

China Electric Shavers Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C15FEDE9121EN.html

Date: August 2017

Pages: 126

Price: US\$ 2,480.00 (Single User License)

ID: C15FEDE9121EN

Abstracts

The China Electric Shavers Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Electric Shavers industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Electric Shavers market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Conair Corporation
BaByliss
Helen of Troy Limited
Koninklijke, Philips Electronics N.V
Panasonic Corporation
The Procter & Gamble Company
The Gillette Company
Braun GmbH
Spectrum Brands Holdings

China Electric Shavers Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Electric Shavers Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of



market and by making in-depth analysis of market segments



Contents

CHAPTER 1 ELECTRIC SHAVERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Shavers
- 1.2 Electric Shavers Market Segmentation by Type
 - 1.2.1 China Production Market Share of Electric Shavers by Type 1n 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Electric Shavers Market Segmentation by Application
- 1.3.1 Electric Shavers Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Electric Shavers (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON ELECTRIC SHAVERS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Electric Shavers Industry

CHAPTER 3 CHINA ELECTRIC SHAVERS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Electric Shavers Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Electric Shavers Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Electric Shavers Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Electric Shavers Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Electric Shavers Market Competitive Situation and Trends
 - 3.5.1 Electric Shavers Market Concentration Rate
 - 3.5.2 Electric Shavers Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA ELECTRIC SHAVERS CAPACITY, PRODUCTION, REVENUE,



CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Electric Shavers Capacity, Production and Growth (2012-2017)
- 4.2 China Electric Shavers Revenue and Growth (2012-2017)
- 4.3 China Electric Shavers Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA ELECTRIC SHAVERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Electric Shavers Production and Market Share by Type (2012-2017)
- 5.2 China Electric Shavers Revenue and Market Share by Type (2012-2017)
- 5.3 China Electric Shavers Price by Type (2012-2017)
- 5.4 China Electric Shavers Production Growth by Type (2012-2017)

CHAPTER 6 CHINA ELECTRIC SHAVERS MARKET ANALYSIS BY APPLICATION

- 6.1 China Electric Shavers Consumption and Market Share by Application (2012-2017)
- 6.2 China Electric Shavers Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA ELECTRIC SHAVERS MANUFACTURERS ANALYSIS

- 7.1 Conair Corporation
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 BaByliss
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Helen of Troy Limited
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview



- 7.4 Koninklijke, Philips Electronics N.V
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 Panasonic Corporation
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 The Procter & Gamble Company
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 The Gillette Company
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Braun GmbH
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Spectrum Brands Holdings
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

...

CHAPTER 8 ELECTRIC SHAVERS MANUFACTURING COST ANALYSIS

- 8.1 Electric Shavers Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electric Shavers

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electric Shavers Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electric Shavers Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA ELECTRIC SHAVERS MARKET FORECAST (2017-2021)

- 12.1 China Electric Shavers Production, Revenue Forecast (2017-2021)
- 12.2 China Electric Shavers Production, Consumption Forecast by Regions



(2017-2021)

- 12.3 China Electric Shavers Production Forecast by Type (2017-2021)
- 12.4 China Electric Shavers Consumption Forecast by Application (2017-2021)
- 12.5 Electric Shavers Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electric Shavers

Figure China Production Market Share of Electric Shavers by Type 1n 2016

Table Electric Shavers Consumption Market Share by Application in 2016

Figure China Electric Shavers Revenue (Million USD) and Growth Rate (2012-2021)

Table China Electric Shavers Capacity of Key Manufacturers (2015 and 2016)

Table China Electric Shavers Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Electric Shavers Capacity of Key Manufacturers in 2015

Figure China Electric Shavers Capacity of Key Manufacturers in 2016

Table China Electric Shavers Production of Key Manufacturers (2015 and 2016)

Table China Electric Shavers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Shavers Production Share by Manufacturers

Figure 2016 Electric Shavers Production Share by Manufacturers

Table China Electric Shavers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Electric Shavers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Electric Shavers Revenue Share by Manufacturers

Table 2016 China Electric Shavers Revenue Share by Manufacturers

Table China Market Electric Shavers Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Electric Shavers Average Price of Key Manufacturers in 2015

Table Manufacturers Electric Shavers Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Shavers Product Type

Figure Electric Shavers Market Share of Top 3 Manufacturers

Figure Electric Shavers Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Electric Shavers Market Share (2012-2017)

Table Conair Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Conair Corporation Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table Conair Corporation Electric Shavers Market Share (2012-2017)

Table BaByliss Basic Information, Manufacturing Base, Production Area and Its



Competitors

and Its Competitors

Table BaByliss Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table BaByliss Electric Shavers Market Share (2012-2017)

Table Helen of Troy Limited Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Helen of Troy Limited Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table Helen of Troy Limited Electric Shavers Market Share (2012-2017)

Table Koninklijke, Philips Electronics N.V Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Koninklijke, Philips Electronics N.V Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table Koninklijke, Philips Electronics N.V Electric Shavers Market Share (2012-2017) Table Panasonic Corporation Basic Information, Manufacturing Base, Production Area

Table Panasonic Corporation Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Corporation Electric Shavers Market Share (2012-2017)

Table The Procter & Gamble Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table The Procter & Gamble Company Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table The Procter & Gamble Company Electric Shavers Market Share (2012-2017)

Table The Gillette Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table The Gillette Company Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table The Gillette Company Electric Shavers Market Share (2012-2017)

Table Braun GmbH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Braun GmbH Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table Braun GmbH Electric Shavers Market Share (2012-2017)

Table Spectrum Brands Holdings Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Spectrum Brands Holdings Electric Shavers Production, Revenue, Price and Gross Margin (2012-2017)

Table Spectrum Brands Holdings Electric Shavers Market Share (2012-2017)



Figure Production Revenue Share of Electric Shavers by Type (2012-2017)

Figure 2015 Revenue Market Share of Electric Shavers by Type

Table China Electric Shavers Price by Type (2012-2017)

Figure China Electric Shavers Production Growth by Type (2012-2017)

Table China Electric Shavers Consumption by Application (2012-2017)

Table China Electric Shavers Consumption Market Share by Application (2012-2017)

Figure China Electric Shavers Consumption Market Share by Application in 2015

Table China Electric Shavers Consumption Growth Rate by Application (2012-2017)

Figure China Electric Shavers Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Shavers

Figure Manufacturing Process Analysis of Electric Shavers

Figure Electric Shavers Industrial Chain Analysis

Table Raw Materials Sources of Electric Shavers Major Manufacturers in 2015

Table Major Buyers of Electric Shavers

Table Distributors/Traders List

Figure China Electric Shavers Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Electric Shavers Revenue and Growth Rate Forecast (2017-2021)

Table China Electric Shavers Production, Import, Export and Consumption Forecast (2017-2021)

Table China Electric Shavers Production Forecast by Type (2017-2021)

Table China Electric Shavers Consumption Forecast by Application (2017-2021)



I would like to order

Product name: China Electric Shavers Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C15FEDE9121EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C15FEDE9121EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970