

China Car Navigation Industry Market Analysis & Forecast 2018-2023

https://marketpublishers.com/r/C219195AAAAEN.html

Date: June 2018

Pages: 130

Price: US\$ 3,120.00 (Single User License)

ID: C219195AAAAEN

Abstracts

In the China Car Navigation Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Appliction, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

China Car Navigation Market: Product Segment Analysis

WinCE Platform

Android Platform

Type 3

China Car Navigation Market: Application Segment Analysis



OEM Aftermarket Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

China Car Navigation Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 CAR NAVIGATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Car Navigation
- 1.2 Car Navigation Market Segmentation by Type
 - 1.2.1 China Production Market Share of Car Navigation by WinCE Platformn 2017
 - 1.2.1 WinCE Platform
 - 1.2.2 Android Platform
 - 1.2.3 Type
- 1.3 Car Navigation Market Segmentation by Application
- 1.3.1 Car Navigation Consumption Market Share by Application in 2017
- 1.3.2 OEM
- 1.3.3 Aftermarket
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Car Navigation (2013-2023)

CHAPTER 2 CHINA ECONOMIC IMPACT ON CAR NAVIGATION INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Car Navigation Industry

CHAPTER 3 CHINA CAR NAVIGATION MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Car Navigation Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Car Navigation Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Car Navigation Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Car Navigation Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Car Navigation Market Competitive Situation and Trends
 - 3.5.1 Car Navigation Market Concentration Rate
 - 3.5.2 Car Navigation Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion



CHAPTER 4 CHINA CAR NAVIGATION CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)

- 4.1 China Car Navigation Capacity, Production and Growth (2013-2018)
- 4.2 China Car Navigation Revenue and Growth (2013-2018)
- 4.3 China Car Navigation Production, Consumption, Export and Import (2013-2018)

CHAPTER 5 CHINA CAR NAVIGATION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Car Navigation Production and Market Share by Type (2013-2018)
- 5.2 China Car Navigation Revenue and Market Share by Type (2013-2018)
- 5.3 China Car Navigation Price by Type (2013-2018)
- 5.4 China Car Navigation Production Growth by Type (2013-2018)

CHAPTER 6 CHINA CAR NAVIGATION MARKET ANALYSIS BY APPLICATION

- 6.1 China Car Navigation Consumption and Market Share by Application (2013-2018)
- 6.2 China Car Navigation Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA CAR NAVIGATION MANUFACTURERS ANALYSIS

- 7.1 Bosch
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.1.4 Business Overview
- 7.2 Denso
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.2.4 Business Overview
- 7.3 Pioneer
- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification



- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview

7.4 Alpine

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.4.4 Business Overview

7.5 Aisin

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.5.4 Business Overview

7.6 Continental

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.6.4 Business Overview

7.7 Kenwood

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.7.4 Business Overview

7.8 Sony

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.8.4 Business Overview

7.9 Clarion

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.9.4 Business Overview

CHAPTER 8 CAR NAVIGATION MANUFACTURING COST ANALYSIS

- 8.1 Car Navigation Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Car Navigation

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Car Navigation Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Car Navigation Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA CAR NAVIGATION MARKET FORECAST (2018-2023)

- 12.1 China Car Navigation Production, Revenue Forecast (2018-2023)
- 12.2 China Car Navigation Production, Consumption Forecast by Regions (2018-2023)



- 12.3 China Car Navigation Production Forecast by Type (2018-2023)
- 12.4 China Car Navigation Consumption Forecast by Application (2018-2023)
- 12.5 Car Navigation Price Forecast (2018-2023)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Car Navigation

Figure China Production Market Share of Car Navigation by WinCE Platformn 2017

Table Car Navigation Consumption Market Share by Application in 2017

Figure China Car Navigation Revenue (Million USD) and Growth Rate (2013-2023)

Table China Car Navigation Capacity of Key Manufacturers (2016 and 2017)

Table China Car Navigation Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Car Navigation Capacity of Key Manufacturers in 2016

Figure China Car Navigation Capacity of Key Manufacturers in 2017

Table China Car Navigation Production of Key Manufacturers (2016 and 2017)

Table China Car Navigation Production Share by Manufacturers (2016 and 2017)

Figure 2015 Car Navigation Production Share by Manufacturers

Figure 2016 Car Navigation Production Share by Manufacturers

Table China Car Navigation Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Car Navigation Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Car Navigation Revenue Share by Manufacturers

Table 2016 China Car Navigation Revenue Share by Manufacturers

Table China Market Car Navigation Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Car Navigation Average Price of Key Manufacturers in 2016

Table Manufacturers Car Navigation Manufacturing Base Distribution and Sales Area

Table Manufacturers Car Navigation Product Type

Figure Car Navigation Market Share of Top 3 Manufacturers

Figure Car Navigation Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Car Navigation Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Car Navigation Market Share (2013-2018)

Table Bosch Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bosch Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Bosch Car Navigation Market Share (2013-2018)

Table Denso Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Denso Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Denso Car Navigation Market Share (2013-2018)

Table Pioneer Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pioneer Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Pioneer Car Navigation Market Share (2013-2018)

Table Alpine Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alpine Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Alpine Car Navigation Market Share (2013-2018)

Table Aisin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aisin Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Aisin Car Navigation Market Share (2013-2018)

Table Continental Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Continental Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Continental Car Navigation Market Share (2013-2018)

Table Kenwood Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kenwood Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Kenwood Car Navigation Market Share (2013-2018)

Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Sony Car Navigation Market Share (2013-2018)

Table Clarion Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Clarion Car Navigation Production, Revenue, Price and Gross Margin (2013-2018)

Table Clarion Car Navigation Market Share (2013-2018)

Figure Production Revenue Share of Car Navigation by Type (2013-2018)

Figure 2015 Revenue Market Share of Car Navigation by Type

Table China Car Navigation Price by Type (2013-2018)

Figure China Car Navigation Production Growth by Type (2013-2018)

Table China Car Navigation Consumption by Application (2013-2018)



Table China Car Navigation Consumption Market Share by Application (2013-2018)

Figure China Car Navigation Consumption Market Share by Application in 2016

Table China Car Navigation Consumption Growth Rate by Application (2013-2018)

Figure China Car Navigation Consumption Growth Rate by Application (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Car Navigation

Figure Manufacturing Process Analysis of Car Navigation

Figure Car Navigation Industrial Chain Analysis

Table Raw Materials Sources of Car Navigation Major Manufacturers in 2016

Table Major Buyers of Car Navigation

Table Distributors/Traders List

Figure China Car Navigation Capacity, Production and Growth Rate Forecast (2018-2023)

Figure China Car Navigation Revenue and Growth Rate Forecast (2018-2023)

Table China Car Navigation Production, Import, Export and Consumption Forecast (2018-2023)

Table China Car Navigation Production Forecast by Type (2018-2023)

Table China Car Navigation Consumption Forecast by Application (2018-2023)

COMPANIES MENTIONED

Bosch Denso Pioneer Alpine Aisin Continental Kenwood Sony Clarion



I would like to order

Product name: China Car Navigation Industry Market Analysis & Forecast 2018-2023

Product link: https://marketpublishers.com/r/C219195AAAAEN.html

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C219195AAAAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970