

# China Embroidery Machine Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C305B4D6A1EEN.html>

Date: March 2017

Pages: 105

Price: US\$ 2,480.00 (Single User License)

ID: C305B4D6A1EEN

## Abstracts

The China Embroidery Machine Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Embroidery Machine industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Embroidery Machine market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Tajima

Barudan

Sunstar

Brother

ZSK

Happy Japan

WEMS

Singer

Pfaff

China Embroidery Machine Market: Product Segment Analysis

Single Head

Multi-Head

Type 3

China Embroidery Machine Market: Application Segment Analysis

Household application

Commercial application

Industrial application

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 EMBROIDERY MACHINE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Embroidery Machine
- 1.2 Embroidery Machine Market Segmentation by Type
  - 1.2.1 China Production Market Share of Embroidery Machine by Single Headn 2016
  - 1.2.1 Single Head
  - 1.2.2 Multi-Head
  - 1.2.3 Type
- 1.3 Embroidery Machine Market Segmentation by Application
  - 1.3.1 Embroidery Machine Consumption Market Share by Application in 2016
  - 1.3.2 Household application
  - 1.3.3 Commercial application
  - 1.3.4 Industrial application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Embroidery Machine (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON EMBROIDERY MACHINE INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Embroidery Machine Industry

### **CHAPTER 3 CHINA EMBROIDERY MACHINE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Embroidery Machine Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Embroidery Machine Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Embroidery Machine Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Embroidery Machine Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Embroidery Machine Market Competitive Situation and Trends
  - 3.5.1 Embroidery Machine Market Concentration Rate
  - 3.5.2 Embroidery Machine Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA EMBROIDERY MACHINE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Embroidery Machine Capacity, Production and Growth (2012-2017)
- 4.2 China Embroidery Machine Revenue and Growth (2012-2017)
- 4.3 China Embroidery Machine Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA EMBROIDERY MACHINE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Embroidery Machine Production and Market Share by Type (2012-2017)
- 5.2 China Embroidery Machine Revenue and Market Share by Type (2012-2017)
- 5.3 China Embroidery Machine Price by Type (2012-2017)
- 5.4 China Embroidery Machine Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA EMBROIDERY MACHINE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Embroidery Machine Consumption and Market Share by Application (2012-2017)
- 6.2 China Embroidery Machine Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA EMBROIDERY MACHINE MANUFACTURERS ANALYSIS**

- 7.1 Tajima
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Barudan
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Sunstar

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Brother
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 ZSK
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Happy Japan
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 WEMS
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Singer
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Pfaff
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

...

## **CHAPTER 8 EMBROIDERY MACHINE MANUFACTURING COST ANALYSIS**

### 8.1 Embroidery Machine Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Embroidery Machine

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Embroidery Machine Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Embroidery Machine Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA EMBROIDERY MACHINE MARKET FORECAST (2017-2021)**

12.1 China Embroidery Machine Production, Revenue Forecast (2017-2021)

12.2 China Embroidery Machine Production, Consumption Forecast by Regions (2017-2021)

12.3 China Embroidery Machine Production Forecast by Type (2017-2021)

12.4 China Embroidery Machine Consumption Forecast by Application (2017-2021)

12.5 Embroidery Machine Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Embroidery Machine

Figure China Production Market Share of Embroidery Machine by Single Headn 2016

Table Embroidery Machine Consumption Market Share by Application in 2016

Figure China Embroidery Machine Revenue (Million USD) and Growth Rate (2012-2021)

Table China Embroidery Machine Capacity of Key Manufacturers (2015 and 2016)

Table China Embroidery Machine Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Embroidery Machine Capacity of Key Manufacturers in 2015

Figure China Embroidery Machine Capacity of Key Manufacturers in 2016

Table China Embroidery Machine Production of Key Manufacturers (2015 and 2016)

Table China Embroidery Machine Production Share by Manufacturers (2015 and 2016)

Figure 2015 Embroidery Machine Production Share by Manufacturers

Figure 2016 Embroidery Machine Production Share by Manufacturers

Table China Embroidery Machine Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Embroidery Machine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Embroidery Machine Revenue Share by Manufacturers

Table 2016 China Embroidery Machine Revenue Share by Manufacturers

Table China Market Embroidery Machine Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Embroidery Machine Average Price of Key Manufacturers in 2015

Table Manufacturers Embroidery Machine Manufacturing Base Distribution and Sales Area

Table Manufacturers Embroidery Machine Product Type

Figure Embroidery Machine Market Share of Top 3 Manufacturers

Figure Embroidery Machine Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Embroidery Machine Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Embroidery Machine Market Share (2012-2017)

Table Tajima Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tajima Embroidery Machine Production, Revenue, Price and Gross Margin



(2012-2017)

Table Tajima Embroidery Machine Market Share (2012-2017)

Table Barudan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Barudan Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Barudan Embroidery Machine Market Share (2012-2017)

Table Sunstar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sunstar Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Sunstar Embroidery Machine Market Share (2012-2017)

Table Brother Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brother Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Brother Embroidery Machine Market Share (2012-2017)

Table ZSK Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ZSK Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table ZSK Embroidery Machine Market Share (2012-2017)

Table Happy Japan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Happy Japan Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Happy Japan Embroidery Machine Market Share (2012-2017)

Table WEMS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table WEMS Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table WEMS Embroidery Machine Market Share (2012-2017)

Table Singer Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Singer Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Singer Embroidery Machine Market Share (2012-2017)

Table Pfaff Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pfaff Embroidery Machine Production, Revenue, Price and Gross Margin (2012-2017)

Table Pfaff Embroidery Machine Market Share (2012-2017)  
Figure Production Revenue Share of Embroidery Machine by Type (2012-2017)  
Figure 2015 Revenue Market Share of Embroidery Machine by Type  
Table China Embroidery Machine Price by Type (2012-2017)  
Figure China Embroidery Machine Production Growth by Type (2012-2017)  
Table China Embroidery Machine Consumption by Application (2012-2017)  
Table China Embroidery Machine Consumption Market Share by Application (2012-2017)  
Figure China Embroidery Machine Consumption Market Share by Application in 2015  
Table China Embroidery Machine Consumption Growth Rate by Application (2012-2017)  
Figure China Embroidery Machine Consumption Growth Rate by Application (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Embroidery Machine  
Figure Manufacturing Process Analysis of Embroidery Machine  
Figure Embroidery Machine Industrial Chain Analysis  
Table Raw Materials Sources of Embroidery Machine Major Manufacturers in 2015  
Table Major Buyers of Embroidery Machine  
Table Distributors/Traders List  
Figure China Embroidery Machine Capacity, Production and Growth Rate Forecast (2017-2021)  
Figure China Embroidery Machine Revenue and Growth Rate Forecast (2017-2021)  
Table China Embroidery Machine Production, Import, Export and Consumption Forecast (2017-2021)  
Table China Embroidery Machine Production Forecast by Type (2017-2021)  
Table China Embroidery Machine Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: China Embroidery Machine Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C305B4D6A1EEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C305B4D6A1EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970