

# China E-cigarette Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/C10D96A712FEN.html>

Date: June 2018

Pages: 116

Price: US\$ 3,120.00 (Single User License)

ID: C10D96A712FEN

## Abstracts

In the China E-cigarette Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Altria Group, Inc.

British American Tobacco Plc

Japan Tobacco Inc

Imperial Brands Plc

Philip Morris International Inc.

Reynolds American Inc.

Vmr Products Llc

Nicotek Llc

Njoy Inc

China E-cigarette Market: Product Segment Analysis

Cigalikes

eGos

Others

China E-cigarette Market: Application Segment Analysis

Male  
Female  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### China E-cigarette Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 E-CIGARETTE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of E-cigarette
- 1.2 E-cigarette Market Segmentation by Type
  - 1.2.1 China Production Market Share of E-cigarette by Cigalikesn 2017
  - 1.2.1 Cigalikes
  - 1.2.2 eGos
  - 1.2.3 Others
- 1.3 E-cigarette Market Segmentation by Application
  - 1.3.1 E-cigarette Consumption Market Share by Application in 2017
  - 1.3.2 Male
  - 1.3.3 Female
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of E-cigarette (2013-2023)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON E-CIGARETTE INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to E-cigarette Industry

#### **CHAPTER 3 CHINA E-CIGARETTE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China E-cigarette Production and Share by Manufacturers (2016 and 2017)
- 3.2 China E-cigarette Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China E-cigarette Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers E-cigarette Manufacturing Base Distribution, Production Area and Product Type
- 3.5 E-cigarette Market Competitive Situation and Trends
  - 3.5.1 E-cigarette Market Concentration Rate
  - 3.5.2 E-cigarette Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA E-CIGARETTE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)**

- 4.1 China E-cigarette Capacity, Production and Growth (2013-2018)
- 4.2 China E-cigarette Revenue and Growth (2013-2018)
- 4.3 China E-cigarette Production, Consumption, Export and Import (2013-2018)

## **CHAPTER 5 CHINA E-CIGARETTE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China E-cigarette Production and Market Share by Type (2013-2018)
- 5.2 China E-cigarette Revenue and Market Share by Type (2013-2018)
- 5.3 China E-cigarette Price by Type (2013-2018)
- 5.4 China E-cigarette Production Growth by Type (2013-2018)

## **CHAPTER 6 CHINA E-CIGARETTE MARKET ANALYSIS BY APPLICATION**

- 6.1 China E-cigarette Consumption and Market Share by Application (2013-2018)
- 6.2 China E-cigarette Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA E-CIGARETTE MANUFACTURERS ANALYSIS**

- 7.1 Altria Group, Inc.
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Business Overview
- 7.2 British American Tobacco Plc
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.2.4 Business Overview
- 7.3 Japan Tobacco Inc
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)

- 7.3.4 Business Overview
- 7.4 Imperial Brands Plc
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.4.4 Business Overview
- 7.5 Philip Morris International Inc.
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.5.4 Business Overview
- 7.6 Reynolds American Inc.
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.6.4 Business Overview
- 7.7 Vmr Products Llc
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.7.4 Business Overview
- 7.8 Nicotek Llc
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.8.4 Business Overview
- 7.9 Njoy Inc
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.9.4 Business Overview

## **CHAPTER 8 E-CIGARETTE MANUFACTURING COST ANALYSIS**

- 8.1 E-cigarette Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

### 8.2.1 Raw Materials

### 8.2.2 Labor Cost

### 8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of E-cigarette

# **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

## 9.1 E-cigarette Industrial Chain Analysis

## 9.2 Upstream Raw Materials Sourcing

## 9.3 Raw Materials Sources of E-cigarette Major Manufacturers in 2016

## 9.4 Downstream Buyers

# **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 10.1 Marketing Channel

### 10.1.1 Direct Marketing

### 10.1.2 Indirect Marketing

### 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

# **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

# **CHAPTER 12 CHINA E-CIGARETTE MARKET FORECAST (2018-2023)**

## 12.1 China E-cigarette Production, Revenue Forecast (2018-2023)

## 12.2 China E-cigarette Production, Consumption Forecast by Regions (2018-2023)

## 12.3 China E-cigarette Production Forecast by Type (2018-2023)

12.4 China E-cigarette Consumption Forecast by Application (2018-2023)

12.5 E-cigarette Price Forecast (2018-2023)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of E-cigarette

Figure China Production Market Share of E-cigarette by Cigalikesn 2017

Table E-cigarette Consumption Market Share by Application in 2017

Figure China E-cigarette Revenue (Million USD) and Growth Rate (2013-2023)

