

# China Electric Household Appliances Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C71C472BBE2EN.html

Date: July 2017

Pages: 114

Price: US\$ 2,480.00 (Single User License)

ID: C71C472BBE2EN

### **Abstracts**

The China Electric Household Appliances Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Electric Household Appliances industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Electric Household Appliances market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

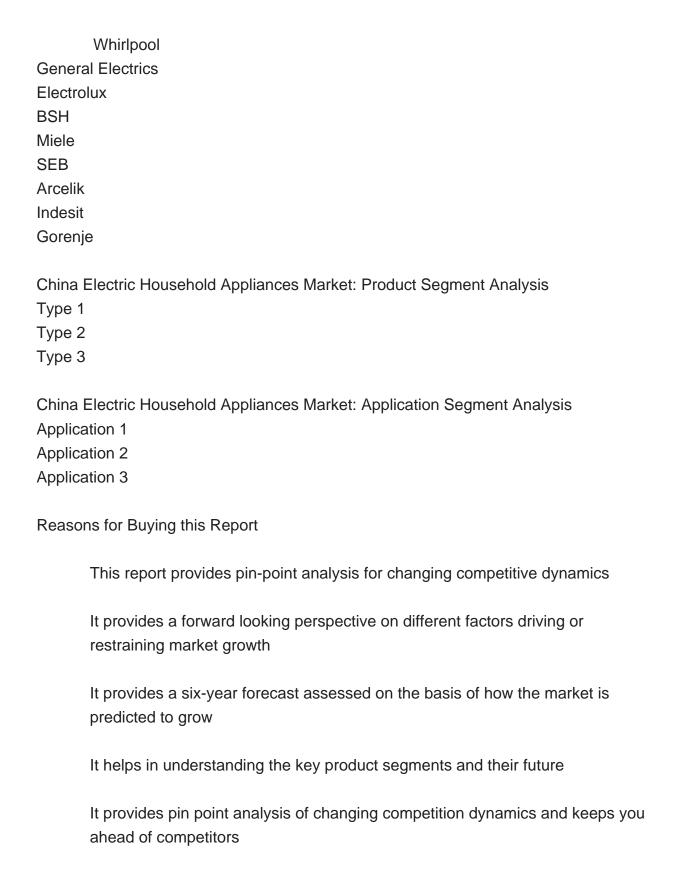
Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:





It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments



### **Contents**

#### CHAPTER 1 ELECTRIC HOUSEHOLD APPLIANCES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Household Appliances
- 1.2 Electric Household Appliances Market Segmentation by Type
- 1.2.1 China Production Market Share of Electric Household Appliances by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Electric Household Appliances Market Segmentation by Application
- 1.3.1 Electric Household Appliances Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Electric Household Appliances (2012-2021)

### CHAPTER 2 CHINA ECONOMIC IMPACT ON ELECTRIC HOUSEHOLD APPLIANCES INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Electric Household Appliances Industry

### CHAPTER 3 CHINA ELECTRIC HOUSEHOLD APPLIANCES MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Electric Household Appliances Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Electric Household Appliances Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Electric Household Appliances Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Electric Household Appliances Manufacturing Base Distribution, Production Area and Product Type



- 3.5 Electric Household Appliances Market Competitive Situation and Trends
  - 3.5.1 Electric Household Appliances Market Concentration Rate
  - 3.5.2 Electric Household Appliances Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA ELECTRIC HOUSEHOLD APPLIANCES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Electric Household Appliances Capacity, Production and Growth (2012-2017)
- 4.2 China Electric Household Appliances Revenue and Growth (2012-2017)
- 4.3 China Electric Household Appliances Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA ELECTRIC HOUSEHOLD APPLIANCES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Electric Household Appliances Production and Market Share by Type (2012-2017)
- 5.2 China Electric Household Appliances Revenue and Market Share by Type (2012-2017)
- 5.3 China Electric Household Appliances Price by Type (2012-2017)
- 5.4 China Electric Household Appliances Production Growth by Type (2012-2017)

### CHAPTER 6 CHINA ELECTRIC HOUSEHOLD APPLIANCES MARKET ANALYSIS BY APPLICATION

- 6.1 China Electric Household Appliances Consumption and Market Share by Application (2012-2017)
- 6.2 China Electric Household Appliances Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

# CHAPTER 7 CHINA ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURERS ANALYSIS

- 7.1 Whirlpool
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors



- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 General Electrics
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Electrolux
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 BSH
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Miele
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 SEB
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Arcelik
- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Indesit
- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Gorenje



- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

# CHAPTER 8 ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURING COST ANALYSIS

- 8.1 Electric Household Appliances Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electric Household Appliances

### CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electric Household Appliances Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electric Household Appliances Major Manufacturers in 2015
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# CHAPTER 12 CHINA ELECTRIC HOUSEHOLD APPLIANCES MARKET FORECAST (2017-2021)

