

# China Electric Vehicle Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CD193D3546FEN.html

Date: May 2017

Pages: 111

Price: US\$ 2,480.00 (Single User License)

ID: CD193D3546FEN

#### **Abstracts**

The China Electric Vehicle Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Electric Vehicle industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Electric Vehicle market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

**BMW** 

Mercedes-Benz

**HYYNDAI** 

**HONDA** 

Tesla

Toyota



M	ΑZ	D	Α
---	----	---	---

Daimler

Ballard

China Electric Vehicle Market: Product Segment Analysis

**BEV** 

**PHEV** 

**FCEV** 

China Electric Vehicle Market: Application Segment Analysis

Application 1

Application 2

Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



#### **Contents**

China Electric Vehicle Market Research Report Forecast 2017-2021

#### CHAPTER 1 ELECTRIC VEHICLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Vehicle
- 1.2 Electric Vehicle Market Segmentation by Type
- 1.2.1 China Production Market Share of Electric Vehicle by BEVn 2016
- 1.2.1 BEV
- 1.2.2 PHEV
- 1.2.3 FCEV
- 1.3 Electric Vehicle Market Segmentation by Application
  - 1.3.1 Electric Vehicle Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Electric Vehicle (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON ELECTRIC VEHICLE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Electric Vehicle Industry

### CHAPTER 3 CHINA ELECTRIC VEHICLE MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Electric Vehicle Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Electric Vehicle Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Electric Vehicle Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Electric Vehicle Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Electric Vehicle Market Competitive Situation and Trends
  - 3.5.1 Electric Vehicle Market Concentration Rate
  - 3.5.2 Electric Vehicle Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion



## CHAPTER 4 CHINA ELECTRIC VEHICLE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Electric Vehicle Capacity, Production and Growth (2012-2017)
- 4.2 China Electric Vehicle Revenue and Growth (2012-2017)
- 4.3 China Electric Vehicle Production, Consumption, Export and Import (2012-2017)

### CHAPTER 5 CHINA ELECTRIC VEHICLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Electric Vehicle Production and Market Share by Type (2012-2017)
- 5.2 China Electric Vehicle Revenue and Market Share by Type (2012-2017)
- 5.3 China Electric Vehicle Price by Type (2012-2017)
- 5.4 China Electric Vehicle Production Growth by Type (2012-2017)

#### CHAPTER 6 CHINA ELECTRIC VEHICLE MARKET ANALYSIS BY APPLICATION

- 6.1 China Electric Vehicle Consumption and Market Share by Application (2012-2017)
- 6.2 China Electric Vehicle Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA ELECTRIC VEHICLE MANUFACTURERS ANALYSIS

#### **7.1 BMW**

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 Mercedes-Benz
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 HYYNDAI
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification



- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview

#### 7.4 HONDA

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

#### 7.5 Tesla

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

#### 7.6 Toyota

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

#### 7.7 MAZDA

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

#### 7.8 Daimler

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

#### 7.9 Ballard

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

#### CHAPTER 8 ELECTRIC VEHICLE MANUFACTURING COST ANALYSIS

- 8.1 Electric Vehicle Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electric Vehicle

### CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electric Vehicle Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electric Vehicle Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### **CHAPTER 12 CHINA ELECTRIC VEHICLE MARKET FORECAST (2017-2021)**

- 12.1 China Electric Vehicle Production, Revenue Forecast (2017-2021)
- 12.2 China Electric Vehicle Production, Consumption Forecast by Regions (2017-2021)



- 12.3 China Electric Vehicle Production Forecast by Type (2017-2021)
- 12.4 China Electric Vehicle Consumption Forecast by Application (2017-2021)
- 12.5 Electric Vehicle Price Forecast (2017-2021)

#### **CHAPTER 13 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electric Vehicle

Figure China Production Market Share of Electric Vehicle by BEVn 2016

Table Electric Vehicle Consumption Market Share by Application in 2016

Figure China Electric Vehicle Revenue (Million USD) and Growth Rate (2012-2021)

