

# China Consumer Motion Sensors Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CD2864514ADEN.html>

Date: August 2017

Pages: 124

Price: US\$ 2,400.00 (Single User License)

ID: CD2864514ADEN

## Abstracts

The China Consumer Motion Sensors Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Consumer Motion Sensors industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Consumer Motion Sensors market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Asahi Kasei Microdevices

Bosch Sensortec

InvenSense

STMicroelectronics N.V.

Epson Toyocom

Freescale Semiconductor

Kionix

MEMSIC

company 9

China Consumer Motion Sensors Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Consumer Motion Sensors Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 CONSUMER MOTION SENSORS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Consumer Motion Sensors
- 1.2 Consumer Motion Sensors Market Segmentation by Type
  - 1.2.1 China Production Market Share of Consumer Motion Sensors by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Consumer Motion Sensors Market Segmentation by Application
  - 1.3.1 Consumer Motion Sensors Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Consumer Motion Sensors (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON CONSUMER MOTION SENSORS INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Consumer Motion Sensors Industry

### **CHAPTER 3 CHINA CONSUMER MOTION SENSORS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Consumer Motion Sensors Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Consumer Motion Sensors Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Consumer Motion Sensors Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Consumer Motion Sensors Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Consumer Motion Sensors Market Competitive Situation and Trends
  - 3.5.1 Consumer Motion Sensors Market Concentration Rate
  - 3.5.2 Consumer Motion Sensors Market Share of Top 3 and Top 5 Manufacturers

### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA CONSUMER MOTION SENSORS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

### 4.1 China Consumer Motion Sensors Capacity, Production and Growth (2012-2017)

### 4.2 China Consumer Motion Sensors Revenue and Growth (2012-2017)

### 4.3 China Consumer Motion Sensors Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA CONSUMER MOTION SENSORS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Consumer Motion Sensors Production and Market Share by Type (2012-2017)

### 5.2 China Consumer Motion Sensors Revenue and Market Share by Type (2012-2017)

### 5.3 China Consumer Motion Sensors Price by Type (2012-2017)

### 5.4 China Consumer Motion Sensors Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA CONSUMER MOTION SENSORS MARKET ANALYSIS BY APPLICATION**

### 6.1 China Consumer Motion Sensors Consumption and Market Share by Application (2012-2017)

### 6.2 China Consumer Motion Sensors Consumption Growth Rate by Application (2012-2017)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Applications

#### 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA CONSUMER MOTION SENSORS MANUFACTURERS ANALYSIS**

### 7.1 Asahi Kasei Microdevices

#### 7.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.1.2 Product Type, Application and Specification

#### 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.1.4 Business Overview

### 7.2 Bosch Sensortec

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 InvenSense
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 STMicroelectronics N.V.
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 Epson Toyocom
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Freescale Semiconductor
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Kionix
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 MEMSIC
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 company
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

## **CHAPTER 8 CONSUMER MOTION SENSORS MANUFACTURING COST ANALYSIS**

### 8.1 Consumer Motion Sensors Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Consumer Motion Sensors

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Consumer Motion Sensors Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Consumer Motion Sensors Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA CONSUMER MOTION SENSORS MARKET FORECAST (2017-2021)**

12.1 China Consumer Motion Sensors Production, Revenue Forecast (2017-2021)

12.2 China Consumer Motion Sensors Production, Consumption Forecast by Regions  
(2017-2021)

12.3 China Consumer Motion Sensors Production Forecast by Type (2017-2021)

12.4 China Consumer Motion Sensors Consumption Forecast by Application  
(2017-2021)

12.5 Consumer Motion Sensors Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Consumer Motion Sensors

Figure China Production Market Share of Consumer Motion Sensors by Type 1n 2016

Table Consumer Motion Sensors Consumption Market Share by Application in 2016

Figure China Consumer Motion Sensors Revenue (Million USD) and Growth Rate (2012-2021)

Table China Consumer Motion Sensors Capacity of Key Manufacturers (2015 and 2016)

Table China Consumer Motion Sensors Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Consumer Motion Sensors Capacity of Key Manufacturers in 2015

