

# China Cat Food Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/C868AA61AA5EN.html

Date: December 2017

Pages: 106

Price: US\$ 2,480.00 (Single User License)

ID: C868AA61AA5EN

# **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The China Cat Food Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Cat Food industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Cat Food market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

**BLUE** 

Fancy Feast

Friskies

Fromm

Holistic Select

lams

Natural Balance

Nature's Variety

Nutro

China Cat Food Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Cat Food Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



## **Contents**

#### **CHAPTER 1 CAT FOOD MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Cat Food
- 1.2 Cat Food Market Segmentation by Type
  - 1.2.1 China Production Market Share of Cat Food by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Cat Food Market Segmentation by Application
- 1.3.1 Cat Food Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Cat Food (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON CAT FOOD INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Cat Food Industry

#### **CHAPTER 3 CHINA CAT FOOD MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Cat Food Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Cat Food Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Cat Food Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Cat Food Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Cat Food Market Competitive Situation and Trends
  - 3.5.1 Cat Food Market Concentration Rate
  - 3.5.2 Cat Food Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA CAT FOOD CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)



- 4.1 China Cat Food Capacity, Production and Growth (2012-2017)
- 4.2 China Cat Food Revenue and Growth (2012-2017)
- 4.3 China Cat Food Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA CAT FOOD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Cat Food Production and Market Share by Type (2012-2017)
- 5.2 China Cat Food Revenue and Market Share by Type (2012-2017)
- 5.3 China Cat Food Price by Type (2012-2017)
- 5.4 China Cat Food Production Growth by Type (2012-2017)

#### **CHAPTER 6 CHINA CAT FOOD MARKET ANALYSIS BY APPLICATION**

- 6.1 China Cat Food Consumption and Market Share by Application (2012-2017)
- 6.2 China Cat Food Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### **CHAPTER 7 CHINA CAT FOOD MANUFACTURERS ANALYSIS**

#### **7.1 BLUE**

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview

#### 7.2 Fancy Feast

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview

#### 7.3 Friskies

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview

#### 7.4 Fromm

7.4.1 Company Basic Information, Manufacturing Base and Competitors



- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Holistic Select
- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 lams
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Natural Balance
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Nature's Variety
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Nutro
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

#### **CHAPTER 8 CAT FOOD MANUFACTURING COST ANALYSIS**

- 8.1 Cat Food Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost



- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Cat Food

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Cat Food Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Cat Food Major Manufacturers in 2016
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA CAT FOOD MARKET FORECAST (2017-2022)**

- 12.1 China Cat Food Production, Revenue Forecast (2017-2022)
- 12.2 China Cat Food Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Cat Food Production Forecast by Type (2017-2022)
- 12.4 China Cat Food Consumption Forecast by Application (2017-2022)
- 12.5 Cat Food Price Forecast (2017-2022)



# **CHAPTER 13 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Cat Food

Figure China Production Market Share of Cat Food by Type in 2016

Table Cat Food Consumption Market Share by Application in 2016

Figure China Cat Food Revenue (Million USD) and Growth Rate (2012-2021)

Table China Cat Food Capacity of Key Manufacturers (2015 and 2016)

Table China Cat Food Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Cat Food Capacity of Key Manufacturers in 2015

Figure China Cat Food Capacity of Key Manufacturers in 2016

Table China Cat Food Production of Key Manufacturers (2015 and 2016)

Table China Cat Food Production Share by Manufacturers (2015 and 2016)

Figure 2015 Cat Food Production Share by Manufacturers

Figure 2016 Cat Food Production Share by Manufacturers

Table China Cat Food Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Cat Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Cat Food Revenue Share by Manufacturers

Table 2016 China Cat Food Revenue Share by Manufacturers

Table China Market Cat Food Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Cat Food Average Price of Key Manufacturers in 2016

Table Manufacturers Cat Food Manufacturing Base Distribution and Sales Area

Table Manufacturers Cat Food Product Type

Figure Cat Food Market Share of Top 3 Manufacturers

Figure Cat Food Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Cat Food Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Cat Food Market Share (2012-2017)

Table BLUE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BLUE Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table BLUE Cat Food Market Share (2012-2017)

Table Fancy Feast Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fancy Feast Cat Food Production, Revenue, Price and Gross Margin (2012-2017)



Table Fancy Feast Cat Food Market Share (2012-2017)

Table Friskies Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Friskies Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Friskies Cat Food Market Share (2012-2017)

Table Fromm Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fromm Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Fromm Cat Food Market Share (2012-2017)

Table Holistic Select Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Holistic Select Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Holistic Select Cat Food Market Share (2012-2017)

Table lams Basic Information, Manufacturing Base, Production Area and Its Competitors

Table lams Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table lams Cat Food Market Share (2012-2017)

Table Natural Balance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Natural Balance Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Natural Balance Cat Food Market Share (2012-2017)

Table Nature's Variety Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nature's Variety Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Nature's Variety Cat Food Market Share (2012-2017)

Table Nutro Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nutro Cat Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Nutro Cat Food Market Share (2012-2017)

Figure Production Revenue Share of Cat Food by Type (2012-2017)

Figure 2015 Revenue Market Share of Cat Food by Type

Table China Cat Food Price by Type (2012-2017)

Figure China Cat Food Production Growth by Type (2012-2017)

Table China Cat Food Consumption by Application (2012-2017)

Table China Cat Food Consumption Market Share by Application (2012-2017)

Figure China Cat Food Consumption Market Share by Application in 2016



Table China Cat Food Consumption Growth Rate by Application (2012-2017)

Figure China Cat Food Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cat Food

Figure Manufacturing Process Analysis of Cat Food

Figure Cat Food Industrial Chain Analysis

Table Raw Materials Sources of Cat Food Major Manufacturers in 2015

Table Major Buyers of Cat Food

Table Distributors/Traders List

Figure China Cat Food Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Cat Food Revenue and Growth Rate Forecast (2017-2022)

Table China Cat Food Production, Import, Export and Consumption Forecast (2017-2022)

Table China Cat Food Production Forecast by Type (2017-2022)

Table China Cat Food Consumption Forecast by Application (2017-2022)

#### **COMPANIES MENTIONED**

**BLUE** 

Fancy Feast

Friskies

Fromm

Holistic Select

lams

Natural Balance

Nature's Variety

Nutro

Prescription Diet

Purina

Royal Canin

Science Diet

Solid Gold

Wellness



#### I would like to order

Product name: China Cat Food Market Research Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/C868AA61AA5EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C868AA61AA5EN.html">https://marketpublishers.com/r/C868AA61AA5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970