mingguang Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xiamen Mingguang Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table Xiamen Mingguang Evaporative Cooler Market Share (2012-2017)

Table Lanpec Technologies Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lanpec Technologies Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table Lanpec Technologies Evaporative Cooler Market Share (2012-2017)

Table Condair Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Condair Evaporative Cooler Production, Revenue, Price and Gross Margin (2012-2017)

Table Condair Evaporative Cooler Market Share (2012-2017)



Figure Production Revenue Share of Evaporative Cooler by Type (2012-2017)

Figure 2015 Revenue Market Share of Evaporative Cooler by Type

Table China Evaporative Cooler Price by Type (2012-2017)

Figure China Evaporative Cooler Production Growth by Type (2012-2017)

Table China Evaporative Cooler Consumption by Application (2012-2017)

Table China Evaporative Cooler Consumption Market Share by Application (2012-2017)

Figure China Evaporative Cooler Consumption Market Share by Application in 2015

Table China Evaporative Cooler Consumption Growth Rate by Application (2012-2017)

Figure China Evaporative Cooler Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Evaporative Cooler

Figure Manufacturing Process Analysis of Evaporative Cooler

Figure Evaporative Cooler Industrial Chain Analysis

Table Raw Materials Sources of Evaporative Cooler Major Manufacturers in 2015

Table Major Buyers of Evaporative Cooler

Table Distributors/Traders List

Figure China Evaporative Cooler Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Evaporative Cooler Revenue and Growth Rate Forecast (2017-2021)

Table China Evaporative Cooler Production, Import, Export and Consumption Forecast (2017-2021)

Table China Evaporative Cooler Production Forecast by Type (2017-2021)

Table China Evaporative Cooler Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: China Evaporative Cooler Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CD267385EF8EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CD267385EF8EN.html">https://marketpublishers.com/r/CD267385EF8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970