Table China Electric Vehicle Capacity of Key Manufacturers (2015 and 2016)

Table China Electric Vehicle Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Electric Vehicle Capacity of Key Manufacturers in 2015

Figure China Electric Vehicle Capacity of Key Manufacturers in 2016

Table China Electric Vehicle Production of Key Manufacturers (2015 and 2016)

Table China Electric Vehicle Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Vehicle Production Share by Manufacturers

Figure 2016 Electric Vehicle Production Share by Manufacturers

Table China Electric Vehicle Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Electric Vehicle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Electric Vehicle Revenue Share by Manufacturers

Table 2016 China Electric Vehicle Revenue Share by Manufacturers

Table China Market Electric Vehicle Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Electric Vehicle Average Price of Key Manufacturers in 2015

Table Manufacturers Electric Vehicle Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Vehicle Product Type

Figure Electric Vehicle Market Share of Top 3 Manufacturers

Figure Electric Vehicle Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Electric Vehicle Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Electric Vehicle Market Share (2012-2017)

Table BMW Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BMW Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table BMW Electric Vehicle Market Share (2012-2017)

Table Mercedes-Benz Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Mercedes-Benz Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table Mercedes-Benz Electric Vehicle Market Share (2012-2017)

Table HYYNDAI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HYYNDAI Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table HYYNDAI Electric Vehicle Market Share (2012-2017)

Table HONDA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HONDA Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table HONDA Electric Vehicle Market Share (2012-2017)

Table Tesla Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tesla Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table Tesla Electric Vehicle Market Share (2012-2017)

Table Toyota Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Toyota Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table Toyota Electric Vehicle Market Share (2012-2017)

Table MAZDA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MAZDA Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table MAZDA Electric Vehicle Market Share (2012-2017)

Table Daimler Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Daimler Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table Daimler Electric Vehicle Market Share (2012-2017)

Table Ballard Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ballard Electric Vehicle Production, Revenue, Price and Gross Margin (2012-2017)

Table Ballard Electric Vehicle Market Share (2012-2017)

Figure Production Revenue Share of Electric Vehicle by Type (2012-2017)

Figure 2015 Revenue Market Share of Electric Vehicle by Type



Table China Electric Vehicle Price by Type (2012-2017)

Figure China Electric Vehicle Production Growth by Type (2012-2017)

Table China Electric Vehicle Consumption by Application (2012-2017)

Table China Electric Vehicle Consumption Market Share by Application (2012-2017)

Figure China Electric Vehicle Consumption Market Share by Application in 2015

Table China Electric Vehicle Consumption Growth Rate by Application (2012-2017)

Figure China Electric Vehicle Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Vehicle

Figure Manufacturing Process Analysis of Electric Vehicle

Figure Electric Vehicle Industrial Chain Analysis

Table Raw Materials Sources of Electric Vehicle Major Manufacturers in 2015

Table Major Buyers of Electric Vehicle

Table Distributors/Traders List

Figure China Electric Vehicle Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Electric Vehicle Revenue and Growth Rate Forecast (2017-2021)

Table China Electric Vehicle Production, Import, Export and Consumption Forecast (2017-2021)

Table China Electric Vehicle Production Forecast by Type (2017-2021)

Table China Electric Vehicle Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

BMW, Mercedes-Benz, HYYNDAI, HONDA, Tesla, Toyota, MAZDA, Daimler, Ballard, Volkswagen, Ford, NISSAN, General Motors, BYD, SAIC MOTOR, FAW, Changan, Chery



#### I would like to order

Product name: China Electric Vehicle Market Research Report Forecast 2017-2021

Product link: <a href="https://marketpublishers.com/r/CD193D3546FEN.html">https://marketpublishers.com/r/CD193D3546FEN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CD193D3546FEN.html">https://marketpublishers.com/r/CD193D3546FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970