

# China EPA/DHA Omega-3 Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C0656BA1BBAEN.html>

Date: June 2017

Pages: 112

Price: US\$ 2,480.00 (Single User License)

ID: C0656BA1BBAEN

## Abstracts

The China EPA/DHA Omega-3 Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the EPA/DHA Omega-3 industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This EPA/DHA Omega-3 market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

WHC

Viva

OmegaVia

WHC

Nutrigold

Omax3

The

Ocean

InnovixLabs

China EPA/DHA Omega-3 Market: Product Segment Analysis

Type 1

Type 2

Type 3

China EPA/DHA Omega-3 Market: Application Segment Analysis

Infant Formula

Fortified Foods and Beverages

Nutritional Supplements

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 EPA/DHA OMEGA-3 MARKET OVERVIEW**

- 1.1 Product Overview and Scope of EPA/DHA Omega-3
- 1.2 EPA/DHA Omega-3 Market Segmentation by Type
  - 1.2.1 China Production Market Share of EPA/DHA Omega-3 by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 EPA/DHA Omega-3 Market Segmentation by Application
  - 1.3.1 EPA/DHA Omega-3 Consumption Market Share by Application in 2016
  - 1.3.2 Infant Formula
  - 1.3.3 Fortified Foods and Beverages
  - 1.3.4 Nutritional Supplements
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of EPA/DHA Omega-3 (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON EPA/DHA OMEGA-3 INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to EPA/DHA Omega-3 Industry

### **CHAPTER 3 CHINA EPA/DHA OMEGA-3 MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China EPA/DHA Omega-3 Production and Share by Manufacturers (2015 and 2016)
- 3.2 China EPA/DHA Omega-3 Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China EPA/DHA Omega-3 Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers EPA/DHA Omega-3 Manufacturing Base Distribution, Production Area and Product Type
- 3.5 EPA/DHA Omega-3 Market Competitive Situation and Trends
  - 3.5.1 EPA/DHA Omega-3 Market Concentration Rate
  - 3.5.2 EPA/DHA Omega-3 Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA EPA/DHA OMEGA-3 CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China EPA/DHA Omega-3 Capacity, Production and Growth (2012-2017)
- 4.2 China EPA/DHA Omega-3 Revenue and Growth (2012-2017)
- 4.3 China EPA/DHA Omega-3 Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA EPA/DHA OMEGA-3 PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China EPA/DHA Omega-3 Production and Market Share by Type (2012-2017)
- 5.2 China EPA/DHA Omega-3 Revenue and Market Share by Type (2012-2017)
- 5.3 China EPA/DHA Omega-3 Price by Type (2012-2017)
- 5.4 China EPA/DHA Omega-3 Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA EPA/DHA OMEGA-3 MARKET ANALYSIS BY APPLICATION**

- 6.1 China EPA/DHA Omega-3 Consumption and Market Share by Application (2012-2017)
- 6.2 China EPA/DHA Omega-3 Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA EPA/DHA OMEGA-3 MANUFACTURERS ANALYSIS**

- 7.1 WHC
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Viva
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 OmegaVia
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 WHC

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Nutrigold

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Omax3

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 The

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Ocean

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 InnovixLabs

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 EPA/DHA OMEGA-3 MANUFACTURING COST ANALYSIS**

8.1 EPA/DHA Omega-3 Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of EPA/DHA Omega-3

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 EPA/DHA Omega-3 Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of EPA/DHA Omega-3 Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA EPA/DHA OMEGA-3 MARKET FORECAST (2017-2021)**

- 12.1 China EPA/DHA Omega-3 Production, Revenue Forecast (2017-2021)
- 12.2 China EPA/DHA Omega-3 Production, Consumption Forecast by Regions

(2017-2021)

12.3 China EPA/DHA Omega-3 Production Forecast by Type (2017-2021)

12.4 China EPA/DHA Omega-3 Consumption Forecast by Application (2017-2021)

12.5 EPA/DHA Omega-3 Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of EPA/DHA Omega-3

Figure China Production Market Share of EPA/DHA Omega-3 by Type 1n 2016

Table EPA/DHA Omega-3 Consumption Market Share by Application in 2016

Figure China EPA/DHA Omega-3 Revenue (Million USD) and Growth Rate (2012-2021)

Table China EPA/DHA Omega-3 Capacity of Key Manufacturers (2015 and 2016)

Table China EPA/DHA Omega-3 Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China EPA/DHA Omega-3 Capacity of Key Manufacturers in 2015

Figure China EPA/DHA Omega-3 Capacity of Key Manufacturers in 2016

Table China EPA/DHA Omega-3 Production of Key Manufacturers (2015 and 2016)