Figure China Consumer Motion Sensors Capacity of Key Manufacturers in 2016

Table China Consumer Motion Sensors Production of Key Manufacturers (2015 and 2016)

Table China Consumer Motion Sensors Production Share by Manufacturers (2015 and 2016)

Figure 2015 Consumer Motion Sensors Production Share by Manufacturers

Figure 2016 Consumer Motion Sensors Production Share by Manufacturers

Table China Consumer Motion Sensors Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Consumer Motion Sensors Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Consumer Motion Sensors Revenue Share by Manufacturers

Table 2016 China Consumer Motion Sensors Revenue Share by Manufacturers

Table China Market Consumer Motion Sensors Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Consumer Motion Sensors Average Price of Key Manufacturers in 2015

Table Manufacturers Consumer Motion Sensors Manufacturing Base Distribution and Sales Area

Table Manufacturers Consumer Motion Sensors Product Type

Figure Consumer Motion Sensors Market Share of Top 3 Manufacturers

Figure Consumer Motion Sensors Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Consumer Motion Sensors Capacity, Production, Revenue,



Price and Gross Margin (2012-2017)

Figure Church & Dwight Consumer Motion Sensors Market Share (2012-2017)

Table Asahi Kasei Microdevices Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Asahi Kasei Microdevices Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table Asahi Kasei Microdevices Consumer Motion Sensors Market Share (2012-2017)

Table Bosch Sensortec Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bosch Sensortec Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table Bosch Sensortec Consumer Motion Sensors Market Share (2012-2017)

Table InvenSense Basic Information, Manufacturing Base, Production Area and Its Competitors

Table InvenSense Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table InvenSense Consumer Motion Sensors Market Share (2012-2017)

Table STMicroelectronics N.V. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table STMicroelectronics N.V. Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table STMicroelectronics N.V. Consumer Motion Sensors Market Share (2012-2017)

Table Epson Toyocom Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Epson Toyocom Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table Epson Toyocom Consumer Motion Sensors Market Share (2012-2017)

Table Freescale Semiconductor Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Freescale Semiconductor Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table Freescale Semiconductor Consumer Motion Sensors Market Share (2012-2017)

Table Kionix Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kionix Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table Kionix Consumer Motion Sensors Market Share (2012-2017)

Table MEMSIC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MEMSIC Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table MEMSIC Consumer Motion Sensors Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Consumer Motion Sensors Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Consumer Motion Sensors Market Share (2012-2017)

Figure Production Revenue Share of Consumer Motion Sensors by Type (2012-2017)

Figure 2015 Revenue Market Share of Consumer Motion Sensors by Type

Table China Consumer Motion Sensors Price by Type (2012-2017)

Figure China Consumer Motion Sensors Production Growth by Type (2012-2017)

Table China Consumer Motion Sensors Consumption by Application (2012-2017)

Table China Consumer Motion Sensors Consumption Market Share by Application (2012-2017)

Figure China Consumer Motion Sensors Consumption Market Share by Application in 2015

Table China Consumer Motion Sensors Consumption Growth Rate by Application (2012-2017)

Figure China Consumer Motion Sensors Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Consumer Motion Sensors

Figure Manufacturing Process Analysis of Consumer Motion Sensors

Figure Consumer Motion Sensors Industrial Chain Analysis

Table Raw Materials Sources of Consumer Motion Sensors Major Manufacturers in 2015

Table Major Buyers of Consumer Motion Sensors

Table Distributors/Traders List

Figure China Consumer Motion Sensors Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Consumer Motion Sensors Revenue and Growth Rate Forecast (2017-2021)

Table China Consumer Motion Sensors Production, Import, Export and Consumption Forecast (2017-2021)

Table China Consumer Motion Sensors Production Forecast by Type (2017-2021)

Table China Consumer Motion Sensors Consumption Forecast by Application

(2017-2021)

## **COMPANIES MENTIONED**

Asahi Kasei Microdevices

Bosch Sensortec

InvenSense

STMicroelectronics N.V.

Epson Toyocom

Freescale Semiconductor

Kionix

MEMSIC

## I would like to order

Product name: China Consumer Motion Sensors Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CD2864514ADEN.html>

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD2864514ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970