

China Drinking Yogurt Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C33AEABFBD6EN.html

Date: June 2017 Pages: 102 Price: US\$ 2,480.00 (Single User License) ID: C33AEABFBD6EN

Abstracts

The China Drinking Yogurt Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Drinking Yogurt industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Drinking Yogurt market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Chobani Dannon Stonyfield Oikos Yoplait Activia Annie's Homegrown (Organic) Coach Farm Happy Tot

China Drinking Yogurt Market: Product Segment Analysis

Type 1

Type 2

Туре 3

China Drinking Yogurt Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 DRINKING YOGURT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Drinking Yogurt
- 1.2 Drinking Yogurt Market Segmentation by Type
- 1.2.1 China Production Market Share of Drinking Yogurt by Type 1n 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Drinking Yogurt Market Segmentation by Application
- 1.3.1 Drinking Yogurt Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Drinking Yogurt (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON DRINKING YOGURT INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Drinking Yogurt Industry

CHAPTER 3 CHINA DRINKING YOGURT MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Drinking Yogurt Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Drinking Yogurt Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Drinking Yogurt Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Drinking Yogurt Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Drinking Yogurt Market Competitive Situation and Trends
 - 3.5.1 Drinking Yogurt Market Concentration Rate
 - 3.5.2 Drinking Yogurt Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA DRINKING YOGURT CAPACITY, PRODUCTION, REVENUE,



CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Drinking Yogurt Capacity, Production and Growth (2012-2017)
- 4.2 China Drinking Yogurt Revenue and Growth (2012-2017)
- 4.3 China Drinking Yogurt Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA DRINKING YOGURT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Drinking Yogurt Production and Market Share by Type (2012-2017)
- 5.2 China Drinking Yogurt Revenue and Market Share by Type (2012-2017)
- 5.3 China Drinking Yogurt Price by Type (2012-2017)
- 5.4 China Drinking Yogurt Production Growth by Type (2012-2017)

CHAPTER 6 CHINA DRINKING YOGURT MARKET ANALYSIS BY APPLICATION

- 6.1 China Drinking Yogurt Consumption and Market Share by Application (2012-2017)
- 6.2 China Drinking Yogurt Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA DRINKING YOGURT MANUFACTURERS ANALYSIS

- 7.1 Chobani
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview

7.2 Dannon

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Stonyfield
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview



7.4 Oikos

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Yoplait
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Activia
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 Annie's Homegrown (Organic)
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Coach Farm
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Happy Tot
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 DRINKING YOGURT MANUFACTURING COST ANALYSIS

- 8.1 Drinking Yogurt Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Drinking Yogurt

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Drinking Yogurt Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Drinking Yogurt Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA DRINKING YOGURT MARKET FORECAST (2017-2021)

- 12.1 China Drinking Yogurt Production, Revenue Forecast (2017-2021)
- 12.2 China Drinking Yogurt Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Drinking Yogurt Production Forecast by Type (2017-2021)
- 12.4 China Drinking Yogurt Consumption Forecast by Application (2017-2021)



12.5 Drinking Yogurt Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Drinking Yogurt

Figure China Production Market Share of Drinking Yogurt by Type 1n 2016 Table Drinking Yogurt Consumption Market Share by Application in 2016 Figure China Drinking Yogurt Revenue (Million USD) and Growth Rate (2012-2021) Table China Drinking Yogurt Capacity of Key Manufacturers (2015 and 2016) Table China Drinking Yogurt Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Drinking Yogurt Capacity of Key Manufacturers in 2015 Figure China Drinking Yogurt Capacity of Key Manufacturers in 2016

Table China Drinking Yogurt Production of Key Manufacturers (2015 and 2016)

Table China Drinking Yogurt Production Share by Manufacturers (2015 and 2016)

Figure 2015 Drinking Yogurt Production Share by Manufacturers

Figure 2016 Drinking Yogurt Production Share by Manufacturers

Table China Drinking Yogurt Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Drinking Yogurt Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Drinking Yogurt Revenue Share by Manufacturers

