

China Bluetooth Modules Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CB8007A3675EN.html

Date: May 2017

Pages: 101

Price: US\$ 2,480.00 (Single User License)

ID: CB8007A3675EN

Abstracts

The China Bluetooth Modules Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Bluetooth Modules industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Bluetooth Modules market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Murata

Qualcomm

Intel

Broadcom

Panasonic

Texas Instruments



Fujitsu

Hosiden STMicroelectronics

China Bluetooth Modules Market: Product Segment Analysis

Bluetooth low energy (BLE) Module
Dual-mode Bluetooth Module
Classic Bluetooth Module

China Bluetooth Modules Market: Application Segment Analysis

Mobile phones
Computer
Connected Home

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

China Bluetooth Modules Market Research Report Forecast 2017-2021

CHAPTER 1 BLUETOOTH MODULES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bluetooth Modules
- 1.2 Bluetooth Modules Market Segmentation by Type
- 1.2.1 China Production Market Share of Bluetooth Modules by Bluetooth low energy (BLE) Modulen 2016
 - 1.2.1 Bluetooth low energy (BLE) Module
 - 1.2.2 Dual-mode Bluetooth Module
 - 1.2.3 Classic Bluetooth Module
- 1.3 Bluetooth Modules Market Segmentation by Application
 - 1.3.1 Bluetooth Modules Consumption Market Share by Application in 2016
 - 1.3.2 Mobile phones
 - 1.3.3 Computer
 - 1.3.4 Connected Home
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Bluetooth Modules (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON BLUETOOTH MODULES INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Bluetooth Modules Industry

CHAPTER 3 CHINA BLUETOOTH MODULES MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Bluetooth Modules Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Bluetooth Modules Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Bluetooth Modules Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Bluetooth Modules Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Bluetooth Modules Market Competitive Situation and Trends
- 3.5.1 Bluetooth Modules Market Concentration Rate
- 3.5.2 Bluetooth Modules Market Share of Top 3 and Top 5 Manufacturers



3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA BLUETOOTH MODULES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Bluetooth Modules Capacity, Production and Growth (2012-2017)
- 4.2 China Bluetooth Modules Revenue and Growth (2012-2017)
- 4.3 China Bluetooth Modules Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA BLUETOOTH MODULES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Bluetooth Modules Production and Market Share by Type (2012-2017)
- 5.2 China Bluetooth Modules Revenue and Market Share by Type (2012-2017)
- 5.3 China Bluetooth Modules Price by Type (2012-2017)
- 5.4 China Bluetooth Modules Production Growth by Type (2012-2017)

CHAPTER 6 CHINA BLUETOOTH MODULES MARKET ANALYSIS BY APPLICATION

- 6.1 China Bluetooth Modules Consumption and Market Share by Application (2012-2017)
- 6.2 China Bluetooth Modules Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA BLUETOOTH MODULES MANUFACTURERS ANALYSIS

- 7.1 Murata
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Qualcomm
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview



7.3 Intel

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview

7.4 Broadcom

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

7.5 Panasonic

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

7.6 Texas Instruments

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

7.7 Fujitsu

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

7.8 Hosiden

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

7.9 STMicroelectronics

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

CHAPTER 8 BLUETOOTH MODULES MANUFACTURING COST ANALYSIS

8.1 Bluetooth Modules Key Raw Materials Analysis



- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Bluetooth Modules

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Bluetooth Modules Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Bluetooth Modules Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA BLUETOOTH MODULES MARKET FORECAST (2017-2021)



- 12.1 China Bluetooth Modules Production, Revenue Forecast (2017-2021)
- 12.2 China Bluetooth Modules Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Bluetooth Modules Production Forecast by Type (2017-2021)
- 12.4 China Bluetooth Modules Consumption Forecast by Application (2017-2021)
- 12.5 Bluetooth Modules Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bluetooth Modules

Figure China Production Market Share of Bluetooth Modules by Bluetooth low energy (BLE) Modulen 2016

Table Bluetooth Modules Consumption Market Share by Application in 2016

Figure China Bluetooth Modules Revenue (Million USD) and Growth Rate (2012-2021)

Table China Bluetooth Modules Capacity of Key Manufacturers (2015 and 2016)

