

China Digital Video Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CF300A09195EN.html>

Date: March 2017

Pages: 118

Price: US\$ 2,480.00 (Single User License)

ID: CF300A09195EN

Abstracts

The China Digital Video Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Digital Video industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Digital Video market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Panasonic
Bosch
FLIR
Intersil
Sony
American Dynamics
Dell
Vivitar
Dahua Technology

China Digital Video Market: Product Segment Analysis

Type 1
Type 2
Type 3

China Digital Video Market: Application Segment Analysis

Application 1
Application 2
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

Contents

China Digital Video Market Research Report Forecast 2017-2021

CHAPTER 1 DIGITAL VIDEO MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Video
- 1.2 Digital Video Market Segmentation by Type
 - 1.2.1 China Production Market Share of Digital Video by Type 1n 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Digital Video Market Segmentation by Application
 - 1.3.1 Digital Video Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Digital Video (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON DIGITAL VIDEO INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Digital Video Industry

CHAPTER 3 CHINA DIGITAL VIDEO MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Digital Video Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Digital Video Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Digital Video Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Digital Video Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Digital Video Market Competitive Situation and Trends
 - 3.5.1 Digital Video Market Concentration Rate
 - 3.5.2 Digital Video Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA DIGITAL VIDEO CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Digital Video Capacity, Production and Growth (2012-2017)
- 4.2 China Digital Video Revenue and Growth (2012-2017)
- 4.3 China Digital Video Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA DIGITAL VIDEO PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Digital Video Production and Market Share by Type (2012-2017)
- 5.2 China Digital Video Revenue and Market Share by Type (2012-2017)
- 5.3 China Digital Video Price by Type (2012-2017)
- 5.4 China Digital Video Production Growth by Type (2012-2017)

CHAPTER 6 CHINA DIGITAL VIDEO MARKET ANALYSIS BY APPLICATION

- 6.1 China Digital Video Consumption and Market Share by Application (2012-2017)
- 6.2 China Digital Video Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA DIGITAL VIDEO MANUFACTURERS ANALYSIS

- 7.1 Panasonic
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Bosch
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 FLIR
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 Intersil

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Sony

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 American Dynamics

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Dell

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Vivitar

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 Dahua Technology

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 DIGITAL VIDEO MANUFACTURING COST ANALYSIS

8.1 Digital Video Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Digital Video

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Digital Video Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Digital Video Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA DIGITAL VIDEO MARKET FORECAST (2017-2021)

- 12.1 China Digital Video Production, Revenue Forecast (2017-2021)
- 12.2 China Digital Video Production, Consumption Forecast by Regions (2017-2021)

12.3 China Digital Video Production Forecast by Type (2017-2021)

12.4 China Digital Video Consumption Forecast by Application (2017-2021)

12.5 Digital Video Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital Video

Figure China Production Market Share of Digital Video by Type 1n 2016

Table Digital Video Consumption Market Share by Application in 2016

Figure China Digital Video Revenue (Million USD) and Growth Rate (2012-2021)

Table China Digital Video Capacity of Key Manufacturers (2015 and 2016)

Table China Digital Video Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Digital Video Capacity of Key Manufacturers in 2015

Figure China Digital Video Capacity of Key Manufacturers in 2016

Table China Digital Video Production of Key Manufacturers (2015 and 2016)

Table China Digital Video Production Share by Manufacturers (2015 and 2016)

Figure 2015 Digital Video Production Share by Manufacturers

Figure 2016 Digital Video Production Share by Manufacturers

Table China Digital Video Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Digital Video Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Digital Video Revenue Share by Manufacturers

Table 2016 China Digital Video Revenue Share by Manufacturers

Table China Market Digital Video Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Digital Video Average Price of Key Manufacturers in 2015

Table Manufacturers Digital Video Manufacturing Base Distribution and Sales Area

Table Manufacturers Digital Video Product Type

Figure Digital Video Market Share of Top 3 Manufacturers

Figure Digital Video Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Digital Video Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Digital Video Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Panasonic Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Digital Video Market Share (2012-2017)

Table Bosch Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bosch Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table Bosch Digital Video Market Share (2012-2017)

Table FLIR Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FLIR Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table FLIR Digital Video Market Share (2012-2017)

Table Intersil Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Intersil Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table Intersil Digital Video Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Digital Video Market Share (2012-2017)

Table American Dynamics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table American Dynamics Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table American Dynamics Digital Video Market Share (2012-2017)

Table Dell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dell Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table Dell Digital Video Market Share (2012-2017)

Table Vivitar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Vivitar Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table Vivitar Digital Video Market Share (2012-2017)

Table Dahua Technology Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dahua Technology Digital Video Production, Revenue, Price and Gross Margin (2012-2017)

Table Dahua Technology Digital Video Market Share (2012-2017)

Figure Production Revenue Share of Digital Video by Type (2012-2017)

Figure 2015 Revenue Market Share of Digital Video by Type

Table China Digital Video Price by Type (2012-2017)

Figure China Digital Video Production Growth by Type (2012-2017)

Table China Digital Video Consumption by Application (2012-2017)

Table China Digital Video Consumption Market Share by Application (2012-2017)

Figure China Digital Video Consumption Market Share by Application in 2015

Table China Digital Video Consumption Growth Rate by Application (2012-2017)

Figure China Digital Video Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Digital Video
Figure Manufacturing Process Analysis of Digital Video
Figure Digital Video Industrial Chain Analysis
Table Raw Materials Sources of Digital Video Major Manufacturers in 2015
Table Major Buyers of Digital Video
Table Distributors/Traders List
Figure China Digital Video Capacity, Production and Growth Rate Forecast (2017-2021)
Figure China Digital Video Revenue and Growth Rate Forecast (2017-2021)
Table China Digital Video Production, Import, Export and Consumption Forecast (2017-2021)
Table China Digital Video Production Forecast by Type (2017-2021)
Table China Digital Video Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Panasonic, Bosch, FLIR, Intersil, Sony, American Dynamics, Dell, Vivitar, Dahua Technology, Zoom, Defender, Philips International, TiV, Motorola

I would like to order

Product name: China Digital Video Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CF300A09195EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF300A09195EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970