

# China Electric Mop Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C22799B8FEBEN.html>

Date: October 2017

Pages: 114

Price: US\$ 2,480.00 (Single User License)

ID: C22799B8FEBEN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Electric Mop Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Electric Mop industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Electric Mop market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Black&Decker

Haan

Karcher

Bisseil

Fmart

Shinil

Haier

KingBest

Kunne

China Electric Mop Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Electric Mop Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 ELECTRIC MOP MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Electric Mop
- 1.2 Electric Mop Market Segmentation by Type
  - 1.2.1 China Production Market Share of Electric Mop by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Electric Mop Market Segmentation by Application
  - 1.3.1 Electric Mop Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Electric Mop (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON ELECTRIC MOP INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Electric Mop Industry

### **CHAPTER 3 CHINA ELECTRIC MOP MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Electric Mop Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Electric Mop Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Electric Mop Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Electric Mop Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Electric Mop Market Competitive Situation and Trends
  - 3.5.1 Electric Mop Market Concentration Rate
  - 3.5.2 Electric Mop Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA ELECTRIC MOP CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Electric Mop Capacity, Production and Growth (2012-2017)
- 4.2 China Electric Mop Revenue and Growth (2012-2017)
- 4.3 China Electric Mop Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA ELECTRIC MOP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Electric Mop Production and Market Share by Type (2012-2017)
- 5.2 China Electric Mop Revenue and Market Share by Type (2012-2017)
- 5.3 China Electric Mop Price by Type (2012-2017)
- 5.4 China Electric Mop Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA ELECTRIC MOP MARKET ANALYSIS BY APPLICATION**

- 6.1 China Electric Mop Consumption and Market Share by Application (2012-2017)
- 6.2 China Electric Mop Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA ELECTRIC MOP MANUFACTURERS ANALYSIS**

- 7.1 Black&Decker
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Haan
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Karcher
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview

#### 7.4 Bisseil

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

#### 7.5 Fmart

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

#### 7.6 Shinil

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

#### 7.7 Haier

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

#### 7.8 KingBest

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

#### 7.9 Kunne

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 ELECTRIC MOP MANUFACTURING COST ANALYSIS**

### 8.1 Electric Mop Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electric Mop

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Electric Mop Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electric Mop Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA ELECTRIC MOP MARKET FORECAST (2017-2022)**

- 12.1 China Electric Mop Production, Revenue Forecast (2017-2022)
- 12.2 China Electric Mop Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Electric Mop Production Forecast by Type (2017-2022)
- 12.4 China Electric Mop Consumption Forecast by Application (2017-2022)

12.5 Electric Mop Price Forecast (2017-2022)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Electric Mop

Figure China Production Market Share of Electric Mop by Type in 2016

Table Electric Mop Consumption Market Share by Application in 2016

Figure China Electric Mop Revenue (Million USD) and Growth Rate (2012-2021)

Table China Electric Mop Capacity of Key Manufacturers (2015 and 2016)

Table China Electric Mop Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Electric Mop Capacity of Key Manufacturers in 2015

Figure China Electric Mop Capacity of Key Manufacturers in 2016

Table China Electric Mop Production of Key Manufacturers (2015 and 2016)

Table China Electric Mop Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Mop Production Share by Manufacturers

Figure 2016 Electric Mop Production Share by Manufacturers

Table China Electric Mop Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Electric Mop Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Electric Mop Revenue Share by Manufacturers

Table 2016 China Electric Mop Revenue Share by Manufacturers

Table China Market Electric Mop Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Electric Mop Average Price of Key Manufacturers in 2016

Table Manufacturers Electric Mop Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Mop Product Type

Figure Electric Mop Market Share of Top 3 Manufacturers

Figure Electric Mop Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Electric Mop Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Electric Mop Market Share (2012-2017)

Table Black&Decker Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Black&Decker Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)

Table Black&Decker Electric Mop Market Share (2012-2017)

Table Haan Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Haan Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table Haan Electric Mop Market Share (2012-2017)  
Table Karcher Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Karcher Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table Karcher Electric Mop Market Share (2012-2017)  
Table Bisseil Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Bisseil Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table Bisseil Electric Mop Market Share (2012-2017)  
Table Fmart Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Fmart Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table Fmart Electric Mop Market Share (2012-2017)  
Table Shinil Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Shinil Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table Shinil Electric Mop Market Share (2012-2017)  
Table Haier Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Haier Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table Haier Electric Mop Market Share (2012-2017)  
Table KingBest Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table KingBest Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table KingBest Electric Mop Market Share (2012-2017)  
Table Kunne Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Kunne Electric Mop Production, Revenue, Price and Gross Margin (2012-2017)  
Table Kunne Electric Mop Market Share (2012-2017)  
Figure Production Revenue Share of Electric Mop by Type (2012-2017)  
Figure 2015 Revenue Market Share of Electric Mop by Type  
Table China Electric Mop Price by Type (2012-2017)  
Figure China Electric Mop Production Growth by Type (2012-2017)  
Table China Electric Mop Consumption by Application (2012-2017)  
Table China Electric Mop Consumption Market Share by Application (2012-2017)  
Figure China Electric Mop Consumption Market Share by Application in 2016  
Table China Electric Mop Consumption Growth Rate by Application (2012-2017)  
Figure China Electric Mop Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Electric Mop  
Figure Manufacturing Process Analysis of Electric Mop  
Figure Electric Mop Industrial Chain Analysis  
Table Raw Materials Sources of Electric Mop Major Manufacturers in 2015  
Table Major Buyers of Electric Mop  
Table Distributors/Traders List  
Figure China Electric Mop Capacity, Production and Growth Rate Forecast (2017-2022)  
Figure China Electric Mop Revenue and Growth Rate Forecast (2017-2022)  
Table China Electric Mop Production, Import, Export and Consumption Forecast (2017-2022)  
Table China Electric Mop Production Forecast by Type (2017-2022)  
Table China Electric Mop Consumption Forecast by Application (2017-2022)

## **COMPANIES MENTIONED**

Black&Decker  
Haan  
Karcher  
Bisseil  
Fmart  
Shinil  
Haier  
KingBest  
Kunne

## I would like to order

Product name: China Electric Mop Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C22799B8FEBEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C22799B8FEBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970