

# China Ceiling Fan Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C4AACA073E7EN.html

Date: June 2017

Pages: 107

Price: US\$ 2,480.00 (Single User License)

ID: C4AACA073E7EN

# **Abstracts**

The China Ceiling Fan Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Ceiling Fan industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Ceiling Fan market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Hunter Fan Company

Casablanca

**Emerson Ceiling Fans** 

Minka

Monte Carlo

Craftmade

Litex

Fanimation

Kichler

China Ceiling Fan Market: Product Segment Analysis
Traditional Ceiling Fan
Lighting Ceiling Fan
Type 3

China Ceiling Fan Market: Application Segment Analysis Household Commercial Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



### **Contents**

#### CHAPTER 1 CEILING FAN MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ceiling Fan
- 1.2 Ceiling Fan Market Segmentation by Type
  - 1.2.1 China Production Market Share of Ceiling Fan by Traditional Ceiling Fann 2016
  - 1.2.1 Traditional Ceiling Fan
  - 1.2.2 Lighting Ceiling Fan
  - 1.2.3 Type
- 1.3 Ceiling Fan Market Segmentation by Application
  - 1.3.1 Ceiling Fan Consumption Market Share by Application in 2016
  - 1.3.2 Household
  - 1.3.3 Commercial
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Ceiling Fan (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON CEILING FAN INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Ceiling Fan Industry

#### CHAPTER 3 CHINA CEILING FAN MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Ceiling Fan Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Ceiling Fan Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Ceiling Fan Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Ceiling Fan Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Ceiling Fan Market Competitive Situation and Trends
  - 3.5.1 Ceiling Fan Market Concentration Rate
  - 3.5.2 Ceiling Fan Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA CEILING FAN CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)



- 4.1 China Ceiling Fan Capacity, Production and Growth (2012-2017)
- 4.2 China Ceiling Fan Revenue and Growth (2012-2017)
- 4.3 China Ceiling Fan Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA CEILING FAN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Ceiling Fan Production and Market Share by Type (2012-2017)
- 5.2 China Ceiling Fan Revenue and Market Share by Type (2012-2017)
- 5.3 China Ceiling Fan Price by Type (2012-2017)
- 5.4 China Ceiling Fan Production Growth by Type (2012-2017)

#### CHAPTER 6 CHINA CEILING FAN MARKET ANALYSIS BY APPLICATION

- 6.1 China Ceiling Fan Consumption and Market Share by Application (2012-2017)
- 6.2 China Ceiling Fan Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### **CHAPTER 7 CHINA CEILING FAN MANUFACTURERS ANALYSIS**

- 7.1 Hunter Fan Company
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Casablanca
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Emerson Ceiling Fans
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 Minka
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors



- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Monte Carlo
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Craftmade
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Litex
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Fanimation
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Kichler
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

#### **CHAPTER 8 CEILING FAN MANUFACTURING COST ANALYSIS**

- 8.1 Ceiling Fan Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost



- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Ceiling Fan

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Ceiling Fan Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Ceiling Fan Major Manufacturers in 2015
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### **CHAPTER 12 CHINA CEILING FAN MARKET FORECAST (2017-2021)**

- 12.1 China Ceiling Fan Production, Revenue Forecast (2017-2021)
- 12.2 China Ceiling Fan Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Ceiling Fan Production Forecast by Type (2017-2021)
- 12.4 China Ceiling Fan Consumption Forecast by Application (2017-2021)
- 12.5 Ceiling Fan Price Forecast (2017-2021)



# **CHAPTER 13 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Ceiling Fan

Figure China Production Market Share of Ceiling Fan by Traditional Ceiling Fann 2016

Table Ceiling Fan Consumption Market Share by Application in 2016

Figure China Ceiling Fan Revenue (Million USD) and Growth Rate (2012-2021)

Table China Ceiling Fan Capacity of Key Manufacturers (2015 and 2016)

Table China Ceiling Fan Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Ceiling Fan Capacity of Key Manufacturers in 2015

Figure China Ceiling Fan Capacity of Key Manufacturers in 2016

Table China Ceiling Fan Production of Key Manufacturers (2015 and 2016)

Table China Ceiling Fan Production Share by Manufacturers (2015 and 2016)

Figure 2015 Ceiling Fan Production Share by Manufacturers

Figure 2016 Ceiling Fan Production Share by Manufacturers

Table China Ceiling Fan Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Ceiling Fan Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Ceiling Fan Revenue Share by Manufacturers

Table 2016 China Ceiling Fan Revenue Share by Manufacturers

Table China Market Ceiling Fan Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Ceiling Fan Average Price of Key Manufacturers in 2015

Table Manufacturers Ceiling Fan Manufacturing Base Distribution and Sales Area

Table Manufacturers Ceiling Fan Product Type

Figure Ceiling Fan Market Share of Top 3 Manufacturers

Figure Ceiling Fan Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Ceiling Fan Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Ceiling Fan Market Share (2012-2017)

Table Hunter Fan Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hunter Fan Company Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Hunter Fan Company Ceiling Fan Market Share (2012-2017)

Table Casablanca Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Casablanca Ceiling Fan Production, Revenue, Price and Gross Margin



(2012-2017)

Table Casablanca Ceiling Fan Market Share (2012-2017)

Table Emerson Ceiling Fans Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Emerson Ceiling Fans Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Emerson Ceiling Fans Ceiling Fan Market Share (2012-2017)

Table Minka Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Minka Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Minka Ceiling Fan Market Share (2012-2017)

Table Monte Carlo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Monte Carlo Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Monte Carlo Ceiling Fan Market Share (2012-2017)

Table Craftmade Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Craftmade Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Craftmade Ceiling Fan Market Share (2012-2017)

Table Litex Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Litex Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Litex Ceiling Fan Market Share (2012-2017)

Table Fanimation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fanimation Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Fanimation Ceiling Fan Market Share (2012-2017)

Table Kichler Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kichler Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Kichler Ceiling Fan Market Share (2012-2017)

Figure Production Revenue Share of Ceiling Fan by Type (2012-2017)

Figure 2015 Revenue Market Share of Ceiling Fan by Type

Table China Ceiling Fan Price by Type (2012-2017)

Figure China Ceiling Fan Production Growth by Type (2012-2017)

Table China Ceiling Fan Consumption by Application (2012-2017)



Table China Ceiling Fan Consumption Market Share by Application (2012-2017)

Figure China Ceiling Fan Consumption Market Share by Application in 2015

Table China Ceiling Fan Consumption Growth Rate by Application (2012-2017)

Figure China Ceiling Fan Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ceiling Fan

Figure Manufacturing Process Analysis of Ceiling Fan

Figure Ceiling Fan Industrial Chain Analysis

Table Raw Materials Sources of Ceiling Fan Major Manufacturers in 2015

Table Major Buyers of Ceiling Fan

Table Distributors/Traders List

Figure China Ceiling Fan Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Ceiling Fan Revenue and Growth Rate Forecast (2017-2021)

Table China Ceiling Fan Production, Import, Export and Consumption Forecast (2017-2021)

Table China Ceiling Fan Production Forecast by Type (2017-2021)

Table China Ceiling Fan Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: China Ceiling Fan Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C4AACA073E7EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C4AACA073E7EN.html">https://marketpublishers.com/r/C4AACA073E7EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970