Table 2016 China Drinking Yogurt Revenue Share by Manufacturers

Table China Market Drinking Yogurt Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Drinking Yogurt Average Price of Key Manufacturers in 2015 Table Manufacturers Drinking Yogurt Manufacturing Base Distribution and Sales Area Table Manufacturers Drinking Yogurt Product Type

Figure Drinking Yogurt Market Share of Top 3 Manufacturers

Figure Drinking Yogurt Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Drinking Yogurt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Drinking Yogurt Market Share (2012-2017)

Table Chobani Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Chobani Drinking Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Chobani Drinking Yogurt Market Share (2012-2017)

Table Dannon Basic Information, Manufacturing Base, Production Area and Its



Competitors Table Dannon Drinking Yogurt Production, Revenue, Price and Gross Margin (2012 - 2017)Table Dannon Drinking Yogurt Market Share (2012-2017) Table Stonyfield Basic Information, Manufacturing Base, Production Area and Its Competitors Table Stonyfield Drinking Yogurt Production, Revenue, Price and Gross Margin (2012 - 2017)Table Stonyfield Drinking Yogurt Market Share (2012-2017) Table Oikos Basic Information, Manufacturing Base, Production Area and Its Competitors Table Oikos Drinking Yogurt Production, Revenue, Price and Gross Margin (2012-2017) Table Oikos Drinking Yogurt Market Share (2012-2017) Table Yoplait Basic Information, Manufacturing Base, Production Area and Its Competitors Table Yoplait Drinking Yogurt Production, Revenue, Price and Gross Margin (2012 - 2017)Table Yoplait Drinking Yogurt Market Share (2012-2017) Table Activia Basic Information, Manufacturing Base, Production Area and Its Competitors Table Activia Drinking Yogurt Production, Revenue, Price and Gross Margin (2012 - 2017)Table Activia Drinking Yogurt Market Share (2012-2017) Table Annie's Homegrown (Organic) Basic Information, Manufacturing Base, Production Area and Its Competitors Table Annie's Homegrown (Organic) Drinking Yogurt Production, Revenue, Price and Gross Margin (2012-2017) Table Annie's Homegrown (Organic) Drinking Yogurt Market Share (2012-2017) Table Coach Farm Basic Information, Manufacturing Base, Production Area and Its Competitors Table Coach Farm Drinking Yogurt Production, Revenue, Price and Gross Margin (2012 - 2017)Table Coach Farm Drinking Yogurt Market Share (2012-2017) Table Happy Tot Basic Information, Manufacturing Base, Production Area and Its Competitors Table Happy Tot Drinking Yogurt Production, Revenue, Price and Gross Margin (2012 - 2017)Table Happy Tot Drinking Yogurt Market Share (2012-2017) Figure Production Revenue Share of Drinking Yogurt by Type (2012-2017)



Figure 2015 Revenue Market Share of Drinking Yogurt by Type Table China Drinking Yogurt Price by Type (2012-2017) Figure China Drinking Yogurt Production Growth by Type (2012-2017) Table China Drinking Yogurt Consumption by Application (2012-2017) Table China Drinking Yogurt Consumption Market Share by Application (2012-2017) Figure China Drinking Yogurt Consumption Market Share by Application in 2015 Table China Drinking Yogurt Consumption Growth Rate by Application (2012-2017) Figure China Drinking Yogurt Consumption Growth Rate by Application (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Drinking Yogurt Figure Manufacturing Process Analysis of Drinking Yogurt Figure Drinking Yogurt Industrial Chain Analysis Table Raw Materials Sources of Drinking Yogurt Major Manufacturers in 2015 Table Major Buyers of Drinking Yogurt Table Distributors/Traders List Figure China Drinking Yogurt Capacity, Production and Growth Rate Forecast (2017 - 2021)Figure China Drinking Yogurt Revenue and Growth Rate Forecast (2017-2021) Table China Drinking Yogurt Production, Import, Export and Consumption Forecast (2017 - 2021)Table China Drinking Yogurt Production Forecast by Type (2017-2021) Table China Drinking Yogurt Consumption Forecast by Application (2017-2021)



I would like to order

Product name: China Drinking Yogurt Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/C33AEABFBD6EN.html</u>

> Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C33AEABFBD6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970