- 12.1 China Electric Household Appliances Production, Revenue Forecast (2017-2021)
- 12.2 China Electric Household Appliances Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Electric Household Appliances Production Forecast by Type (2017-2021)
- 12.4 China Electric Household Appliances Consumption Forecast by Application (2017-2021)
- 12.5 Electric Household Appliances Price Forecast (2017-2021)

### **CHAPTER 13 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electric Household Appliances

Figure China Production Market Share of Electric Household Appliances by Type 1n 2016

Table Electric Household Appliances Consumption Market Share by Application in 2016 Figure China Electric Household Appliances Revenue (Million USD) and Growth Rate (2012-2021)

Table China Electric Household Appliances Capacity of Key Manufacturers (2015 and 2016)

Table China Electric Household Appliances Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Electric Household Appliances Capacity of Key Manufacturers in 2015 Figure China Electric Household Appliances Capacity of Key Manufacturers in 2016 Table China Electric Household Appliances Production of Key Manufacturers (2015 and 2016)

Table China Electric Household Appliances Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Household Appliances Production Share by Manufacturers
Figure 2016 Electric Household Appliances Production Share by Manufacturers
Table China Electric Household Appliances Revenue (Million USD) by Manufacturers
(2015 and 2016)

Table China Electric Household Appliances Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Electric Household Appliances Revenue Share by Manufacturers
Table 2016 China Electric Household Appliances Revenue Share by Manufacturers
Table China Market Electric Household Appliances Average Price of Key Manufacturers
(2015 and 2016)

Figure China Market Electric Household Appliances Average Price of Key Manufacturers in 2015

Table Manufacturers Electric Household Appliances Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Household Appliances Product Type
Figure Electric Household Appliances Market Share of Top 3 Manufacturers
Figure Electric Household Appliances Market Share of Top 5 Manufacturers
Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its
Competitors



Table Church & Dwight Electric Household Appliances Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Electric Household Appliances Market Share (2012-2017) Table Whirlpool Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Whirlpool Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Whirlpool Electric Household Appliances Market Share (2012-2017)

Table General Electrics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table General Electrics Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table General Electrics Electric Household Appliances Market Share (2012-2017)

Table Electrolux Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Electrolux Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Electrolux Electric Household Appliances Market Share (2012-2017)

Table BSH Basic Information, Manufacturing Base, Production Area and Its Competitors Table BSH Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table BSH Electric Household Appliances Market Share (2012-2017)

Table Miele Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Miele Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Miele Electric Household Appliances Market Share (2012-2017)

Table SEB Basic Information, Manufacturing Base, Production Area and Its Competitors Table SEB Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table SEB Electric Household Appliances Market Share (2012-2017)

Table Arcelik Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Arcelik Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Arcelik Electric Household Appliances Market Share (2012-2017)

Table Indesit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Indesit Electric Household Appliances Production, Revenue, Price and Gross



Margin (2012-2017)

Table Indesit Electric Household Appliances Market Share (2012-2017)

Table Gorenje Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gorenje Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Gorenje Electric Household Appliances Market Share (2012-2017)

Figure Production Revenue Share of Electric Household Appliances by Type (2012-2017)

Figure 2015 Revenue Market Share of Electric Household Appliances by Type

Table China Electric Household Appliances Price by Type (2012-2017)

Figure China Electric Household Appliances Production Growth by Type (2012-2017)

Table China Electric Household Appliances Consumption by Application (2012-2017)

Table China Electric Household Appliances Consumption Market Share by Application (2012-2017)

Figure China Electric Household Appliances Consumption Market Share by Application in 2015

Table China Electric Household Appliances Consumption Growth Rate by Application (2012-2017)

Figure China Electric Household Appliances Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Household Appliances

Figure Manufacturing Process Analysis of Electric Household Appliances

Figure Electric Household Appliances Industrial Chain Analysis

Table Raw Materials Sources of Electric Household Appliances Major Manufacturers in 2015

Table Major Buyers of Electric Household Appliances

Table Distributors/Traders List

Figure China Electric Household Appliances Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Electric Household Appliances Revenue and Growth Rate Forecast (2017-2021)

Table China Electric Household Appliances Production, Import, Export and Consumption Forecast (2017-2021)

Table China Electric Household Appliances Production Forecast by Type (2017-2021)

Table China Electric Household Appliances Consumption Forecast by Application



(2017-2021)

### **COMPANIES MENTIONED**

	lpool

**General Electrics** 

Electrolux

**BSH** 

Miele

**SEB** 

Arcelik

Indesit

Gorenje

Cevital

LG

Samsung

Panasonic

Sharp

Midea

Gree

Haier

TCL

Galanz

Changhong

Skyworth

Meiling



### I would like to order

Product name: China Electric Household Appliances Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C71C472BBE2EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C71C472BBE2EN.html">https://marketpublishers.com/r/C71C472BBE2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970