Table China Bluetooth Modules Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bluetooth Modules Capacity of Key Manufacturers in 2015

Figure China Bluetooth Modules Capacity of Key Manufacturers in 2016

Table China Bluetooth Modules Production of Key Manufacturers (2015 and 2016)

Table China Bluetooth Modules Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bluetooth Modules Production Share by Manufacturers

Figure 2016 Bluetooth Modules Production Share by Manufacturers

Table China Bluetooth Modules Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bluetooth Modules Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bluetooth Modules Revenue Share by Manufacturers

Table 2016 China Bluetooth Modules Revenue Share by Manufacturers

Table China Market Bluetooth Modules Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bluetooth Modules Average Price of Key Manufacturers in 2015 Table Manufacturers Bluetooth Modules Manufacturing Base Distribution and Sales Area

Table Manufacturers Bluetooth Modules Product Type

Figure Bluetooth Modules Market Share of Top 3 Manufacturers

Figure Bluetooth Modules Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Bluetooth Modules Market Share (2012-2017)

Table Murata Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Murata Bluetooth Modules Production, Revenue, Price and Gross Margin



(2012-2017)

Table Murata Bluetooth Modules Market Share (2012-2017)

Table Qualcomm Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Qualcomm Bluetooth Modules Production, Revenue, Price and Gross Margin (2012-2017)

Table Qualcomm Bluetooth Modules Market Share (2012-2017)

Table Intel Basic Information, Manufacturing Base, Production Area and Its Competitors Table Intel Bluetooth Modules Production, Revenue, Price and Gross Margin (2012-2017)

Table Intel Bluetooth Modules Market Share (2012-2017)

Table Broadcom Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Broadcom Bluetooth Modules Production, Revenue, Price and Gross Margin (2012-2017)

Table Broadcom Bluetooth Modules Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Panasonic Bluetooth Modules Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Bluetooth Modules Market Share (2012-2017)

Table Texas Instruments Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Texas Instruments Bluetooth Modules Production, Revenue, Price and Gross Margin (2012-2017)

Table Texas Instruments Bluetooth Modules Market Share (2012-2017)

Table Fujitsu Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fujitsu Bluetooth Modules Production, Revenue, Price and Gross Margin (2012-2017)

Table Fujitsu Bluetooth Modules Market Share (2012-2017)

Table Hosiden Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hosiden Bluetooth Modules Production, Revenue, Price and Gross Margin (2012-2017)

Table Hosiden Bluetooth Modules Market Share (2012-2017)

Table STMicroelectronics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table STMicroelectronics Bluetooth Modules Production, Revenue, Price and Gross



Margin (2012-2017)

Table STMicroelectronics Bluetooth Modules Market Share (2012-2017)

Figure Production Revenue Share of Bluetooth Modules by Type (2012-2017)

Figure 2015 Revenue Market Share of Bluetooth Modules by Type

Table China Bluetooth Modules Price by Type (2012-2017)

Figure China Bluetooth Modules Production Growth by Type (2012-2017)

Table China Bluetooth Modules Consumption by Application (2012-2017)

Table China Bluetooth Modules Consumption Market Share by Application (2012-2017)

Figure China Bluetooth Modules Consumption Market Share by Application in 2015

Table China Bluetooth Modules Consumption Growth Rate by Application (2012-2017)

Figure China Bluetooth Modules Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bluetooth Modules

Figure Manufacturing Process Analysis of Bluetooth Modules

Figure Bluetooth Modules Industrial Chain Analysis

Table Raw Materials Sources of Bluetooth Modules Major Manufacturers in 2015

Table Major Buyers of Bluetooth Modules

Table Distributors/Traders List

Figure China Bluetooth Modules Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Bluetooth Modules Revenue and Growth Rate Forecast (2017-2021)

Table China Bluetooth Modules Production, Import, Export and Consumption Forecast (2017-2021)

Table China Bluetooth Modules Production Forecast by Type (2017-2021)

Table China Bluetooth Modules Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Murata, Qualcomm, Intel, Broadcom, Panasonic, Texas Instruments, Fujitsu, Hosiden, STMicroelectronics, Laird, Taiyo Yuden, Cypress Semiconductor, Microchip Technology, Silicon Labs



I would like to order

Product name: China Bluetooth Modules Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CB8007A3675EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CB8007A3675EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970