

China Cricket Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CFFD5AFD568EN.html>

Date: April 2017

Pages: 132

Price: US\$ 2,480.00 (Single User License)

ID: CFFD5AFD568EN

Abstracts

The China Cricket Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Cricket industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Cricket market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Gray-Nicolls

Gunn & Moore

Sanspareils Greenlands

Kookaburra

Sareen Sports

Slazenger

Adidas

Puma
British Cricket Balls

China Cricket Market: Product Segment Analysis

Cricket Bats
Cricket Balls
Cricket Protective Gear

China Cricket Market: Application Segment Analysis

Cricket Match
Training
Entertainment

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China Cricket Market Research Report Forecast 2017-2021

CHAPTER 1 CRICKET MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cricket
- 1.2 Cricket Market Segmentation by Type
 - 1.2.1 China Production Market Share of Cricket by Cricket Batsn 2016
 - 1.2.1 Cricket Bats
 - 1.2.2 Cricket Balls
 - 1.2.3 Cricket Protective Gear
- 1.3 Cricket Market Segmentation by Application
 - 1.3.1 Cricket Consumption Market Share by Application in 2016
 - 1.3.2 Cricket Match
 - 1.3.3 Training
 - 1.3.4 Entertainment
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Cricket (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON CRICKET INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Cricket Industry

CHAPTER 3 CHINA CRICKET MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Cricket Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Cricket Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Cricket Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Cricket Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Cricket Market Competitive Situation and Trends
 - 3.5.1 Cricket Market Concentration Rate
 - 3.5.2 Cricket Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA CRICKET CAPACITY, PRODUCTION, REVENUE,

CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Cricket Capacity, Production and Growth (2012-2017)
- 4.2 China Cricket Revenue and Growth (2012-2017)
- 4.3 China Cricket Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA CRICKET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Cricket Production and Market Share by Type (2012-2017)
- 5.2 China Cricket Revenue and Market Share by Type (2012-2017)
- 5.3 China Cricket Price by Type (2012-2017)
- 5.4 China Cricket Production Growth by Type (2012-2017)

CHAPTER 6 CHINA CRICKET MARKET ANALYSIS BY APPLICATION

- 6.1 China Cricket Consumption and Market Share by Application (2012-2017)
- 6.2 China Cricket Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA CRICKET MANUFACTURERS ANALYSIS

- 7.1 Gray-Nicolls
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Gunn & Moore
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Sanspareils Greenlands
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview

7.4 Kookaburra

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Sareen Sports

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Slazenger

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Adidas

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Puma

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 British Cricket Balls

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 CRICKET MANUFACTURING COST ANALYSIS

8.1 Cricket Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Cricket

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Cricket Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Cricket Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA CRICKET MARKET FORECAST (2017-2021)

- 12.1 China Cricket Production, Revenue Forecast (2017-2021)
- 12.2 China Cricket Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Cricket Production Forecast by Type (2017-2021)
- 12.4 China Cricket Consumption Forecast by Application (2017-2021)

12.5 Cricket Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cricket

Figure China Production Market Share of Cricket by Cricket Batsn 2016

Table Cricket Consumption Market Share by Application in 2016

Figure China Cricket Revenue (Million USD) and Growth Rate (2012-2021)

Table China Cricket Capacity of Key Manufacturers (2015 and 2016)

Table China Cricket Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Cricket Capacity of Key Manufacturers in 2015

Figure China Cricket Capacity of Key Manufacturers in 2016

Table China Cricket Production of Key Manufacturers (2015 and 2016)

Table China Cricket Production Share by Manufacturers (2015 and 2016)

Figure 2015 Cricket Production Share by Manufacturers

Figure 2016 Cricket Production Share by Manufacturers

Table China Cricket Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Cricket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Cricket Revenue Share by Manufacturers

Table 2016 China Cricket Revenue Share by Manufacturers

Table China Market Cricket Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Cricket Average Price of Key Manufacturers in 2015

Table Manufacturers Cricket Manufacturing Base Distribution and Sales Area

Table Manufacturers Cricket Product Type

Figure Cricket Market Share of Top 3 Manufacturers

Figure Cricket Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Cricket Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Cricket Market Share (2012-2017)

Table Gray-Nicolls Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gray-Nicolls Cricket Production, Revenue, Price and Gross Margin (2012-2017)

Table Gray-Nicolls Cricket Market Share (2012-2017)

Table Gunn & Moore Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gunn & Moore Cricket Production, Revenue, Price and Gross Margin (2012-2017)

Table Gunn & Moore Cricket Market Share (2012-2017)
Table Sanspareils Greenlands Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Sanspareils Greenlands Cricket Production, Revenue, Price and Gross Margin (2012-2017)
Table Sanspareils Greenlands Cricket Market Share (2012-2017)
Table Kookaburra Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Kookaburra Cricket Production, Revenue, Price and Gross Margin (2012-2017)
Table Kookaburra Cricket Market Share (2012-2017)
Table Sareen Sports Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Sareen Sports Cricket Production, Revenue, Price and Gross Margin (2012-2017)
Table Sareen Sports Cricket Market Share (2012-2017)
Table Slazenger Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Slazenger Cricket Production, Revenue, Price and Gross Margin (2012-2017)
Table Slazenger Cricket Market Share (2012-2017)
Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Adidas Cricket Production, Revenue, Price and Gross Margin (2012-2017)
Table Adidas Cricket Market Share (2012-2017)
Table Puma Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Puma Cricket Production, Revenue, Price and Gross Margin (2012-2017)
Table Puma Cricket Market Share (2012-2017)
Table British Cricket Balls Basic Information, Manufacturing Base, Production Area and Its Competitors
Table British Cricket Balls Cricket Production, Revenue, Price and Gross Margin (2012-2017)
Table British Cricket Balls Cricket Market Share (2012-2017)
Figure Production Revenue Share of Cricket by Type (2012-2017)
Figure 2015 Revenue Market Share of Cricket by Type
Table China Cricket Price by Type (2012-2017)
Figure China Cricket Production Growth by Type (2012-2017)
Table China Cricket Consumption by Application (2012-2017)
Table China Cricket Consumption Market Share by Application (2012-2017)
Figure China Cricket Consumption Market Share by Application in 2015
Table China Cricket Consumption Growth Rate by Application (2012-2017)

Figure China Cricket Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Cricket
Figure Manufacturing Process Analysis of Cricket
Figure Cricket Industrial Chain Analysis
Table Raw Materials Sources of Cricket Major Manufacturers in 2015
Table Major Buyers of Cricket
Table Distributors/Traders List
Figure China Cricket Capacity, Production and Growth Rate Forecast (2017-2021)
Figure China Cricket Revenue and Growth Rate Forecast (2017-2021)
Table China Cricket Production, Import, Export and Consumption Forecast (2017-2021)
Table China Cricket Production Forecast by Type (2017-2021)
Table China Cricket Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Gray-Nicolls, Gunn & Moore, Sanspareils Greenlands, Kookaburra, Sareen Sports, Slazenger, Adidas, Puma, British Cricket Balls, CA Sports, Nike, Woodworm Cricket, Kippax, Sommers, MRF, Callen Cricket

I would like to order

Product name: China Cricket Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CFFD5AFD568EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFFD5AFD568EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970