Table China E-cigarette Capacity of Key Manufacturers (2016 and 2017)

Table China E-cigarette Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China E-cigarette Capacity of Key Manufacturers in 2016

Figure China E-cigarette Capacity of Key Manufacturers in 2017

Table China E-cigarette Production of Key Manufacturers (2016 and 2017)

Table China E-cigarette Production Share by Manufacturers (2016 and 2017)

Figure 2015 E-cigarette Production Share by Manufacturers

Figure 2016 E-cigarette Production Share by Manufacturers

Table China E-cigarette Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China E-cigarette Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China E-cigarette Revenue Share by Manufacturers

Table 2016 China E-cigarette Revenue Share by Manufacturers

Table China Market E-cigarette Average Price of Key Manufacturers (2016 and 2017)

Figure China Market E-cigarette Average Price of Key Manufacturers in 2016

Table Manufacturers E-cigarette Manufacturing Base Distribution and Sales Area

Table Manufacturers E-cigarette Product Type

Figure E-cigarette Market Share of Top 3 Manufacturers

Figure E-cigarette Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight E-cigarette Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight E-cigarette Market Share (2013-2018)

Table Altria Group, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Altria Group, Inc. E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Altria Group, Inc. E-cigarette Market Share (2013-2018)

Table British American Tobacco Plc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table British American Tobacco Plc E-cigarette Production, Revenue, Price and Gross



Margin (2013-2018)

Table British American Tobacco Plc E-cigarette Market Share (2013-2018)

Table Japan Tobacco Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Japan Tobacco Inc E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan Tobacco Inc E-cigarette Market Share (2013-2018)

Table Imperial Brands Plc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Imperial Brands Plc E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Imperial Brands Plc E-cigarette Market Share (2013-2018)

Table Philip Morris International Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Philip Morris International Inc. E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Philip Morris International Inc. E-cigarette Market Share (2013-2018)

Table Reynolds American Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Reynolds American Inc. E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Reynolds American Inc. E-cigarette Market Share (2013-2018)

Table Vmr Products Llc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Vmr Products Llc E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Vmr Products Llc E-cigarette Market Share (2013-2018)

Table Nicotek Llc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nicotek Llc E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Nicotek Llc E-cigarette Market Share (2013-2018)

Table Njoy Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Njoy Inc E-cigarette Production, Revenue, Price and Gross Margin (2013-2018)

Table Njoy Inc E-cigarette Market Share (2013-2018)

Figure Production Revenue Share of E-cigarette by Type (2013-2018)

Figure 2015 Revenue Market Share of E-cigarette by Type

Table China E-cigarette Price by Type (2013-2018)

Figure China E-cigarette Production Growth by Type (2013-2018)  
Table China E-cigarette Consumption by Application (2013-2018)  
Table China E-cigarette Consumption Market Share by Application (2013-2018)  
Figure China E-cigarette Consumption Market Share by Application in 2016  
Table China E-cigarette Consumption Growth Rate by Application (2013-2018)  
Figure China E-cigarette Consumption Growth Rate by Application (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of E-cigarette  
Figure Manufacturing Process Analysis of E-cigarette  
Figure E-cigarette Industrial Chain Analysis  
Table Raw Materials Sources of E-cigarette Major Manufacturers in 2016  
Table Major Buyers of E-cigarette  
Table Distributors/Traders List  
Figure China E-cigarette Capacity, Production and Growth Rate Forecast (2018-2023)  
Figure China E-cigarette Revenue and Growth Rate Forecast (2018-2023)  
Table China E-cigarette Production, Import, Export and Consumption Forecast (2018-2023)  
Table China E-cigarette Production Forecast by Type (2018-2023)  
Table China E-cigarette Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Altria Group, Inc. British American Tobacco Plc Japan Tobacco Inc Imperial Brands Plc  
Philip Morris International Inc. Reynolds American Inc. Vmr Products Llc Nicotek Llc  
Njoy Inc

## I would like to order

Product name: China E-cigarette Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/C10D96A712FEN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C10D96A712FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970