

China Birch Wood Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/C903783290FEN.html>

Date: November 2017

Pages: 127

Price: US\$ 2,480.00 (Single User License)

ID: C903783290FEN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Birch Wood Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Birch Wood industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Birch Wood market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Mohawk Industries
Tarkett
Armstrong World Industries
Shaw Industries
Mannington Mills
Beaulieu International Group
EGGER Group
Kaindl Flooring Gmbh
Kronoflooring Gmbh

China Birch Wood Market: Product Segment Analysis

Type 1
Type 2
Type 3

China Birch Wood Market: Application Segment Analysis

Application 1
Application 2
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 BIRCH WOOD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Birch Wood
- 1.2 Birch Wood Market Segmentation by Type
 - 1.2.1 China Production Market Share of Birch Wood by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Birch Wood Market Segmentation by Application
 - 1.3.1 Birch Wood Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Birch Wood (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON BIRCH WOOD INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Birch Wood Industry

CHAPTER 3 CHINA BIRCH WOOD MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Birch Wood Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Birch Wood Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Birch Wood Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Birch Wood Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Birch Wood Market Competitive Situation and Trends
 - 3.5.1 Birch Wood Market Concentration Rate
 - 3.5.2 Birch Wood Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA BIRCH WOOD CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Birch Wood Capacity, Production and Growth (2012-2017)
- 4.2 China Birch Wood Revenue and Growth (2012-2017)
- 4.3 China Birch Wood Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA BIRCH WOOD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Birch Wood Production and Market Share by Type (2012-2017)
- 5.2 China Birch Wood Revenue and Market Share by Type (2012-2017)
- 5.3 China Birch Wood Price by Type (2012-2017)
- 5.4 China Birch Wood Production Growth by Type (2012-2017)

CHAPTER 6 CHINA BIRCH WOOD MARKET ANALYSIS BY APPLICATION

- 6.1 China Birch Wood Consumption and Market Share by Application (2012-2017)
- 6.2 China Birch Wood Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA BIRCH WOOD MANUFACTURERS ANALYSIS

- 7.1 Mohawk Industries
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Tarkett
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Armstrong World Industries
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview
- 7.4 Shaw Industries
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors

- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Mannington Mills
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 Beaulieu International Group
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 EGGER Group
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Kaindl Flooring GmbH
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Kronoflooring GmbH
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 BIRCH WOOD MANUFACTURING COST ANALYSIS

- 8.1 Birch Wood Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost

- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Birch Wood

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Birch Wood Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Birch Wood Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA BIRCH WOOD MARKET FORECAST (2017-2022)

- 12.1 China Birch Wood Production, Revenue Forecast (2017-2022)
- 12.2 China Birch Wood Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Birch Wood Production Forecast by Type (2017-2022)
- 12.4 China Birch Wood Consumption Forecast by Application (2017-2022)
- 12.5 Birch Wood Price Forecast (2017-2022)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Birch Wood

Figure China Production Market Share of Birch Wood by Type in 2016

Table Birch Wood Consumption Market Share by Application in 2016

Figure China Birch Wood Revenue (Million USD) and Growth Rate (2012-2021)

Table China Birch Wood Capacity of Key Manufacturers (2015 and 2016)

Table China Birch Wood Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Birch Wood Capacity of Key Manufacturers in 2015

Figure China Birch Wood Capacity of Key Manufacturers in 2016

Table China Birch Wood Production of Key Manufacturers (2015 and 2016)

Table China Birch Wood Production Share by Manufacturers (2015 and 2016)

Figure 2015 Birch Wood Production Share by Manufacturers

Figure 2016 Birch Wood Production Share by Manufacturers

Table China Birch Wood Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Birch Wood Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Birch Wood Revenue Share by Manufacturers

Table 2016 China Birch Wood Revenue Share by Manufacturers

Table China Market Birch Wood Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Birch Wood Average Price of Key Manufacturers in 2016

Table Manufacturers Birch Wood Manufacturing Base Distribution and Sales Area

Table Manufacturers Birch Wood Product Type

Figure Birch Wood Market Share of Top 3 Manufacturers

Figure Birch Wood Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Birch Wood Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Birch Wood Market Share (2012-2017)

Table Mohawk Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mohawk Industries Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Mohawk Industries Birch Wood Market Share (2012-2017)

Table Tarkett Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tarkett Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Tarkett Birch Wood Market Share (2012-2017)

Table Armstrong World Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Armstrong World Industries Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Armstrong World Industries Birch Wood Market Share (2012-2017)

Table Shaw Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Shaw Industries Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Shaw Industries Birch Wood Market Share (2012-2017)

Table Mannington Mills Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mannington Mills Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Mannington Mills Birch Wood Market Share (2012-2017)

Table Beaulieu International Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beaulieu International Group Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Beaulieu International Group Birch Wood Market Share (2012-2017)

Table EGGER Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table EGGER Group Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table EGGER Group Birch Wood Market Share (2012-2017)

Table Kaindl Flooring Gmbh Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kaindl Flooring Gmbh Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Kaindl Flooring Gmbh Birch Wood Market Share (2012-2017)

Table Kronoflooring Gmbh Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kronoflooring Gmbh Birch Wood Production, Revenue, Price and Gross Margin (2012-2017)

Table Kronoflooring Gmbh Birch Wood Market Share (2012-2017)

Figure Production Revenue Share of Birch Wood by Type (2012-2017)

Figure 2015 Revenue Market Share of Birch Wood by Type

Table China Birch Wood Price by Type (2012-2017)

Figure China Birch Wood Production Growth by Type (2012-2017)
Table China Birch Wood Consumption by Application (2012-2017)
Table China Birch Wood Consumption Market Share by Application (2012-2017)
Figure China Birch Wood Consumption Market Share by Application in 2016
Table China Birch Wood Consumption Growth Rate by Application (2012-2017)
Figure China Birch Wood Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Birch Wood
Figure Manufacturing Process Analysis of Birch Wood
Figure Birch Wood Industrial Chain Analysis
Table Raw Materials Sources of Birch Wood Major Manufacturers in 2015
Table Major Buyers of Birch Wood
Table Distributors/Traders List
Figure China Birch Wood Capacity, Production and Growth Rate Forecast (2017-2022)
Figure China Birch Wood Revenue and Growth Rate Forecast (2017-2022)
Table China Birch Wood Production, Import, Export and Consumption Forecast (2017-2022)
Table China Birch Wood Production Forecast by Type (2017-2022)
Table China Birch Wood Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

Mohawk Industries
Tarkett
Armstrong World Industries
Shaw Industries
Mannington Mills
Beaulieu International Group
EGGER Group
Kaindl Flooring Gmbh
Kronoflooring Gmbh
Greenply Industries Limited

I would like to order

Product name: China Birch Wood Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/C903783290FEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C903783290FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970