Table China EPA/DHA Omega-3 Production Share by Manufacturers (2015 and 2016)

Figure 2015 EPA/DHA Omega-3 Production Share by Manufacturers

Figure 2016 EPA/DHA Omega-3 Production Share by Manufacturers

Table China EPA/DHA Omega-3 Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China EPA/DHA Omega-3 Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China EPA/DHA Omega-3 Revenue Share by Manufacturers

Table 2016 China EPA/DHA Omega-3 Revenue Share by Manufacturers

Table China Market EPA/DHA Omega-3 Average Price of Key Manufacturers (2015 and 2016)

Figure China Market EPA/DHA Omega-3 Average Price of Key Manufacturers in 2015

Table Manufacturers EPA/DHA Omega-3 Manufacturing Base Distribution and Sales Area

Table Manufacturers EPA/DHA Omega-3 Product Type

Figure EPA/DHA Omega-3 Market Share of Top 3 Manufacturers

Figure EPA/DHA Omega-3 Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight EPA/DHA Omega-3 Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight EPA/DHA Omega-3 Market Share (2012-2017)

Table WHC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table WHC EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin (2012-2017)



Table WHC EPA/DHA Omega-3 Market Share (2012-2017)

Table Viva Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Viva EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table Viva EPA/DHA Omega-3 Market Share (2012-2017)

Table OmegaVia Basic Information, Manufacturing Base, Production Area and Its  
Competitors

Table OmegaVia EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table OmegaVia EPA/DHA Omega-3 Market Share (2012-2017)

Table WHC Basic Information, Manufacturing Base, Production Area and Its  
Competitors

Table WHC EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table WHC EPA/DHA Omega-3 Market Share (2012-2017)

Table Nutrigold Basic Information, Manufacturing Base, Production Area and Its  
Competitors

Table Nutrigold EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table Nutrigold EPA/DHA Omega-3 Market Share (2012-2017)

Table Omax3 Basic Information, Manufacturing Base, Production Area and Its  
Competitors

Table Omax3 EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table Omax3 EPA/DHA Omega-3 Market Share (2012-2017)

Table The Basic Information, Manufacturing Base, Production Area and Its Competitors

Table The EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table The EPA/DHA Omega-3 Market Share (2012-2017)

Table Ocean Basic Information, Manufacturing Base, Production Area and Its  
Competitors

Table Ocean EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table Ocean EPA/DHA Omega-3 Market Share (2012-2017)

Table InnovixLabs Basic Information, Manufacturing Base, Production Area and Its  
Competitors

Table InnovixLabs EPA/DHA Omega-3 Production, Revenue, Price and Gross Margin  
(2012-2017)

Table InnovixLabs EPA/DHA Omega-3 Market Share (2012-2017)

Figure Production Revenue Share of EPA/DHA Omega-3 by Type (2012-2017)  
Figure 2015 Revenue Market Share of EPA/DHA Omega-3 by Type  
Table China EPA/DHA Omega-3 Price by Type (2012-2017)  
Figure China EPA/DHA Omega-3 Production Growth by Type (2012-2017)  
Table China EPA/DHA Omega-3 Consumption by Application (2012-2017)  
Table China EPA/DHA Omega-3 Consumption Market Share by Application (2012-2017)  
Figure China EPA/DHA Omega-3 Consumption Market Share by Application in 2015  
Table China EPA/DHA Omega-3 Consumption Growth Rate by Application (2012-2017)  
Figure China EPA/DHA Omega-3 Consumption Growth Rate by Application (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of EPA/DHA Omega-3  
Figure Manufacturing Process Analysis of EPA/DHA Omega-3  
Figure EPA/DHA Omega-3 Industrial Chain Analysis  
Table Raw Materials Sources of EPA/DHA Omega-3 Major Manufacturers in 2015  
Table Major Buyers of EPA/DHA Omega-3  
Table Distributors/Traders List  
Figure China EPA/DHA Omega-3 Capacity, Production and Growth Rate Forecast (2017-2021)  
Figure China EPA/DHA Omega-3 Revenue and Growth Rate Forecast (2017-2021)  
Table China EPA/DHA Omega-3 Production, Import, Export and Consumption Forecast (2017-2021)  
Table China EPA/DHA Omega-3 Production Forecast by Type (2017-2021)  
Table China EPA/DHA Omega-3 Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

WHC  
Viva  
OmegaVia  
WHC  
Nutrigold  
Omax3  
The  
Ocean  
InnovixLabs

Controlled

## I would like to order

Product name: China EPA/DHA Omega-3 Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C0656BA1BBAEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0656BA1BBAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970