

# China Bar Furniture Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C05374C0A55EN.html>

Date: June 2017

Pages: 135

Price: US\$ 2,480.00 (Single User License)

ID: C05374C0A55EN

## Abstracts

The China Bar Furniture Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Bar Furniture industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Bar Furniture market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

DSL furniture  
IKEA  
Carlton Furniture  
Najarian Furniture Company  
Steve Silver  
BORAAM  
Roundhill Furniture  
BestOffice  
Ashley Furniture

### China Bar Furniture Market: Product Segment Analysis

Type 1

Type 2

Type 3

### China Bar Furniture Market: Application Segment Analysis

Application 1

Application 2

Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 BAR FURNITURE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Bar Furniture
- 1.2 Bar Furniture Market Segmentation by Type
  - 1.2.1 China Production Market Share of Bar Furniture by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Bar Furniture Market Segmentation by Application
  - 1.3.1 Bar Furniture Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Bar Furniture (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON BAR FURNITURE INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Bar Furniture Industry

### **CHAPTER 3 CHINA BAR FURNITURE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Bar Furniture Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Bar Furniture Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Bar Furniture Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Bar Furniture Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Bar Furniture Market Competitive Situation and Trends
  - 3.5.1 Bar Furniture Market Concentration Rate
  - 3.5.2 Bar Furniture Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA BAR FURNITURE CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Bar Furniture Capacity, Production and Growth (2012-2017)
- 4.2 China Bar Furniture Revenue and Growth (2012-2017)
- 4.3 China Bar Furniture Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA BAR FURNITURE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Bar Furniture Production and Market Share by Type (2012-2017)
- 5.2 China Bar Furniture Revenue and Market Share by Type (2012-2017)
- 5.3 China Bar Furniture Price by Type (2012-2017)
- 5.4 China Bar Furniture Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA BAR FURNITURE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Bar Furniture Consumption and Market Share by Application (2012-2017)
- 6.2 China Bar Furniture Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA BAR FURNITURE MANUFACTURERS ANALYSIS**

- 7.1 DSL furniture
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 IKEA
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Carlton Furniture
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview

#### 7.4 Najarian Furniture Company

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

#### 7.5 Steve Silver

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

#### 7.6 BORAAM

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

#### 7.7 Roundhill Furniture

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

#### 7.8 BestOffice

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

#### 7.9 Ashley Furniture

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 BAR FURNITURE MANUFACTURING COST ANALYSIS**

### 8.1 Bar Furniture Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Bar Furniture

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Bar Furniture Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Bar Furniture Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA BAR FURNITURE MARKET FORECAST (2017-2021)**

- 12.1 China Bar Furniture Production, Revenue Forecast (2017-2021)
- 12.2 China Bar Furniture Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Bar Furniture Production Forecast by Type (2017-2021)
- 12.4 China Bar Furniture Consumption Forecast by Application (2017-2021)

12.5 Bar Furniture Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Bar Furniture

Figure China Production Market Share of Bar Furniture by Type 1n 2016

Table Bar Furniture Consumption Market Share by Application in 2016

Figure China Bar Furniture Revenue (Million USD) and Growth Rate (2012-2021)

Table China Bar Furniture Capacity of Key Manufacturers (2015 and 2016)

Table China Bar Furniture Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bar Furniture Capacity of Key Manufacturers in 2015

Figure China Bar Furniture Capacity of Key Manufacturers in 2016

Table China Bar Furniture Production of Key Manufacturers (2015 and 2016)

Table China Bar Furniture Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bar Furniture Production Share by Manufacturers

Figure 2016 Bar Furniture Production Share by Manufacturers

Table China Bar Furniture Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bar Furniture Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bar Furniture Revenue Share by Manufacturers

Table 2016 China Bar Furniture Revenue Share by Manufacturers

Table China Market Bar Furniture Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bar Furniture Average Price of Key Manufacturers in 2015

Table Manufacturers Bar Furniture Manufacturing Base Distribution and Sales Area

Table Manufacturers Bar Furniture Product Type

Figure Bar Furniture Market Share of Top 3 Manufacturers

Figure Bar Furniture Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Bar Furniture Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Bar Furniture Market Share (2012-2017)

Table DSL furniture Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DSL furniture Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table DSL furniture Bar Furniture Market Share (2012-2017)

Table IKEA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table IKEA Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table IKEA Bar Furniture Market Share (2012-2017)

Table Carlton Furniture Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Carlton Furniture Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Carlton Furniture Bar Furniture Market Share (2012-2017)

Table Najarian Furniture Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Najarian Furniture Company Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Najarian Furniture Company Bar Furniture Market Share (2012-2017)

Table Steve Silver Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Steve Silver Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Steve Silver Bar Furniture Market Share (2012-2017)

Table BORAAM Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BORAAM Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table BORAAM Bar Furniture Market Share (2012-2017)

Table Roundhill Furniture Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Roundhill Furniture Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Roundhill Furniture Bar Furniture Market Share (2012-2017)

Table BestOffice Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BestOffice Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table BestOffice Bar Furniture Market Share (2012-2017)

Table Ashley Furniture Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ashley Furniture Bar Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Ashley Furniture Bar Furniture Market Share (2012-2017)

Figure Production Revenue Share of Bar Furniture by Type (2012-2017)

Figure 2015 Revenue Market Share of Bar Furniture by Type

Table China Bar Furniture Price by Type (2012-2017)  
Figure China Bar Furniture Production Growth by Type (2012-2017)  
Table China Bar Furniture Consumption by Application (2012-2017)  
Table China Bar Furniture Consumption Market Share by Application (2012-2017)  
Figure China Bar Furniture Consumption Market Share by Application in 2015  
Table China Bar Furniture Consumption Growth Rate by Application (2012-2017)  
Figure China Bar Furniture Consumption Growth Rate by Application (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Bar Furniture  
Figure Manufacturing Process Analysis of Bar Furniture  
Figure Bar Furniture Industrial Chain Analysis  
Table Raw Materials Sources of Bar Furniture Major Manufacturers in 2015  
Table Major Buyers of Bar Furniture  
Table Distributors/Traders List  
Figure China Bar Furniture Capacity, Production and Growth Rate Forecast (2017-2021)  
Figure China Bar Furniture Revenue and Growth Rate Forecast (2017-2021)  
Table China Bar Furniture Production, Import, Export and Consumption Forecast (2017-2021)  
Table China Bar Furniture Production Forecast by Type (2017-2021)  
Table China Bar Furniture Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: China Bar Furniture Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C05374C0A55EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C05374C0A55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970